

**LANGUAGE STYLE AS ASPECT OF PERSUASIVE STRATEGY IN THE
CAPTIONS OF HIJABENKA'S ADVERTISEMENTS ON INSTAGRAM**

THESIS

By:

Isna Maya Safira Sari

14320050



**ENGLISH LETTERS DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM
MALANG
2018**

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CAPTIONS OF HIJABENKA'S ADVERTISEMENTS ON INSTAGRAM**

THESIS

Presented to

Universitas Islam Negeri Maulana Malik Ibrahim Malang

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By:

Isna Maya Safira Sari

NIM 14320050

Advisor:

Deny Efita Nur Rakhmawati, M.Pd.

NIP 19850530 200912 2 006



**ENGLISH LETTERS DEPARTMENT
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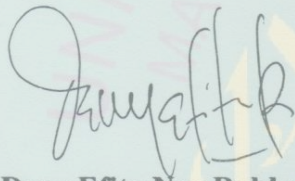
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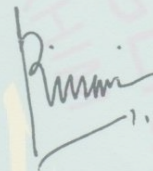
Approved by
Advisor,

Head of English
Letters Department,



Deny Efita Nur Rakhmawati, M. Pd.


NIP 19850530 200912 2 006



Rina Sari, M. Pd.

NIP 19750610 200604 2 002

The Dean of Faculty of Humanities,
The State Islamic University Maulana Malik Ibrahim Malang,



Dr. Hj. Syafiyah, M.A.

NIP 19681231 199403 1 022

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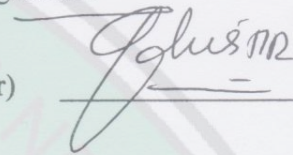
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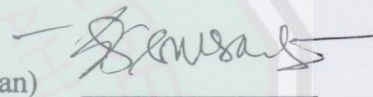
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NIP 19740211 199803 2 002

(Examiner)



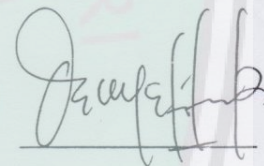
Drs. Djoko Susanto, M. Ed., Ph. D.
NIP 19670529 200003 1 001

(Chairman)



Deny Efita Nur Rakhmawati, M. Pd.
NIP 19850530 200912 2 006

(Advisor)



Approved by

The Dean of Faculty of Humanities,
The State Islamic University Maulana Malik Ibrahim Malang,



Dr. Hj. Syafiyah, M.A.

NIP 19681231 199403 1 002

STATEMENT OF AUTHENTICITY

I declare that the thesis I wrote entitled “Language Style as Aspect of Persuasive Strategy in the Captions of *Hijabenska*’s Advertisements on Instagram” is truly my original work. It does not incorporate any materials previously written or published by other persons except those indicated in quotations and bibliography. Due to this fact, I am the only person who is responsible for the thesis if there is any objection or claim from others.

Malang, 10 July 2018

The Researcher,



Isna Maya Safira Sari

NIM 14320050

MOTTO

يَتَأْتِيهَا الَّذِينَ ءَامَنُوا اسْتَعِينُوا بِالصَّبْرِ وَالصَّلَاةِ إِنَّ اللَّهَ مَعَ الصَّابِرِينَ ﴿١٥٣﴾

“O you who have believed, seek help through patience and prayer. Indeed, Allah is with the patient.”

(QS al-Baqarah [2]: 153)



DEDICATION

Alhamdulillah rabbil 'alamin, all praise and thank to Allah SWT. I dedicate this thesis to my father Bapak Ucuk Indrayana and my mother Ibu Supami, for every single sweat you sacrifice for me and for my sister Amalya Intan Pusfica Dewi who always support me.



ACKNOWLEDGMENTS

Alhamdulillah, all praises be to Allah SWT who has given me the strength and guidance until I can finish my thesis entitled “Language Style as Aspect of Persuasive Strategy in the Captions of *Hijabenska’s* Advertisements on Instagram”. And I do not forget to uphold my sholawat and salam to my beloved Prophet Muhammad SAW, who has brought all people from darkness era to the lightness era.

All happiness and thankful belong to the researcher for finishing the thesis. In finishing the thesis, the researcher realizes that there are many factors which support to complete this thesis successfully. Therefore, in this great opportunity, the researcher would like to give the great gratitude and highest appreciation to:

1. Deny Efitia Nur Rakhmawati, M.Pd, as my thesis advisor who always guides and helps me in conducting the thesis.
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The researcher realizes that in conducting the thesis, there are still many weaknesses and mistakes within the thesis. Therefore, all suggestions and advices will be received by the researcher to improve her English ability.

