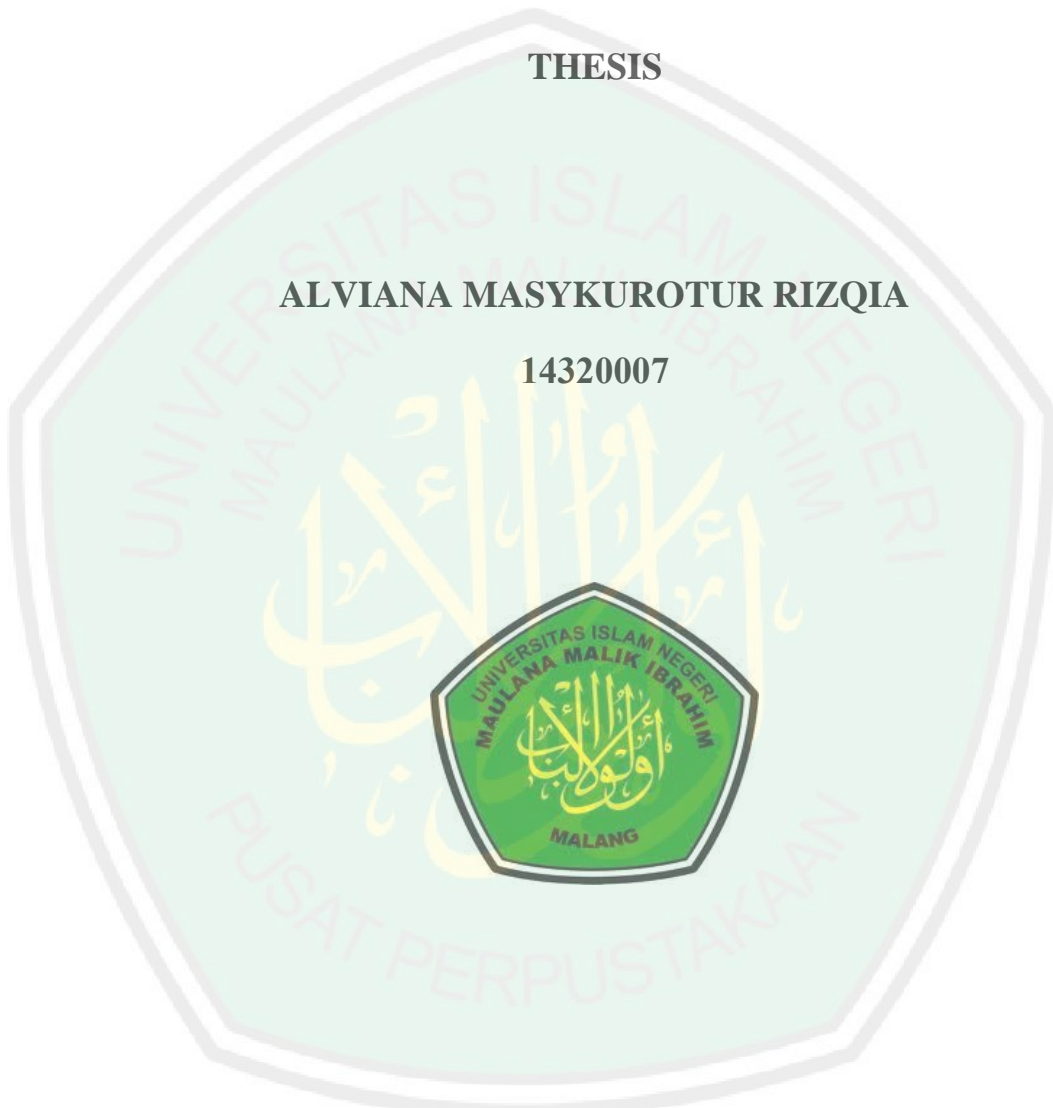


**THE YOUTH IDENTITY REPRESENTED IN FATHIA IZZATI
VLOGS**

THESIS

ALVIANA MASYKUROTUR RIZQIA

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ENGLISH LETTERS DEPARTMENT

HUMANITIES FACULTY

**UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM
MALANG**

2018

THE YOUTH IDENTITY REPRESENTED IN FATHIA IZZATY VLOGS

THESIS

Presented to

Universitas Islam Negeri Maulana Malik Ibrahim Malang

In partial fulfillment of the requirement
for the degree of **Sarjana Sastra (S.S)**

By:

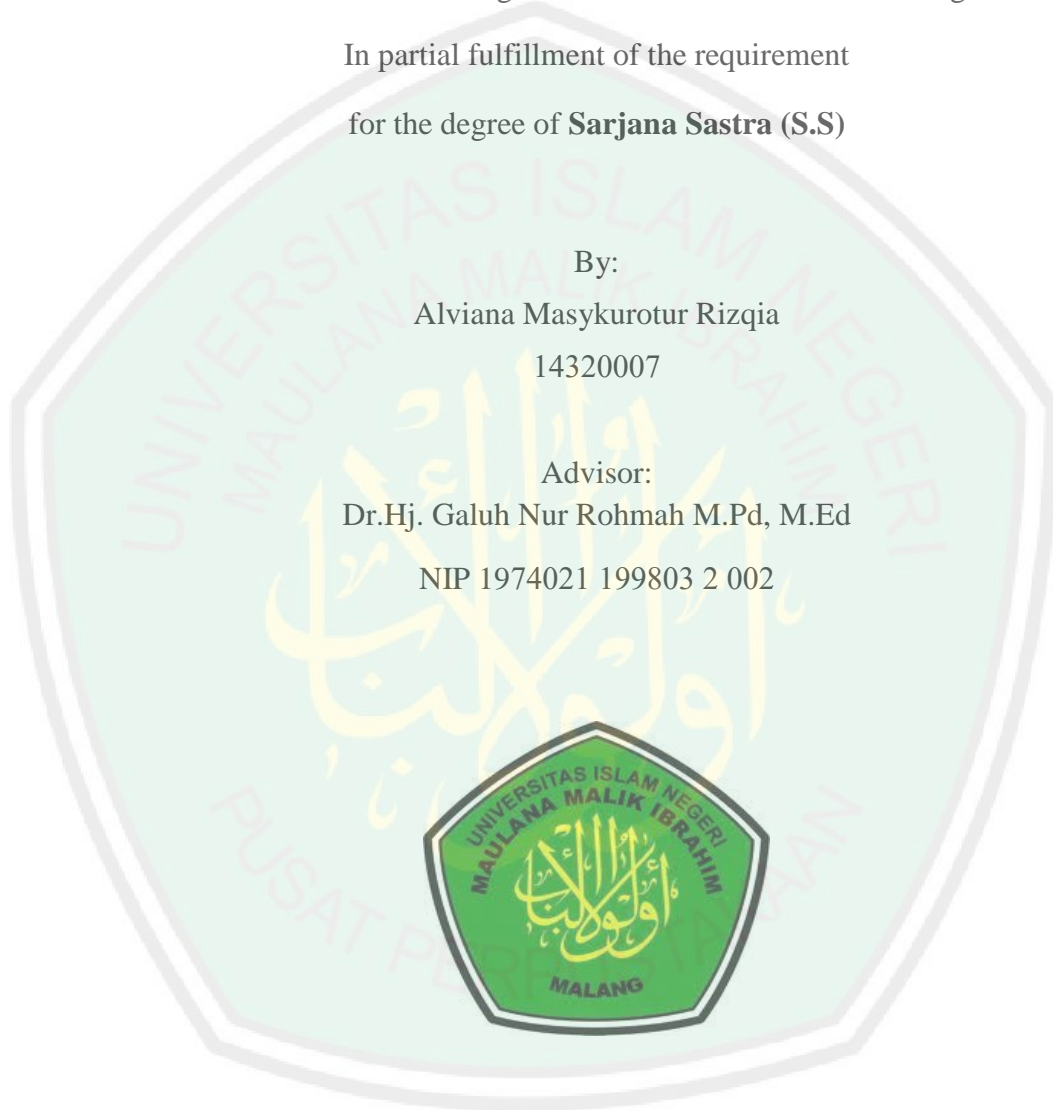
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MALANG**

2018

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Hereby, declare that the thesis I wrote to accomplish the requirement for the degree of Sarjana Sastra (S.S) in English Letters Department, Humanities Faculty, Universitas Islam Negeri Maulana Malik Ibrahim Malang entitled *The Youth Identity Represented in Fathia Izzati Vlogs* is truly my original work. It does not incorporate any materials previously written or published by other persons, except those indicated in quotations and bibliography. Due to that fact, I am the only person responsible for the thesis if there is any objection or claim from others.

