

ABSTRACT

Setiawan, Yudha Agus. 2012. *The Central Of a East Java's Great Sell Food on Area of Suramadu Bridge in Surabaya's Side*. Lecture Aldrin Yusuf F, MT. dan Achmad Gat Gautama, MT.

Key word: The Central Of a East Java's Great Sell Food on area of Suramadu Bridge in Surabaya's Side, Bussiness, *Green Architecture*, Blend with Nature.

Central of a East Java's Great Food is a good bussiness potension in the food's world. East Java have at least 28 city that each city have a special food. Than, from that a kind of food placed become one place in a container, thats container is a Center of Sell. That is have a destiny for evolving potention of a East Java's Food from a small town until a big town in East Java. There are much of special East Java's food that have a good potention for envolved but in fact much of them is overcast, because there are much of impor's foods from foreigners country. With the envolve the potention of this project, be to be much of people can like the East Java's special food, with the result that East Java's special food can envolve and compete with the other foods that have a big name, like as a fast food the property of foreign bussiness man and the other food form othe province. The increase of income the East Java's food bussinessman also form impact from the plan of that a Food Center.

Suramadu Bridge ia the longest bridge in Indonesia that be a new landmark in Surabaya moreover in East Java. This a new landmark can make a Suramadu Bridge be a choice of a new tour in East Java. That much of people then visit that Suramadu Bridge, from a local tourist until a region tourist. In the other hand, the location of foot's Suramadu Bridge placed on Surabaya area. Then Surabaya is a Central Town of East Java, all of bussiness center, education, goverment of East Java placed in surabaya. That is a real impact that more and more increase plan of envolve the Sell Food Central because there are much potention that be help envolve this East Java's Food Bussiness.

In plan the Central Of a East Java's Great Sell Food needed a serious and perfect plan because this project engage economic rotation until province level. The Central Of a East Java's Great Sell Food planed by a some element that be keyed to be one, that is a productive, consumtive, economics, rekreation, and green nature. With the result that in the Central Of a East Java's Great Sell Food each of people that mixed up with this place will find all kind of element and specially for visitor will gived a rekreation tour for family and common. That is have a destiny in other that each of visitor will comfortable when enjoy a food in this place, with the result that a rate of visitor is not decrease but always increase. The plan of area the Central Of a East Java's Great Sell Food designed with the result that can be ekspose ones of area that a green area and natural area, from employing material until structuring a buildings. Be to be a people can enjoy enchantmen of this food that decorate with a green of nature.

Planning and building of the Central Of a East Java's Great Sell Food that bring some elements productive, consumptive, economics, rekreations, and a green of nature can make this area be a new devisen for economics increase in surabaya until East Java and become a great new bussniness distric. In other hand, can make increasing a popularity of the Central Of a East Java's Great Sell Food until national's level.