Malang, 10 July 2018

Author,

Isna Maya Safira Sari



ABSTRACT

Sari, Isna Maya Safira. 2018. Language Style as Aspect of Persuasive Strategy in the Captions of *Hijabenska's* Advertisements on Instagram. Thesis. English Letters Department. Faculty of Humanities. Universitas Islam Negeri Maulana Malik Ibrahim Malang. Advisor: Deny Efita Nur Rakhmawati, M.Pd.

Keywords: Language Style, Persuasive Strategy, Hijabenska, Advertisement, Caption, Instagram.

Today, there are many Muslim women who are embracing hijab as part of their lives. Thus, the development of hijab is very rapid and it brings countless benefit in many aspects such as in the economy aspect. There are many businessmen who choose hijab as their business. They use social media such as Instagram to advertise their products. They use attractive words and pictures to persuade their consumers. This research is aimed to investigate the language style as aspect of persuasive strategy in the captions of *Hijabenska's* advertisements on Instagram.

This research is a descriptive qualitative research which focuses to investigate how the ways of language styles as the aspect of persuasive strategy are used in the captions of *Hijabenska's* advertisements on Instagram persuade the readers. The data of this research are all sentences and utterances in the captions of *Hijabenska's* advertisements on Instagram which consist of language style as aspect of persuasive strategy based on William Well's and Gory's Keraf theories.

Based on William Well's theory of language style, the data can be divided into six types of language style, namely: hard sell, soft sell, straightforward, the demonstration, the problem- solution, and the spokesperson style. The most frequent language style used in the caption is the spokesperson style because many popular persons are involved to advertise the product. Meanwhile, based on Gorys Keraf's theory of persuasive strategy, the data also categorized into four kinds of persuasive strategies, namely: rationalization, identification, hypnotic, and displacement strategies.

As the results, the researcher concluded some points based on the data analysis. First, hard sell style can be the aspect of hypnotic, rationalization, identification, and displacement strategies. Second, soft sell style can be the aspect of identification, displacement, and hypnotic strategies. Third, straightforward style can be the aspect of rationalization and hypnotic strategies. Fourth, the demonstration style can be the aspect of displacement and hypnotic strategies. Fifth, the problem- solution style can be the aspect of hypnotic, rationalization, and identification strategies. Sixth, the spokesperson style can be the aspect of hypnotic, rationalization, displacement, and identification strategies.

ABSTRAK

Sari, Isna Maya Safira. 2018. Gaya Bahasa sebagai Aspek dari Strategi Persuasif dalam Caption Iklan Hijabenka di Instagram. Universitas Islam Negeri Maulana Malik Ibrahim Malang. Pembimbing: Deny Efita Nur Rakhmawati, M. Pd.

Kata Kunci : Gaya Bahasa, Persuasif Strategi, Hijabenka, Iklan, Caption, Instagram

Hari ini, ada banyak wanita Muslim yang menjadikan jilbab sebagai bagian dari kehidupan mereka. Dengan demikian, perkembangan hijab sangat pesat sehingga hal ini membawa manfaat yang banyak dalam berbagai aspek seperti dalam aspek ekonomi. Ada banyak pengusaha yang memilih hijab sebagai bisnis mereka. Mereka menggunakan media sosial seperti Instagram untuk mengiklankan produk mereka. Mereka menggunakan kata-kata dan gambar yang menarik untuk meyakinkan konsumen mereka. Penelitian ini bertujuan untuk menyelidiki gaya bahasa sebagai aspek dari strategi persuasif dalam caption iklan Hijabenka di Instagram.

Penelitian ini adalah penelitian kualitatif deskriptif yang berfokus untuk menyelidiki bagaimana gaya bahasa sebagai aspek dari strategi persuasif digunakan dalam caption iklan Hijabenka di Instagram untuk meyakinkan para pembaca. Data dari penelitian ini adalah semua kalimat dan ucapan dalam caption iklan Hijabenka di Instagram yang mengandung gaya bahasa sebagai aspek dari strategi persuasif berdasarkan teori William Well dan Gory's Keraf.

