

## ABSTRACT

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The care for the health of pregnant mothers is encouraging the establishment of delivery hospitals and delivery clinics to meet the demand for healthy service and good service for pregnant mothers. Many choices for the place of labor, however, do not guarantee the satisfaction of the patient, which is the delivering mother. Most patients feel comfort if they deliver in delivery clinics because this place is just like home. Behind the strength is always weakness. Delivery clinics may lead in their service and loyalty to serve the patients, but the facility for favorable delivery can be limited. Mothers with delivery problem are always referred to delivery hospitals due to incomplete radiology equipment in the clinics. Besides, delivery clinics and delivery hospital in Malang City have not used new delivery methods that have been used by the delivering patients in big cities such as Surabaya, Jakarta and Bali. Such new delivery methods are *hypnobirth* and *waterbirth*. These are normal delivery methods but with less pain during delivery process. These methods are used because some mothers are afraid to make normal delivery and just thinking of making cesarean delivery because it is safer and with less pain.

Theme used in the planning of *Health Care for Mother* is the architecture of behavior which is focused on *perception, territoriality, privacy, crowding* and *behavior setting* such that the planning is made to meet the demand of user by giving attention to the matters that make future patients to feel discomforted or disturbed. Indeed, the planning of *Health Care for Mother* is constructed by behavioral approach and this approach is expected to produce a better, relaxing, and comfort psychology of mothers to make them to feel like at home and to attempt for normal delivery.