Malang, 28 June 2018



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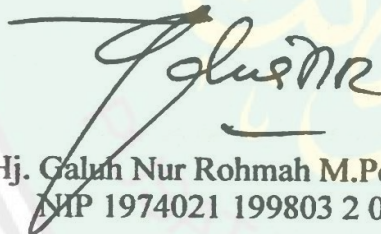
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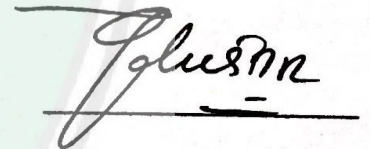
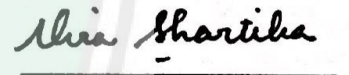
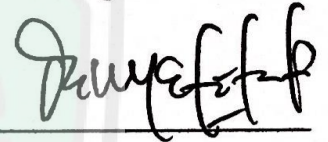
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MOTTO

“Do what you love and love what you do”



DEDICATION

This thesis is proudly dedicated to:

Mama,

Abah,

Akbar,

Arham.



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Alhamdulillahirabbil'alamin, I would like to thank into Allah SWT, the Lord of the universe, who has been giving me His mercies and blessings that I finally can finish this thesis. *Sholawat* and *Salam* are always blessed upon our prophet Muhammad SAW who has been guided us to the right way. This thesis is intended to fulfill the requirement for achieving the Degree of Sarjana Satra in English Letters Department in Universitas Islam Negeri Maulana Malik Ibrahim Malang.

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Finally, I, as ordinary human being, do realize the imperfection and weakness found in this thesis I write. Therefore, any criticism and suggestion are mostly welcome. Hopefully, this study provides an insight for students of English Letters Department and to open a brand new academic discussion to conduct similar research.

This thesis is far from perfection and there is so many lacks in several aspect. Criticism and suggestion are welcomed to the writer for the improvement of this thesis. Hopefully this thesis will give the benefit, especially for the writer and for the reader in general.

Malang, 28 June 2018

Alviana Masykurotur Rizqia
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ABSTRACT

Masykurotur Rizqia, Alviana. 2018. *The Youth Identity Represented in Fathia Izzati Vlogs*. Thesis. English Letters Department. Humanities Faculty. Universitas Islam Negeri Maulana Malik Ibrahim Malang.

The Advisor: Dr. Hj. Galuh Nur Rohmah, M.Pd, M.Ed,

Key Words: Youth, Identity, YouTube

This study investigates the youth identity that can be seen in social media. This research focuses on the analysis of the youth identity represented in Fathia Izzati's vlogs. In analyzing Fathia Izzati's videos the researcher uses Erickson theory about the youth identity. The researcher chooses 5 videos of Fathia Izzati's vlog to analyze. The first video is "*What it is like to be a Diplomat's Daughter*". The second video is "*21 Accents*" which has very large number of viewers. This video shows that she can master 21 accents in language. The third video is "*Finally graduate*". The fourth video is "*My parents left*". The fifth video is "*Why the sky is blue*". Furthermore, this study gives rich description and interpretation about the youth identity represented by Fathia Izzati vlogs.

Methodologically, descriptive qualitative is used in this study as the research design because the purpose of this study is to provide a deep analysis of the data. There are 79 videos in Fathia Izzati vlogs but the researcher only chooses 5 videos to analyze. For the data collection, the data are collected from the website page (<https://www.youtube.com/user/kittendust/videos>).

The finding reveal that the youth who have stable identity can be indicates in 7 categories according to Erickson' those are knowing their strengths and weaknesses, full of self-confidence, able to overcome the challenges of the future, recognize his/her role in society, able to make important decisions, gained a clear view of themselves and be responsive in any situations. Finally, based on the the result of the research, the researcher suggests to the next researcher to investigate other literary works from the same objects or analyze the same works from different theories (point of view).

مستخلص البحث

مشكرة الرزقية. 2018، الهوية الشبابية ممثلة في فتحية عزني فلوق. البحث الجامعي. قسم اللغة الإنجليزية وأدبها. كلية الإنسانية. جامعة مولانا مالك إبراهيم الإسلامية الحكومية مالانج.

المشرف: الدكتورة الحجة غالوح نور الرحمن الماجستي

الكلمات الأساسية: الشبابية، هوية، يوتوب

تقصّى هذا البحث عن شبابية هوية الشباب التي تبينها في وسائل الاجتماعية. يركز هذا البحث أيضا " عن Erickson على تحليل هوية الشباب الممثلة في فتحية عزني فلوق. فيه، استخدمت الباحثة بنظرية " هزية الشباب. اختارت الباحثة لتحليل خمس فيديو من فتحية عزني فلوق. فيديو الأول "كيف تشعر أن تكون بنت الدبلوماسي؟". فيديو الثاني "إحدى وعشرون لكنات" ولديها أكبر النظاريات. أرشد هذا فيديو أن هي ماهرة في إحدى وعشرون لكنات من اللغات. فيديو الثالث "والأخير، أنا متخرجة". فيديو الرابع هو "ذهبا والدي". فيديو الخامس هو "لماذا السماء لونها أزرق؟". والتالي، أعطى هذا البحث كثير وصفا وقولا عن هوية الشباب وتمثلها إلى فتحية عزني فلوق.

ومن الناحية المنهجية، فإنّ الطريقة المستخدمة في هذا البحث الوصفي والكمي هي تصميم البحث لأنّ غرض هذا البحث هو تقديم تحليل متعمقا ببيانات. هناك تسع وسبعون فيديو في فتحية عزني فلوق. بل أخذت الباحثة خمس فيديو منها لنيل تحليل فيها. لجمع البيانات يأخذ من الموقع (<https://www.youtube.com/user/kittendust/videos>).

تكشف هذه النتائج أن الشباب الذين لديهم هوية مستقرة يمكن أن يظهرها في 7 فئات وفقاً لإريكسون ، فهم يعرفون نقاط قوتهم وضعفهم ، فهم مليئين بالثقة ، وقادرون على التغلب على التحديات المستقبلية ، والاعتراف بدورهم في المجتمع ، وقادرة على اتخاذ قرارات مهمة ، والحصول على رؤية واضحة أنفسهم واستجابة في أي حالة. وأخيراً ، بناءً على نتائج الدراسة ، اقترح الباحث على الباحث التالي بحث الأعمال الأدبية الأخرى من نفس الكائن أو تحليل نفس العمل من نظريات مختلفة (وجهة نظر).

ABSTRAK

Masykurotur Rizqia, Alviana. 2018. Identitas Pemuda Diwakili dalam Fathia Izzati Vlogs.Thesis. Jurusan Bahasa Inggris. Fakultas Humaniora. Universitas Islam Negeri Maulana Malik Ibrahim Malang.

Pembimbing: Dr. Hj. Galuh Nur Rohmah, M.Pd, M.Ed,

Kata Kunci: Pemuda, Identitas, YouTube

Penelitian ini menyelidiki identitas pemuda yang dapat dilihat di media sosial. Penelitian ini berfokus pada analisis identitas pemuda yang terwakili dalam vlogs Fathia Izzati. Dalam menganalisis video Fathia Izzati, peneliti menggunakan teori Erickson tentang identitas pemuda. Peneliti memilih 5 video vlog Fathia Izzati untuk dianalisis. Video pertama adalah "Bagaimana rasanya menjadi seorang Puteri Diplomat". Video kedua adalah "21 Aksen" yang memiliki jumlah pemirsa sangat besar. Video ini menunjukkan bahwa ia dapat menguasai 21 aksen dalam bahasa. Video ketiga adalah "Akhirnya lulus". Video keempat adalah "Orang tua saya pergi". Video kelima adalah "Mengapa langit berwarna biru". Selanjutnya, penelitian ini memberikan deskripsi dan interpretasi yang kaya tentang identitas pemuda yang diwakili oleh Fathia Izzati vlogs.

Secara metodologis, deskriptif kualitatif digunakan dalam penelitian ini sebagai desain penelitian karena tujuan penelitian ini adalah untuk memberikan analisis mendalam terhadap data. Ada 79 video di Fathia Izzati vlogs tetapi peneliti hanya memilih 5 video untuk dianalisis. Untuk pengumpulan data, data dikumpulkan dari halaman situs web (<https://www.youtube.com/user/kittendust/videos>).