Berdasarkan teori gaya bahasa William Well, data dapat dibagi menjadi enam jenis gaya bahasa, yaitu: gaya menjual keras, menjual lembut, lugas, demonstrasi, solusi masalah, dan juru bicara. Gaya bahasa yang paling sering digunakan adalah gaya juru bicara karena banyak orang terkenal yang terlibat untuk mengiklankan produknya. Sementara itu, berdasarkan teori persuasif strategi Gorys Keraf, data juga dikategorikan ke dalam empat jenis strategi persuasif, yaitu: strategi rasionalisasi, identifikasi, hipnotik, dan perpindahan.

Sebagai hasilnya, peneliti menyimpulkan beberapa poin berdasarkan analisis data. Pertama, gaya menjual keras dapat menjadi aspek strategi hipnotik, rasionalisasi, identifikasi, dan perpindahan. Kedua, gaya menjual lembut dapat menjadi aspek strategi identifikasi, perpindahan, dan hipnotik. Ketiga, gaya lugas bisa menjadi aspek strategi rasionalisasi dan hipnotik. Keempat, gaya demonstrasi dapat menjadi aspek strategi perpindahan dan hipnotik. Kelima, gaya solusi masalah dapat menjadi aspek strategi hipnotik, rasionalisasi, dan identifikasi. Keenam, gaya juru bicara bisa menjadi aspek strategi hipnotik, rasionalisasi, perpindahan, dan identifikasi.

مستخلص البحث

ساري، إثني مايا سافرا. ٢٠١٨. الأسلوب اللغوي كناعية من إستراتيجية الإقناع في وصف الإعلان "حجاب إنكا" في إنستغرام. الجامعة مولانا مالك إبراهيم الحكومية مالانج. المشرفة: ديني إيفيتا نور رحماواتي الماجستير.

الكلمات الرئيسية: الأسلوب اللغوي، إستراتيجية الإقناع، حجاب إنكا، الإعلان، الوصف، إنستغرام

اليوم، جعلت المسلمات الخمار من جهة حياتهن. فلذلك، يزداد تطوّر الخمار كثيرا حتى يستفيد منه الناس في جهات و هي خصوصا في الإقتصادي. كثير من التّجار يختارون الخمار في تجارتهم. يتّخذون وسائل التواصل الاجتماعي كالإنستغرام لعرض سلعهم. يستعملون الكلمات و الصور الفتانة ليؤكّد المشترين. و غرض هذا البحث هو أن يتقصى الأسلوب اللغوي من إستراتيجية الإقناع في وصف الإعلان "حجاب إنكا" بوصيلة الإنستغرام.

هذا البحث هو بحث نوعي ووصفي يتخصص لتقصى الأسلوب اللغوي من إستراتيجية الإقناع في وصف الإعلان "حجاب إنكا" في الإنستغرام ليؤكّد المشترين. المعلومات من هذا البحث هي كل كلمة و قول في وصف الإعلان "حجاب إنكا" في الإنستغرام التي يحتوي الأسلوب اللغوي من إستراتيجية الإقناع على نظرية ويليام ويل و غارس كيراف.

بناء على نظرية أسلوب لوليام ويل، تنقسم البيانات الى ستة أساليب: أسلوب بيع صارمية، وبيع لطيفة، وبصراحية، وبرهانية، وحلول المسائلية، ومتحدثة. وكثير من استخدام اسلوب المتحدثة لأن تعددية شخص مشهور الذي يشارك في اعلان نتاجه. في حين، بناء على نظرية مقنع الاستراتيجية لكوريس كراف، تنقسم البيانات الى أربعة الاستراتيجية: استراتيجية ترشيدية، وتحديدية، ومنومية، وانتقالية.

والحاصل، يخلص الباحث بعض النقاط باستخدام تحليل البيانات. الأول، أسلوب بيع صارمية يكون ناحية من استراتيجية منومية، و ترشيدية، وتحديدية، وانتقالية. والثاني، أسلوب بيع لطيفة يكون ناحية من استراتيجية تحديدية، وانتقالية. والثالث، أسلوب بصراحية يكون ناحية من استراتيجية ترشيدية ومنومية. والرابع، أسلوب برهانية يكون ناحية من استراتيجية انتقالية ومنومية. والخامس، أسلوب حلول المسائلية يكون ناحية من استراتيجية منومية، وترشيدية، وتحديدية. والسادس، أسلوب متحدثة يكون ناحية من استراتيجية منومية، وترشيدية، وانتقالية، وتحديدية.

