ABSTRACT

Illiyyun. Of 2012. **Revitalization of Traditional Markets in Babat Lamongan.** Supervisor Subaqin Agus, M.T. and Ernaning Setyowati, M.T.

**Key words:** Revitalization, Traditional Market, Extending Tradition.

Now a days, traditional markets are less interesting to people because many modern markets began to dominate the market in Indonesia. Based on these facts, it needs an effort to protect and maintain traditional markets in the midst of modern market. The aspects that need to be maintained in the traditional market are the economic, social, and cultural communities. An example of that tradition is there is a bargain in buying and selling process, a choice to continue or cancel the purchase, and the treaty or agreement between seller and buyer. Those things are very rarely found in modern markets which fend to choose goods with fixed prices without any bargaining process, treaty or agreement between seller and buyer.

Babat Market is a traditional market that has a strategic location at the intersection line between Surabaya - Cepu, Bojonegoro and Jombang - Tuban. It makes Babat Market has many visitors from many cities. But this time, Babat Market conditions is degraded areas. The facilities are not provided properly. Therefore, it should be found a best solution to make it better. One of the way is to revitalizing the market.

Revitalization is an effort to revitalize a degraded area. Extending tradition is a design that still concern to the design of cultural values an it is suitable with the recent condition. Therefore, extending tradition is a very appropriate theme to revitalize Babat Market. Furthermore, Babat Market design is also integrated with Islamic values through the exploration of design guidelines derived from the Holy Al-Qur'an and Sunnah without removing the image of the city.

The results of the revitalization of Babat Market is the issue of concerns from the scope of issues that is existed before. This is expected to be an effort to solve existing problems existed in Babat market such as social, economic, cultural and all architectural aspects.