Temuan ini mengungkapkan bahwa pemuda yang memiliki identitas yang stabil dapat menunjukkan dalam 7 kategori menurut Erickson 'mereka mengetahui kekuatan dan kelemahan mereka, penuh percaya diri, mampu mengatasi tantangan masa depan, mengenali perannya dalam masyarakat, mampu membuat keputusan penting, mendapatkan pandangan yang jelas tentang diri mereka sendiri dan responsif dalam situasi apa pun. Akhirnya, berdasarkan hasil penelitian, peneliti menyarankan kepada peneliti berikutnya untuk menyelidiki karya sastra lain dari objek yang sama atau menganalisis karya yang sama dari berbagai teori (sudut pandang).

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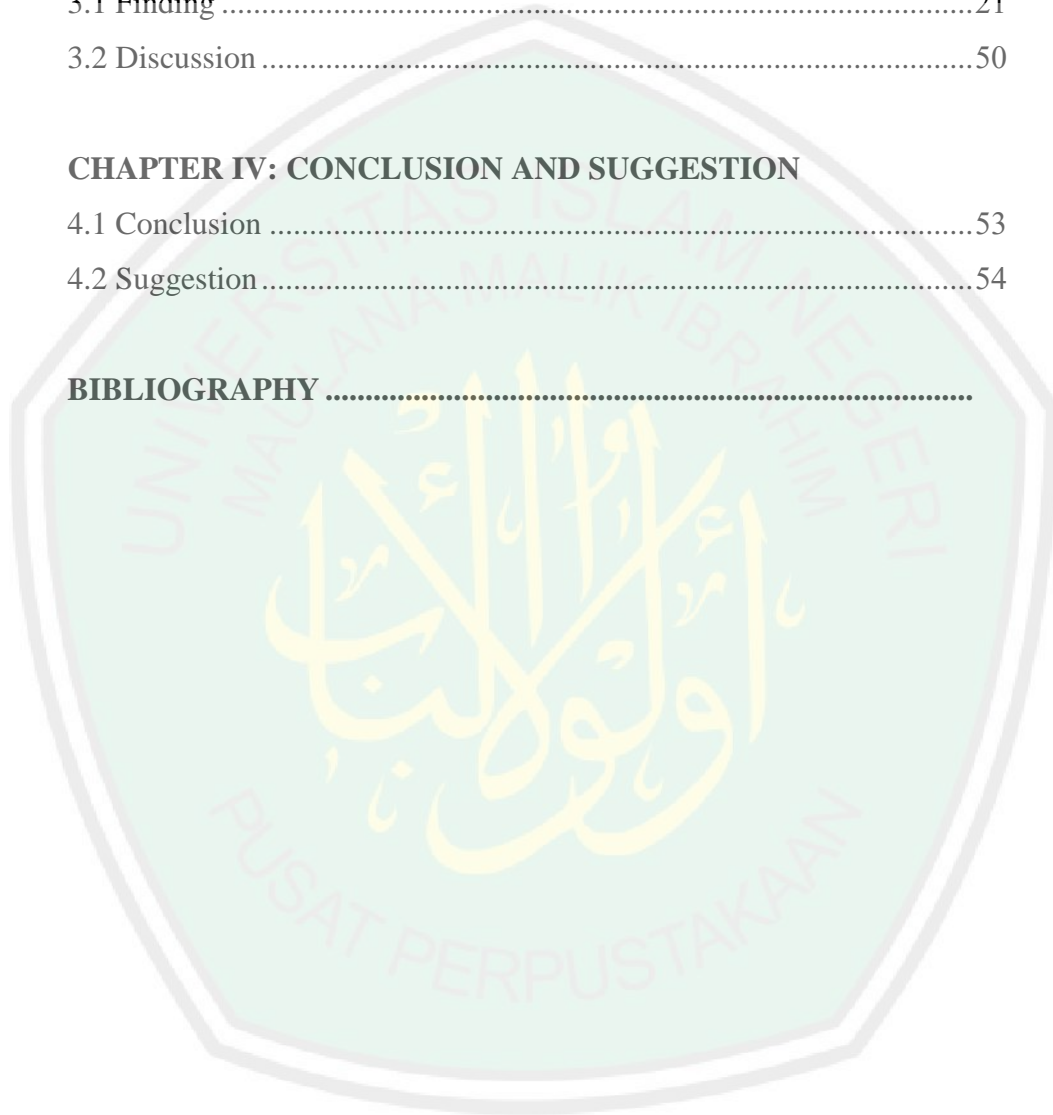
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CHAPTER I

INTRODUCTION

This chapter covers several points which are background of the study, problem of the study, scope and limitation, and definition of the key terms, as well as research method which include research design, research instrument, data and data sources, data collection, and data analysis.

1.1 Background of the Study

Nowadays, identity is the concern of many parties. According to Rummers (2001) identity can be defined as a character that distinguishes a person from others or characters socialized to members of a particular group or social category. The word identity is derived from French word identities' whose meaning is "same". This shows that the meaning of identity is something that can be compared naturally, emphasizing the level of similarity between one people to another in a certain area. Identity refers to the label, whereas identification refers to self-classification. Based on Altheide's (2000), we see the youth identity as more negotiated than institutionally grounded. It is a social production and not an individual property; in other words, it requires other's recognition.

Identity also connects with popular media culture's emphasis on individual consumption, style and performance, and success. Altheide (2000) stresses that numerous researcher highlighted the impact of media logic on everyday life and, citing Grossberg, Wartella, and Whitney, affirms that the most powerful and important media effect is the ability to produce people's social identities, in terms of both a sense of unity and difference. Hamley (2001) adds that we live in a media-saturated environment; therefore, young people make use of imagery derived from the popular media to construct their identity. The mass media functions as a wide-ranging source of cultural opinions and standards for young people as well as differing examples of identity. Additionally, social media has a

role in the identity processes of the young people in this study because it is part of daily lives.

Today young people are easy to influence by globalization and become a topic of debate. They are experiencing globalization on an everyday basis through employment patterns, the friendship group they develop, their usage of internet (particularly for social networking) and wider cultural influences on their lifestyle (Kenway & Bullen, 2008; Edwards & Usher, 2008; Burbules & Torres, 2000).

Young people are not just passive recipients of this consumer culture and globalization. They adopt and recreate in their own image, with their view, other cultural, geographical influences, and develop identities that reflect this complexity. The internet and use of new technologies have been a major factor to enable young people to recreate their own identities (France, 2007). Moreover, the internet has become a favorite medium for young people. This condition is understandable because internet presence coincides with the birth of this young age group (between 18-24 years). One of the famous sites that exist in the internet feature network is YouTube. According to percentage of U.S. (Horst Stipp, 2018) internet users who use YouTube by age, overview of YouTube users in general can be seen as follows; the most aged are those aged between 18-24 years. Internet presence in a society also can never be separated from various social and cultural issues that develop. Garbner argues that mass media instill certain values and attitudes.

Media also spread the attitude and value to other members of society (Nurudin, 2004: 159). In this era of globalization and digital media, everyone can produce messages and present a self-representation. Even today the identity becomes diverse, and often becomes increasingly unstable (Badruddin, 2006: 75). The reason why young people tend to prefer using the internet media is not separated from the character of adolescents who sometimes tend to be unstable, including in expressing who he is. Internet characters that make teenagers portray themselves anonymously or use other identities and, can convey implicit

messages, make them braver to express their identity, without fear of getting direct feedback, which they may not be able to face directly.

In fact, YouTube is one of the most popular platforms on which creator share their content. With one single video it is possible to reach millions of people. Other popular channels are instagram, snapchat, facebook, and twitter. These platforms are used for real-time contact with YouTube subscribers, as this is not possible on YouTube itself. A YouTuber become social influencer that have a lot of persuasive impact like Fathia Izzati. Fathia izzati is an Indonesian YouTuber who uses English in her vlog and she is also capable to poses 21 language accents in the world. She also inspires young people through her videos which can be seen through the comments of her subscribers.. Then, she also has a vlog which she shares her experiences on how to be a diplomatic daughter who has to move around, and her experiences with friends. Furthermore, she is a young vlogger who is known for her eponymous channel's content. She has earned more than 470,000 subscribers to her YouTube channel since its beginning. One of her most popular video is "21 ACCENT"; it has amassed more than 1, 5 million total viewers. According to Liliweri (2015: 308) people are now able to create their own content and participate in all kinds of applications such as web blogs, social networking and online journalism. Some users create online content on a daily basis. They share their experiences and opinions about everything; from product review, services and baby advice to boyfriend problems, homework, make up, and game tutorials. Often starting as a hobby, creating online content on a personal blog or channel can become fulltime job. By creating content on a daily basis, large communities are built up with thousand loyal followers. New followers and subscribers are gained every day.