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CHAPTER I INTRODUCTION

In this chapter, the researcher discusses some important points related to the area of the research. Those are background of the study, research question, objectives of the study, scope and limitation, significances of the study, definition of the key terms, and research method.

1.1. Background of the Study

In this modern era, there are various creations of hijab that makes this Islamic clothing world look more stylish and fashionable. Therefore, today, more and more women, young and old, are embracing hijab as part of their lives. This phenomenon can be seen in our country, Indonesia. Actually, there are many reasons that make hijab become a fashion trend. The first reason is there are more and more Muslim women begin to understand the compulsory of wearing a veil. Second, the emergence of various models of hijab style and hijab tutorials in various media, electronic media and social media also promote the hijab among Muslim women. In addition, the emergence of a lot of fashion models combined with various hijab styles also makes the hijab becomes trendier among the public. So, Muslim women can still look fashionable while wearing hijab.

This phenomenon has brought major effects in many aspects. First, in the economic aspect, producing and distributing hijab fashion has proven to be a very fruitful business. As more women use hijab, the demand for the latest

Moslem wear increases. Secondly, the social media has been an attractive platform for hijab fashion. This is not merely media for sharing our ideas or our stories because it also provides space for online shopping.

Recently, the famous social media is Instagram. It is the fastest growing social network that allows users to share pictures or videos with a community of followers in the simple way by using smartphone or another mobile device. Since its launch in October 2010, it has attracted more than 150 million active users, with an average of 55 million photos uploaded by users per day, and more than 16 billion photos shared so far (Instagram, 2013). Thus, many companies including company on hijab fashion use it today as part of their marketing strategies. They fill their account with eye catching images and attractive phrases or clauses in the caption in order to attract readers' attention as many as possible and arouse readers' desire to purchase the product. Therefore, the advertisement on it can achieve good effect.

As a result, advertisement plays an important role in selling product. It is a tool of communication from advertiser which has many purposes; to introduce a new product, to familiarize consumer with product uses, to sell goods, to introduce styles or costumes, to attract the costumers, and to get customers to enter a store and prepare the way of salesman. The language being used in the advertisement such as advertisement in the form of caption on Instagram varies which can affect on persuading consumer to buy the product. It also forms its special style and language used in the advertisement differs from other styles because it presents persuasive power. Chaika (1982: 29) states that

style refers to the selection of the linguistics forms to convey social or artistic effects. Style also acts as a set of interactions. Keraf (1984:112) states that style is the ability and the competence to make a sentence in a good way. Considering the problem above, the researcher enthusiastically focused this study on language style because style forms communication in the right way determines how a social interaction will proceed (Chaika, 1982: 20). In this case style determines how a speaker speaks and the listener takes the meaning in the communication in the right way: whether it is serious, humorous, dubious, or any possible senses.

Advertisements are very interesting to investigate because of some reasons. First, advertisement is a form of written communication that develops at the same time with the advance technology, whether in oral or written ways. Second, in linguistics study, advertisement in caption include into transactional discourse since its stress is an expression of message from advertiser to consumers. Third, the language of advertisement, which is compact and persuasive, is different from most of the other language used in everyday life.

There are many reasons why the subject of this study is Hijabenka. Besides, it is a very famous Muslim fashion company among Indonesian women and girls. Even though many Muslim fashion companies are popping out recently, Hijabenka can still be a popular Muslim fashion company and maintain the existence. It is also selected because of some reasons. First, it uses famous social media that can be long life and person can see anytime and

anywhere they want, that easy for them to know the style of language used. Second, the captions of Hijabenka consist of simple and attractive words which can persuade the readers to buy the products. Third, this research has same relation with the previous researches on the same field.

Those previous researches have been conducted by some researchers. First, Hajam (2014) has observed language style used by Mario Teguh in his motivational pictures about love by using language style theory proposed by Keraf (2010), Wales (2001), and Chaer (2006). He found out that there were eleven texts categorized into formal language style, seven texts categorized into informal language style and two texts categorized into the combination of formal and informal language style. Second, Permatasari (2014) has observed language style of the utterances in Magnum advertisements. She used three theories to investigated data; linguistic features of advertising language proposed by Grey (2008), Kleppner's persuasion techniques (1986), and French's and Raven's theory about power relation (1959). The finding is there were only a few linguistic features and clearly understood persuasion techniques which appeared in the data. The power relation between the companies and the consumers could be defined easily because the utterances are clear enough.