Therefore, as the development of technology now comes the term Video Blog (VLog). Video Blog (Vlog) is where people can upload and update video that can be watched by many people which is usually done by talking in front of the camera telling about something he likes, talking various tips, sharing whatever is in the mind, montage, and some even make a movie-like clip. Nowadays,

vloggers usually create vlogs regularly, daily, weekly or even monthly. There is also the term take-a-long vlogging which means the vlogger who tells his daily life in a long duration, such as going to the mall, riding a motorcycle, going home and sleeping in a video.

Finally, the youth is a group of people who are still in search condition of identity and often have not found their existence. On the other hand, the presence of new media or digital media becomes a medium that is very close to young people. Due to their high curiosity over change and something new, then digital media is often accessed more by people of young age, than any other age group. YouTube brings a new culture, a culture of participation and sharing, it also allows us to watch and share videos, combined with the fact that the website is free. It opens up the opportunity to access online videos for the wider user, which gives YouTube the opportunity to express through various video publications, create a variety of content that is accessible and available to anyone interested in viewing it. The presence of the virtual world through digital media, of course, also brought changes in the pattern of community communication, such as presenting the identity, culture or euphoria of the masses. One example is the presence of video blogs in YouTube. The emergence of the phenomenon of Vlog in YouTube became one of the world's digital phenomena related to how young people use this social media as a medium of communication and also as a medium for them to show their personal profile and identity as creative young people, full of fresh ideas.

Therefore, in this research, the researcher uses Burke & Stets (2009) about the youth identity. Youth identity relates to how we identify ourselves in relation to others according to what we have in common. According to Erikson's theory, the way a person resolves the crisis will determine their personal identity and future development. In this article we limit our discussion to the crises of adolescence. The first crisis typically occurs during early to middle adolescence, and is called the crisis of identity versus identity confusion. This crisis represents the struggle to find a balance between developing a unique, individual identity while still being accepted and "fitting

in." Thus, youth must determine who they want to be, and how they want to be perceived by others. Erikson believed that when youth successfully navigate this crisis they emerge with a clear understanding of their individual identity and can easily share this "self" with others; therefore, they are healthy and well-adjusted.

In conducting this research, the researcher takes some references from other researchers as the previous study that analyze about youth identity. The first previous study does research focuses on the main character, Tris Prior, who forms her social identity in *Divergent* movie (Fajri Nur Handini, 2017). This research also makes an analysis about the situation around Tris's life such as the social environment, social group, and social movements that influence her when she tries to identify herself as a part of the society (faction system) and as the self (a woman) in *Divergent* movie. The second previous study is about how a vlogger expresses and shows its identity in relation to its social life in audio visuals on social media (Siti Nadila Tenri Ajeng Fitriya, 2017). She also analyzes how the vlogger expresses and shows her identity in social media (YouTube) in a real life with her fans. The theory used by her is Charles S. Pierce of semiotic. The third previous study focuses on political identity of Joko Widodo as a president on vlog (Heri Setiawan, 2017). The last previous study is focuses on identification the youth identity on the middle of digital media (Soraya Fadhal, Lestari Nurhayati, 2012). This research aims to find out how youth in Jakarta interpret the symptoms of young Indonesians who present themselves, friends, or groups, through a variety of messages communicated in digital media such as YouTube.

From the previous study above, the researcher decided to have a research on "*The Youth Identity Represented in Fathia Izzati's Video Blog (Vlog) on Youtube*". The researcher wants to analyze about the youth identity that shows in Fathia Izzati's videos. Moreover, in analyzing this video researcher used identity theory from Burke & Stets (2009) which focused on the youth identity represented in Fathia Izzati vlogs.

1.2 Problem of the Study

The research aims to answer the question of “How is youth identity represented in Fathia Izzati’s vlog?”

1.3 Objectives of the Study

In accordance with the problem stated above, this study is projected to describe the youth identity that shows in Fathia Izzati’s video blog on YouTube.

1.4 Significance of the Study

This study has two forms of significance, theoretical and practical significance. Theoretically, this study is expected to enrich the understanding of youth identity theory by Burke & Stets (2009). Besides, this research can be a good reference for further analysis in conducting the similar study or subject about social identity. Practically, this research is expected to provide input to the community to be more concerned about the presence of young people in how they present their youth identity on social media.

1.5 Scope and Limitation

In conducting this research, the researcher has a scope and limitation to prevent being out of the topic in order to research the study that has a clear focus. Besides, the scope and limitation are intended to give a distinct direction where the analysis goes to. Basically, there are many aspects which might be able to be analyzed from Fathia Izzati’s videos. Nevertheless, the researcher only focuses on the youth social identity represented to Fathia Izzati’s Video blog. The researcher will identify through the utterance use and the gesture of Fathia izzati. To keep this research runs objectively, the researcher uses identity theory by Burke & Stets (2009).

1.6 Research Method

This sub-chapter covers the explanation of research method. It consists of the description of research design, research instrument, data source, data collection and data analysis as follows:

1.6.1 Research Design

In conducting this research, the researcher takes the descriptive qualitative method as the research design, because this research describes the way in which the youth identity is applied in the linguistic practices. This research use descriptive qualitative design because the data of the study are from the text that is not statistically analyzed. It designs according to the qualitative research related characteristics, such as to obtain information concerning the youth identity in Fathia Izzati's video blog.

1.6.2 Research Instrument

The instrument used in this study is the researcher herself. It is called so because; the writer cannot directly interview people who are involved in Fathia Izzati's Video blog. Therefore, in order to investigate the youth identity represented in Fathia Izzati's Vlog, the writer is the one who collect, then analyze and interpret the youth identity represented in Fathia Izzati's Vlog on YouTube.

1.6.3 Data Source

This research focuses on the analysis of the youth identity represented in Fathia Izzati's vlogs. The data source of this research was taken from Fathia Izzati's video blog on her YouTube channel which have attracted more than 100k viewers. The researcher only takes six videos to be analyzed in her research. The first video is "21 accents" that have 9, 9 M viewers. The second video is "My Parents Left" that has 620k viewers. The third video is "Finally Graduated" that has 269k viewers. The fourth video is "What's it's like to be a diplomatic daughter" that have 306 k viewers. The fifth video is "why the sky is blue" that has 147k viewers. Therefore, the data are taken from the website

(<https://www.youtube.com/user/kittendust/videos>). The data are in the form of words, dialogues between Fathia and her surrounding such as her family, her friends, and her vloggers community.

1.6.3 Data Collection

In collecting the data, the researcher did some steps. The data were collected from the website pages as the researcher mentioned above. To collect the data, the following steps are done. Firstly, finding out the video on YouTube with keyword “Fathia Izzati’s Vlog” and downloading her videos in YouTube. After that, the researcher watch the video to make sure that the video doesn’t break while the process of downloading. The next step, the researcher tries to clarify some videos that will be analyzed related with the topic. There are 79 videos on Fathia Izzati’s vlog, which the 79 videos are divided into some categories such as, makeup tutorials, cover songs, poetry, traveling, and her daily life with her families and her Vlogger’s community. After that, the researcher selecting the data that from 79 videos into 7 videos to be analyzed those are “*21 Accents, My Parents’ Left, Finally Graduated, What’s It’s like to be a Diplomatic Daughter, Why the sky is blue.*”

1.7.4. Data Analysis

In the process of analyzing the data, the writer did some steps. Firstly, the researcher collects and jots down about Fathia Izzati’s action, dialogue, and appearance which relate to Fathia Izzati’s character and Fathia Izzati’s youth identity problem by intensively watching her vlogs on YouTube. Those videos are “*21 Accents, My Parents’ Left, Finally Graduated, What’s It’s like to Be a Diplomatic Daughter, Why the sky is blue*”. The second, the researcher analyzes the strategy that is used by Fathia Izzati to resolve the youth identity problem by using youth identity theory by Erickson. Finally, the researcher explains the data (dialogue of Fathia Izzati and her surrounding) and makes a conclusion of the research finding in the end of closing chapter.

1.7 Definition of Key Terms

In order to clarify the key terms used in this study, some definitions are put forward.

1. Youth

Youth is best understood as a period of transition from the dependence of childhood to adulthood's independence and awareness of our interdependence as members of a community. Youth is a more fluid category than a fixed age-group. However, age is the easiest way to define this group, particularly in relation to education and employment. Therefore, "youth" is often indicated as a person between the age where he or she may leave compulsory education, and the age at which she or he find his or her first employment.

2. Youth Identity

According to Ajegbo identities are not only linked to cultural heritage, but also to where people work, to their leisure activities and consumption patterns. This is particularly important for young people whose consumer behavior is strongly linked to their self-perception. Social identity and individual confidence (as well as social acceptability) is often gained, for example, through wearing popular brand names or 'class' items of clothing (Miles, 2000). But as mentioned already, young people are not just passive recipients of this consumer culture and globalization. They adapt and recreate in their own image, with their peers and other cultural and geographical influences, and develop identities that reflect this complexity. The internet and use of new technologies have been a major factor in enabling young people to recreate their own identities (France, 2007).

3. YouTube

YouTube is a video sharing service where users can watch, like, share, and comment and upload their own videos.

4. Vlog

A video blog is a form of blog for which the medium is video, and is a form of web television. Vlog entries often combine embedded video (or a video link) with supporting text, images, and other metadata. Entries can be recorded in one take or cut into multiple parts. Vlog category is popular on the video sharing platform YouTube.



CHAPTER II

REVIEW OF RELATED LITERATURE

This chapter consists of theories related to this study. It discusses the theories about youth identities, and digital media or social media. Besides, the writer also provides information about the youth identity and the previous studies related to the present study.

2.1 Youth Identity Theory by Erickson (1950, 1968)

Erickson is the expert who first presented a fairly comprehensive and provocative theory about the development of self-identity especially in adolescence. Identity is to recognize and self-esteem as a person of his own and not immersed in the role played, for example as a child, friends, students, or peers. Self-identification arises when the youth chooses the value and the person he or she provides for his loyalty, rather than simply following his or her parents' choice. The person looking for his identity is the person who wants to determine who or what he wants in the future. The term self-identity as an attempt to affirm a meaningful self-concept, summarizing all the precious experiences of the past, the reality of the beliefs that occur including the activity that is done now and the future hope into a unified picture of the "self" intact, sustainable and unique (Muus 1996). Identity emerges as a positive outcome of the gradual integration of all youth identity processes, so Erickson specifies the eight stages of human development each containing two opposite possibilities. Each stage shows a person's development. If a person passes through a normative stage of crisis, then the individual will get a positive and beneficial result for himself. On the contrary, failure at one stage will contribute negative potential and become an obstacle to further development. According to Erikson, teenagers who succeed in achieving a stable self-identity are characterized knowing their strengths and weaknesses, full of self-confidence, able to overcome the challenge in the future, recognize their role in society, able to make important decision, gained a clear view of themselves, and responsible in any situation,

There are some factors to build self-identity such as development of teenagers, the influence of the family, and the effect of *individuasi* and *connectedness*. The first is development of teenagers. According to Erickson the process of identity itself has been going on since children who develop the need for trust (trust), self-autonomy, the ability to take the initiative, and the sense of being able to produce something. These four components contribute to the formation of self-identity. The second is the influence of the family. Families that have different parenting patterns will influence the process of youth identity formation differently. For example, a family that implements authoritarian parenting in which parents control every child's behavior without giving them a chance to express their opinions and feelings will develop an identity that leads to a form of foreclosure. Conversely, permissive parents, providing little direction to their children, will develop self-identity that leads to diffuse forms (Santrock, 1998). The last is the effect of *individuasi* and *connectedness*. The atmosphere of family relations will help the formation of the youth identity by stimulating individuality and attraction to each other (connectedness). *Individuasi* concerning the individual in expressing his/her opinion, the feeling that he/she is different from other people or family members. Besides the factors above there are still some factors that influence the formation of identity themselves such as the many models or examples, the existence of personal problems, environmental tolerance of what they do as well as a realistic bait about themselves from the environment where they are.

With a continuous change in their identity search process, teenagers will often fall into groups of peers to discover and gain the meaning of that identity. This explains some of the trends for teenage figures who are considered heroes (usually about movies or singers). On the contrary, young people who fail in deal with the identity formation task remain in a status of *identity confusion*, in which they have not chosen their own commitments, and they do not hold meaningful identifications that could provide them with a sense of direction. Addressing Erikson's notion of identity crisis, Marcia posited that the adolescent stage

consists neither of identity resolution nor identity confusion, but rather the degree to which one has explored and committed to an identity in a variety of life domains from vocation, religion, relational choices, gender roles, and so on. Marcia's theory of identity achievement argues that two distinct parts form an adolescent's identity: crisis (i. e. a time when one's values and choices are being reevaluated) and commitment. He defined a crisis as a time of upheaval where old values or choices are being reexamined. The end outcome of a crisis leads to a commitment made to a certain role or value. Upon developing a semi-structured interview for identity research, Marcia proposed Identity Statuses of psychological identity development:

First, identity diffusion is the status in which the adolescent does not have a sense of having choices; he or she has not yet made (nor is attempting/willing to make) a commitment. Next, identity foreclosure is the status in which the adolescent seems willing to commit to some relevant roles, values or goals for the future. Adolescents in this stage have not experienced an identity crisis. They tend to conform to the expectations of others regarding their future (e. g. allowing a parent to determine a career direction) As such; these individuals have not explored a range of options. Then, identity moratorium is the status in which the adolescent is currently in a crisis, exploring various commitments and is ready to make choices, but has not made a commitment to these choices yet. Last, identity Achievement is the status in which adolescent has gone through a identity crisis and has made a commitment to a sense of identity (i.e. certain role or value) that he or she has chosen.

One's sense of identity is determined largely by the choices and commitments made regarding certain personal and social traits. The work done in this paradigm considers how much one has made certain choices, and how much he or she displays a commitment to those choices. Identity involves the adoption of 1) a sexual orientation, 2) a set of values and ideals and 3) a vocational direction. A well-developed identity gives on a sense of one's strengths, weaknesses, and individual uniqueness. A person with a less well-developed

identity is not able to define his or her personal strengths and weaknesses, and does not have a well-articulated sense of self. To better understand the identity formation process, Marcia conducted interviews with young people. He asked whether the participants in his study (1) had established a commitment to an occupation and ideology and (2) had experienced, or were presently experiencing, a decision Youth Identity making period (adolescent identity crisis). Marcia developed a framework for thinking about identity in terms of four identity statuses. From the description above it can be concluded that identity is a union. Unity which is formed from principles, way of life, views that determine the next life. This union is the core of someone who determines how to review themselves in association and their exit.

2. 2 Identity Theory by Burke & Stets (2009)

According to Burke & Stets identity is a collection of meanings defines who a person is when a person is inhabitant of a particular group, or claim certain characteristics that identify themselves as a unique person. For example, individuals have meaning which they apply to themselves when they are students, workers, spouses, or parents (this is the role they occupy), when they become members of fraternity, when they belong to Democrats when they are Latino (this is membership in a particular group), or when they claim they are out individual or a moral person (this is a personal characteristic that identifies themselves as a unique people). People have a lot of identities because they occupy many roles, are members of several groups, and claim some personal characteristics, but the meaning of this identity is distributed by community members. The theory of identity seeks to explain the specifics meaning that individuals have for their various identities; how these identities relate to one another for one person; how their identity affects their behavior, thoughts, and feelings or emotions; and how their identity binds them to the wider community

2.2 Youth Identity and Social Media

Social media are indeed tools that different social actors use to construct and test their own identities. They are tools that rearticulate the public and private dimensions, redefining the boundaries. In digital space, the real and virtual coverage, merging into a continuum that loses the real/virtual and online/offline distinction, are defined into to simply as experience and interaction. Identity become a plot on which the subject is constantly working, integrating self and others' narratives, relationships, memberships and media product that he creates or uses (Scarcelli, 2014). In this *bricolage high tech* (Drusian & Riva, 2010), new media provide various resources to manage the self as well as the interactions. In a comprehensive analysis of the current thinking about youth and identity, Buckingham (2008) introduces five key approaches to framing identity and identifies implications for the study of youth and new media. First, he looks at psychological approaches, in which identity is a developmental process, and focuses specifically on considering adolescence, marked by the ways in which identity is formed, or at least put into crisis. In this framework, young people's relations with digital media can exemplify this process, providing teens a variety of opportunity for self-reflection and self-realization, or to experience different potential identities. Second, Buckingham turns to sociological approaches in which identity is marked through an individual's relation to society or culture. The sociological perspective focuses more on the socialization process, analyzing the way the social and cultural dimensions of young people's identities (such as social class, gender and ethnicity) are particularly relevant to their interactions with digital media.

2.3 Previous Studies

To conduct this study, the researcher has found some research which relate to this study. The researcher reviews three research which focuses on Identity. The first previous study does research focuses on the main character, Tris Prior, who forms her social identity in *Divergent* movie (Handini, 2017). This research also makes an analysis about the situation around Tris's life such as the social

environment, social group, and social movements that influence her when she tries to identify herself as a part of the society (faction system) and as the self (a woman) in *Divergent* movie. The second previous study is about how a vlogger expresses and shows its identity in relation to its social life in audio visuals on social media (Fitriya, 2017). She also analyzes how the vlogger expresses and shows her identity in social media (YouTube) in a real life with her fans. The theory used by her is Pierce of semiotic. The third previous study focuses on political identity of Joko Widodo as a president on vlog (Setiawan, 2017). The last previous study is focuses on identification the youth identity on the middle of digital media (Fadhal, Nurhayati, 2012). This research aims to find out how youth in Jakarta interpret the symptoms of young Indonesians who present themselves, friends, or groups, through a variety of messages communicated in digital media such as YouTube.



CHAPTER III

FINDINGS AND DISCUSSION

This chapter consists of the finding and discussion. The first is the presentation of the data in finding and the analysis of the data based on Erickson's 7 categories of the youth identity represented in Fathia Izzati vlog. The second, at the result of analysis is elaborated in discussion.

3.1 Data Findings

This study aims to analyze the utterances produced by Fathia Izzati with people who appear on her vlog based on 7 categories of Erickson. The analysis of this study is based on the formulation of the research questions in Chapter I. The research question aims to answer how youth identity is represented in Fathia Izzati's vlog. The data present for youth identity analysis were divided into 5 data which went along with their own context. The researcher makes the categorization of the youth identity based on Erickson theory. In order to simplify the process of identification, the researcher writes Fathia Izzati's utterances in italic word.

3.1.1 Knowing Their Strengths and Weaknesses

According to Erickson the youth who are stable is the one who knows their strengths and weaknesses. In this case, what is mean by knowing their strengths and weaknesses is that Fathia has the ability to do something. From this category I found some data that are included in these characteristics that occur in Fathia utterances with people who participate in the vlog as bellow:

“I wanted to make a video on my accents because it’s like I can do these accents and I’m sorry if they’re slightly over exaggerated or if it’s wrong but yeah this video of attempting accents”. (V1cat1)

“I learn only spend on what I need, not on what I want”. (V2cat1)

“But yeah maybe that’s also my fault just because I’ve let this go on for so long so in total I’ve done my thesis in total for like one and a half year and that is way too long of a time so it’s partly my fault maybe that’s why I didn’t feel the thrill but that’s okay you know I’m just really thankful that I actually finished it.” (V4cat1)

Analysis : from the data above the researcher found the sentences that show the ability of knowing their strengths and weaknesses. First, from V1cat1 categorized that someone who knows their strengths and weaknesses shown in the sentence *“I wanted to make a video on my accents because it’s like I can do these accents and I’m sorry if they’re slightly over exaggerated or if it’s wrong but yeah this video of attempting accents”*. The data showing that she knows her strengths is *“I wanted to make a video on my accents because it’s like I can do these accents”*

She said to her viewers that she can speaks in various accents in the world, it is clear that she understands herself who capable to speak in various accents in the world. From her utterance describe that she believes in her strength and able to do that. On the other hand, she is not only knows her strength but she also knows her weaknesses. The data showing that she is not only knows her strengths but also knows her weakness is *“ and I’m sorry if they’re slightly over exaggerated or if it’s wrong”*. From her utterance can be seen that she is also knows her weaknesses if she is not too master in speak 21 accents so that is why she apologize to her viewers if it is wrong or over exaggerated. Second, from V2cat1

the utterance showing that someone knows her strengths is seen in the sentence below ***“I learn to spend only on what I need, not on what I want”***. From Fathia’s utterance can be categorized as the youth who knows their strength it is because she understands herself that she has the ability to spend money, time, and other thing which proper to her necessities not comply with her ego. Another utterance that include this category is the sentence below

Third, from v4cat1 the data that include the category of knowing strengths and weaknesses is seen in the sentence below ***“But yeah maybe that’s also my fault just because I’ve let this go on for so long so in total I’ve done my thesis in total for like one and a half year and that is way too long of a time so it’s partly my fault maybe that’s why I didn’t feel the thrill”***. From the sentence above is categorized as a youth who knows the weaknesses of herself. Fathia realized that the reason why she made the thesis too long because of her fault such as she was too busy with her job as a vlogger, her procrastinate, her indolence, and others. Therefore, she doesn’t feel the thrill in her thesis defense. On the other hand, there is an utterance shows the category of knowing her strength in the sentence below ***“I’m just really thankful that I actually finished it”***. From the data above, she thanks to God that she finally able gone by those entire problem in doing her thesis. She knows her strength that finally finished her thesis though for a long time.

3.1.2 Full of Self Confidence

Self-confidence is the ability of the individual to understand and believe all his potential to be used in the face of adjustment to the environment. Confident people usually have the initiative, creative, and optimistic about the future, able to realize the weaknesses and advantages of self, positive thinking, assume all the problems there must be a way out. Those are the following data that indicate to this category:

“In the city of dreams, to point to a map and say, “I’ll go there today”. (V2cat2)

“I am a diplomat daughter and I love being one”. (V2cat2)

“We will take it progressed”. (V3cat2)

I’m just really thankful that I actually finished it (V4cat2)

“But no there isn’t and I promised myself that this year I would make it the year of travelling I want to go to South America so bad this year anywhere would be fine Mexico Chile Peru Ecuador maybe it’s also because I crammed so much information like seven days prior to my thesis defense date that all I was thinking about was vacation”. (V4cat2)

“Well, yeah, it used to be (laugh). I used to have like straight gold I really wanted to take public international law, and then I wanted to become arbitrator or something a lawyer but you know things happen. But I will still use my law skill”. (V4cat2)

Analysis : First, From V2cat2 the researcher found the data showing that she is a confident person in the sentence below ***“I’ll go there today”***. From fathia utterance shows that she is a very confident person because she said she will go to New York which is one of her dream city someday. From her writings and the tone of her language describe that she has a spirit of self-confidence and optimism to go to her dream country of New York. Another data that include to

this category from V2cat2 is seen in the utterance below ***“I am a diplomat daughter and I love being one”***. From Fathia utterance is seen that she has the soul full of self-confidence it is because she is proud to be a diplomatic daughter which is that is not easy to be part of it. That is why she is categorized as a person who has full of self-confidence to be the daughter of Indonesian government.

Then, from V3cat2 the categories seen in the conversations between Fathia and her little brother as below ***“We will take it progressed”***. When Fathia tries to interview her sister *“what are you going to miss them?”* then her sister answered *“I don’t know just their presence in general like them telling us to pray and wake up and everything”*. Fathia response to her sister ***“we will take it progressed”***, it shows that Fathia full of self-confidence to progress that habit with her siblings even there is no existence of their parents.

Next, from V4cat2 I found the utterance that can be classified to this category in the sentence below *“I’m just really thankful that I actually finished it”*. The utterance that shows the youth identity that have full of self-confidence is ***“I actually finished it”***. From her utterance it can be seen that she is full of self-confidence because she believes to herself that finally finished the thesis even in a long time but she still believes and proud that she can pass all those hectic days.

Another data from V4cat2 that include to this category is seen in the phrase below ***“I promised myself that this year I would make it the year of travelling”***. From the sentence it can be seen that she has an optimistic soul and believe in herself to be able to make the year as the year of travelling. It means that she promises to herself this year will be able to finish her thesis as quick as

possible in order to go holiday soon. The sooner she is doing the thesis the sooner she can enjoy the holiday with his friends and family.

Last, from V4cat2 I found the phrases that describe the youth who has full of self-confidence below ***“But I will still use my law skill”***. In Fathia utterance shows the characteristic include this category who has full of self-confidence because she told her viewers that she is actually not interested in her major in law but she believes to herself that she will still use her law skill. It means that she is full of self-confidence to do things even she doesn't really enjoy that.

3.1.3 Able to Overcome the Challenge in the Future

There are some data that included this category:

“You don't really thing about it, you just do It”. (V2cat3)

“In New York, America, I learned how to survive”. (V2cat3)

“Well, yeah, it used to be (laugh). I used to have like straight gold I really wanted to take public international law, and then I wanted to become arbitrator or something a lawyer but you know things happen. But I will still use my law skill”. (V4cat3)

Analysis : First, from V2cat3 I found the data that include to this category in the sentence below ***“You don't really thing about it, you just do it”***. From Fathia utterance, it describes her youth identity that able to overcome the challenge in the future because she adapts in a new environment she does not really worry about how to socialize with the new society. That is why she said "just do it" it shows that she just lives with it because as time goes by we can socialize well which will add knowledge in the future. Another data from V2cat1 is seen in the phrase below ***“In New York, America, I learned how to survive”***.

Fathia said that in New York, America she learned how to survive in abroad that have to adapt in new environment and custom which is very different from Indonesia. She also learns how to survive in a big city that is very free, hard, and obviously different religion. Therefore, from her utterance appears that she is able to overcome future challenges because she can pass and learn while she lives in New York. Finally, from V4cat3 I found the utterance that classified to this category in the sentence below *“But I will still use my law skill”*. She said that she used to have a very strong desire to become a lawyer. In fact, in the middle of the road something happens that she was interested in becoming a vlogger who has many subscribers which takes time in the lecture. But, she says that she will continue to use her law skill which is now her permanent job. Therefore, it means that she able to overcome the challenge in the future.

3.1.4 Recognize Their Role in Society

In the process in role of socialization, individuals will experience normal internalization and social values that exist in the environment where they lived, so that formed a personality. Everyone certainly needs to learn the values and social norms that exist in the community; this is due to self-maturity as well as forming personality. Socialization is the process of cultivating attitudes and exploits which can play a social role in society

From some vlogs there are utterances that show to this category:

“Adapting to a new environment is kind of like breathing”. (V2cat4)

“In Vancouver, Canada, I learned just how friendly people can be!”
(V2ct4)

“Within every posting to a new country so far and different from your own, you are expected to not only promote your own culture but to serve an obedient child, Table manners were essential! Be humble, be polite! I learned dances, traditional ones, passed down from ancestor to ancestor I learned instruments, ones often overlooked and forgotten To showcase foreigners, my own diverse culture”. (V2cat4)

Analysis : First, from V2cat4 the utterance that shows to this category is **“Adapting to a new environment is kind of like breathing”**. From the words that I underline, it shows the youth identity that recognizes their role in society. It is because in the words “adapting” implies that she feels become part of the society and she realized there was a different environment from her which she as a new society in that environment must be adapting well. Another data from V2cat4 is seen in sentence below **“In Vancouver, Canada, I learned just how friendly people can be!”** From the data above Fathia utterance can be classified as the youth who recognize to their society. It shows in the word that I underline above because when she speaks like that, it indicates that she is aware of her role in society. Which means when we interacted with the person must be friendly because it will make a good interaction between the society and her. Then, from V2Cat4 the utterance that indicates to this category is **“Within every posting to a new country so far and different from your own, you are expected to not only promote your own culture but to serve an obedient child, Table manners were essential! Be humble, be polite! I learned dances, traditional ones, passed down from ancestor to ancestor I learned instruments, ones often overlooked and forgotten To showcase foreigners, my own diverse culture”**. From the data mentioned above it shows the youth identity that recognizes their role in society. it is because in the words that I underlie above it shows that Fathia understands her

role as a diplomatic daughter who living in abroad not only for fun but she is also aware of her role in society to promote Indonesian culture. Therefore, she learns many traditional dances, instruments and traditional songs to show Indonesian culture to foreigners. Not only that but she also understands her role of being an obedient child to her parents which must be polite, be humble, and be good in speech and behavior. So, it shows the youth identity that include in the category of recognizing his/her role in society.

3.1.5 Able to Make Important Decision

Able to make important decision is the thought process of selecting a logical choice from the available options. When trying to make important decisions, person must weigh the positives and negatives of each option, and consider all the alternatives. For effective decision making, a person must be able to forecast the outcome of each option as well, and based on all these items, determine which options is the best for that particular situation. There are the data of this category that I found in Fathia vlog:

“I learn only on what I need, not on what I want”. (V2cat5)

From V2cat5 the utterance that indicates able to make important decision is *“I learn only on what I need, not on what I want”*. It is because from that sentence I can see that she has the ability in choosing which is important for her needs or not.

3.1.6 Gained a Clear View of Themselves

Knowing clearly about their self is very important. It is because by recognizing her/his self someone knows what should be the goal of their life. They realize his/her abilities, talents, and know how to use them to achieve those goals. Thus they able to discover the meaning and fullness of his/her life.

“And with every place I’ve ever been there, there is no place, like this beautiful archipelago, this hard-knock jungle, this sadly polluted overly populated, Country of hopes I call my home Indonesia”. (V2cat6)

“However, in many ways, I am rich. I am rich in experiences”. (V2cat6)

“Always the new kid in the block, I figured a way to be someone”. (V2cat5)

“I feel like I learned way more interesting things than I did in school like I need to know why the sky is blue they don’t teach me that in school”.

Analysis : First, From V2cat6, the utterance that indicates to this category is seen from the sentence below *“And with every place I’ve ever been there, there is no place, like this beautiful archipelago, this hard-knock jungle, this sadly polluted overly populated, Country of hopes I call my home Indonesia”*. From the sentence underlined above indicates that she knows clearly about herself that from every place she had visited there is no place as beautiful as Indonesia. She knows clearly about herself that she prefers an Indonesian state that has a lot of beauty to be place to live in. Therefore, she called Indonesia is "country of hopes". Another data from V2cat6 that is indicates to this category is seen in the sentence below *“However, in many ways, I am rich. I am rich in experiences”* From her utterance describe that she gains a clear view of herself. She understood her ability and knows her goals life For example, she is from childhood always lives from one country to another who absolutely has a lot of experience more than other child such as from language, adapt to new

environment, culture, etc. Last, I found the data include to this category is in V2cat below ***“Always the new kid in the block, I figured a way to be someone”***. From Fathia utterance that I underline above it is indicates the youth identity that gained a clear view of her. It is because when Fathia tell us that she used to be a new person in her environment because she is always moving around from one country to another caused by her father's job. However, she always has a way to become someone who is in her new place. It means that she recognizes her ability that always easy to get along and follow the new culture in her new environment that is why it can be seen that she understands clearly about herself.

3.1.7 Responsive in Any Situation

The youth who are responsive in any situation are needed in order to deal problem actively to find a solution. The youth who responsive is also important because it will affect the future of an organization when they faced with a problem.

“I’ll be there”. (V3cat7)

“The most important part of like information right now that we’re living an age where information is so accessible is the credibility and the validity and the reliability of those information”. (V5cat7)

Analysis : first, from V3cat7 I found the utterance that can be classified to this category below ***“I’ll be there”***. When fathia and her brother were abandoned by her parents abroad then her brother said if he felt sad and lost because the house is not as busy as it usually turned into a lonely when she came home from work. Thenfathia responds to her brother that she will be there for him. So, it shows that she has an identity that is responsive in any situation. The last, from

V5cat7 I found the phrase that indicates to this category below “*The most important part of like information right now that we’re living an age where information is so accessible is the credibility and the validity and the reliability of those information*”. The ability of responsive in any situation is seen in the words that I underline above produced by her brother who response about the development of technology today. Fathia’s brother as a youth is not only keep silent about that issue but he gives his opinion on the technological developments of today that address the youth identity who are responsive in any various situations.

3.2 Discussion

The discussion explains about the data that the researcher has found and analyzed in previous chapter. Besides, the discussion also answer the research question in chapter one. The first, the discussion mentions about categories of the youth identity that have stable identity. Second, analyze the youth identity that represented in Fathia Izzati vlogs. After doing analysis, the researcher finds several categories and description of the youth identity represented in Fathia Izzati vlogs. There are some categories of the stable youth identity used in Fathia Izzati vlogs, those are

- 1) knowing their strengths and weaknesses,
- 2) full of self-confidence,
- 3) able to overcome the challenges of the future,
- 4) recognize his/her role in society,

- 5) able to make important decisions,
- 6) Gained a clear view of themselves and responsive in any situations.

From several categories above the dominant video that shows the youth identity of is vlog 2, entitled "what is like to be a diplomat daughter".

First, in case of knowing their strengths and weaknesses, according to Hyma Pyllay (2014), "in order leverage your strengths and improve your weaknesses, you first need to know them". The reason why young people should know their strengths and weaknesses are gives a better understanding of their self and how they function. Understanding strengths keeps ahead in a lot of things. For instance, if you are looking at career options, you would be able to narrow down specific job scopes based on the things you know you are good at. Therefore, it helps young people to grow more and knowing what they can excel at enable to aim higher and achieve much more. From the data is seen in the data finding that has been analyzed by researchers from Fathia vlogs that the youth identity of knowing their strengths and weaknesses can be seen from how far she knows herself about abilities, interest, and character.

Second, full of self-confidence. According to Baskin 2014, full of self-confidence is not a motivational perspective by itself. It is a judgment about capabilities for accomplishment of some goal, and therefore, must be considered within a broader conceptualization of motivation that provides the goal context. Self-confidence also brings about more happiness. To identify that the youth who have full of self-confidence is that this category brings about more happiness.

Typically, when people full of self confidence in their abilities they are happier due to their successes. Also when people feeling better about their capabilities, the more energized and motivated they are to take action and achieve their goals. It can be seen from the data already investigated by researchers from Fathia vlogs shows that she can be categorized as a youth who has self-confident soul because in her utterance and her expressions it addresses an optimistic soul and has a spirit to achieve her goals.

Third, able to overcome the challenge in the future. As young people participate in activities of their own choosing, it is important that they take place in environments that contain rules, challenges, and complexities that are inherent in the real world. For example, teenagers must face intellectual, interpersonal, and intrapersonal challenges. Away from the influence of protective parents, they must have opportunities to think critically about themselves and the world, learn to get along with peers and adults, and reflect on their progress. They may be judged by others and given feedback that prompts an adjustment to strategies or behavior. These are important, valuable experiences that help adolescents learn to propel themselves forward. In addition, adolescents must learn to sustain activities over time, despite the challenges. Rather than doing a lot of different things, it is more helpful to focus on a few for longer periods of time.

This teaches perseverance and provides greater opportunity for a variety of challenges. Often, the greatest learning comes from the most difficult circumstances. Knowing that they can overcome obstacles, learn from struggle, and benefit from mistakes sets a foundation for future success. Therefore, from

Fathia utterance, it describes her youth identity that able to overcome the challenge in the future because she adapts in a new environment she does not really worry about how to socialize with the new society. That is why she said "just do it" it shows that she just lives with it because as time goes by we can socialize well which will add knowledge in the future.

Fourth, recognize their role in society. According to Robert Park from the University of Chicago, society organizes, integrates, and directs the forces of individuals into roles. It is through this role that they become aware of whom they are. They are children, parents, teachers, students, men, women, Islam, Christians. Their concept of themselves depends on the role they play in society. For that, knowing their role in society is very important to identify the youth identity. According to this theory, in fact there is already a social scenario in the social scene that is arranged by the community, which regulates what and how the role of each person in the association. In that scenario it is `written 'a President should be how, a governor should be how, a teacher should be how, and pupils should be how. Likewise has been written what role should be done by husband, wife, father, mother, child, and so on. Therefore, the identity of recognize their role in society can be seen from the way she interacted with their environment and has the ability to understands their duties as who and what they are. It is seen from the findings data finding from Fathia Izzati vlogs which she understands her role an Indonesian diplomat daughter which must promote Indonesian culture and she also understand her role as a child who must obey to his parents.

Fifth, is able to make important decision. According to Jeffrey Glenn (2007), Decision-making is the process of identifying and choosing alternatives based on the values, preferences and beliefs of the decision-maker. When trying to make good decisions, one should consider the positives and negatives of each option, and consider all alternatives. For effective decision-making, one should be able to estimate the outcome of each option as well, and based on all these items, determine which option is best for a particular situation. Environment can play a part in the decision-making process. For example, environmental complexity is a factor that influences cognitive function.

A complex environment is an environment with a large number of different possible states which come and go over time. Studies done at the University of Colorado have shown that more complex environments correlate with higher cognitive function, which means that a decision can be influenced by the location. One experiment measured complexity in a room by the number of small objects and appliances present; a simple room had less of those things. Cognitive function was greatly affected by the higher measure of environmental complexity making it easier to think about the situation and make a better decision. is regarded as the cognitive process resulting in the selection of a belief or a course of action among several alternative possibilities. Every decision-making process produces a final choice, which may or may not prompt action.

Sixth, gains a clear view of themselves. A person who has a clear view of themselves it will be seen that the person is able to make self-projection of the future. Teenagers can provide a illustration of themselves in the future what it is

like, covering the competencies, achievements and various matters relating to the implementation of concrete and alternative options. The last indicator that a teenager has a clear view of themselves is what if the person shows the ability to survive the alternative of her choice; despite the shock and disturbance weighing or as big as anything that will destabilize his choice. Even if the threat concerns the future prospects associated with the alternatives that have been selected. Able to make important decision if showing sufficient activity, and directed to carry out the identity element chosen. So what has been their choice, always tried to do well, and cultivated can become a reality. Managed to dig and master a number information is important to them, capable comparing with pleasure (attitude positive). Thus it is concerned immediately able to make choices which information is taken as a component forming their identity. On the other hand, when determine the important choices, then that someone shows strong loyalty of his choice, because the teenagers know that her choice is the right choice for them. It seen from the data finding that has been analyzed from Fathia Izzati vlogs that she has an identity of gains a clear view of themselves.

The last, is responsive in any situation. According to Lainie Hodges (2015), “When we choose to be *responsive*, it means we take the time to thoughtfully evaluate the situation, conversation, or challenge and determine how best to respond”. Responsiveness is taking all things in to account, as best you can, and artfully dealing with what you’ve been handed. It allows us to build with what we’ve got. It supports us to be adaptive, rather than forcing a square peg into a round hole, increasing the chances that we find the right solution.

Responsiveness, in communication, covers important things like what you say, responds clearly and directly, to what the other person just said. If you are being responsive, the other person knows you are paying attention. Responsiveness is an approach in your control and you want to use it to interact with others, by paying attention to what the other person says, and responding directly to it some control and let the other person play. There is so little responsiveness going on in most communication that when you are responsive, you separate yourself as being somewhat special and valuable. It also seen in the data finding that analyzed by the researcher shows in Fathia Izzati that the ability of responsive in any situation is seen in the words that produced by her brother who response about the development of technology today. Fathia's brother as a youth is not only keep silent about that issue but he gives his opinion on the technological developments of today that address the youth identity who are responsive in any various situations. Therefore, to know the youth the identity of responsive is seen from the way they communicate with other people smoothly and connect each other.

CHAPTER IV

CONCLUSION AND SUGGESTION

This chapter presents conclusion and suggestions dealing with the findings of the analysis. It concludes the findings that are discussed in the previous chapter and provides the suggestions for the readers.

4.1 Conclusion

There are 7 categories to find out the identity of a stable youth identity that are knowing their strengths and weaknesses, full of self-confidence, able to overcome the challenges of the future, recognize his/her role in society, able to make important decisions, and gained a clear view of themselves and responsive in any situations. From those categories can be seen from Fathia Izzati vlog such as *What it is like to be a Diplomat's Daughter*, *21 Accents*, *finally Graduate*, *my parents left* and *why the sky is blue*. The most common videos and all categories are found in vlog 2, entitled "what is like to be a diplomatic daughter". it can be concluded that the youth who has stable identity are they who has full of self-confidence and knows their strengths and weaknesses

4.2 Suggestion

As explained in the discussion, the youth identity is interesting to discuss because it gives deep understanding for the reader who intended to apply the youth identity such in analyzing in movie, talk show, etc. it is suggested to the next researcher who are interested in investigating the same field of the youth identity to fill the gap, to use the data which are taken from other genre of media like on movie. Therefore, they can conduct a new analysis on the youth identity analysis that is relevant with this research in the future analysis.

For the reader it suggested to understand the youth identity represented in FathiaIzzativlogs because the finding shows the stable youth identity can be seen in 7 categories. It is obviously suggested for the readers to know the identity of yourself well. People should understand their ability, their strengths, their weaknesses, their purpose of their lie, etc to get a stable identity.

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