Third, Thaib (2016) has examined language style used by Jokowi in his inaugural speech by using the model of Miles and Huberman. Her finding shows that there are ten rhetorical styles and eight figurative styles found in her data such as alliteration, assonance, metaphor, allegory, etc. Fourth, Haqqo

(2016) investigated about language style in the Jakarta Post advertisements by using Well's theory. She found 50 data which appropriated with the characteristics of language style in advertisement. They can be divided into three types of language style, namely: hard sell style, soft sell style, and straightforward style. Fifth, Melynda (2017) has analyzed of the language style used in 18 Maybelline New York's written advertisements by using two theories by Grey (2008) and Kleppner (1986). The finding is linguistic features which classified as lexical features such as hyperbole, neologism, familiar language, etc. Whereas, the syntactic features which were used by the copywriter were short sentence, long-noun phrase, ambiguity, etc. The copywriter used certain persuasion techniques in the advertisements, namely pioneering stage and retentive stage.

To address the gap, the writer is interested in analyzing this case by using Well (1995) and Keraf (2004) theories. In other words, this research will complete those previous studies because it will use combination of two theories to investigate the data from Instagram which is different form of advertisement which investigated in previous studies. Besides, Instagram deserves attention from the research community that is comparable to the attention given to Twitter and other social media platforms (Naaman, Boase, and Lai 2010; Ellison and others 2007). The preceding consideration leads the researcher to conduct a study on, "Language style as aspect of persuasive strategy in the captions of Hijabenka's advertisements on Instagram".

1.2. Research Question

Based on the research background above, the research question of this research is “how are the language styles as the aspect of persuasive strategy used in the captions of Hijabenka’s advertisements on Instagram to persuade the readers?”

1.3. Objectives of the Study

After having the research problem, the objectives of this study is to investigate how the ways of language styles as the aspect of persuasive strategy are used in the captions of Hijabenka’s advertisements on Instagram persuade the readers.

1.4. Scope and Limitation

Theoretically, language style can be found in speech texts or written advertisements. It also can be applied in any kind of media either offline or online media. Thus, this study investigated captions on Instagram post of Hijabenka which contain of language style. This study focused on investigating the types of the language style as persuasive strategy. The researcher selected this post because some reasons. The language in the captions is rich and arresting. It is specifically intended to attract and hold the reader’s attention. Second, the language of captions as advertisement involves the readers. In effect, readers complete the advertisement message. Third, the language of advertising holds no secrets from the readers. It is a simple language. Forth, the language contains of everyday problems of women as the

costumers by the way of rational information use. Actually, the researcher will identify the language style as persuasive strategy from lexical features of the captions without analyzing the grammatical structure by using Well (1995) and Keraf (2004) theories.

1.5. Significances of the Study

The principal purpose of this study is to contribute a richer and systematic conceptual understanding of language style in advertising language. Furthermore, this study provide for linguistics students to develop their knowledge in language style. Hopefully, this study is expected to give very significant contribution to many people to enrich their style in communication by using language style as in advertising. Lastly, this study is expected to help other people to catch the advertisement's message easier.

1.6. Definition of the Key Terms

In order to avoid misunderstanding and misinterpretation about the basic concepts used in this study, the researcher would like to give some definitions of the key terms as follows.

1. Language style is the way people use the language in communication, it can be written or oral language.
2. Persuasive strategy is some strategies used in advertisement to attract the consumer's attention and convince the consumers to agree with their ideas, accept what they stated and buy their product.

3. Hijabenka is a Muslim fashion e-commerce website that provides clothing and accessories. The website offers a wide choice of Muslim clothing, ranging from basic-style garments such as dresses, tops, skirts, and tunics to scarves and accessories. Hijabenka is based in Jakarta, Indonesia.
4. Advertisement is a text that is publicly communicated through mass media communication to persuade or to influence an audience or reader.
5. Instagram is a mobile, desktop, and Internet-based photo-sharing application and service that allows users to share pictures and videos either publicly or privately to pre-approved followers. It was created by Kevin Systrom and Mike Krieger, and launched in October 2010.

1.7. Research Method

1.7.1 Research Design

In conducting this research, the researcher uses a descriptive qualitative research method. The researcher uses this method because the research basically aims at describing the data in the form of word or written text. In addition, the data are described descriptively based on the research problem, how the language styles as the aspect of persuasive strategy are used in the captions of Hijabenka's advertisements on Instagram to persuade the readers.

1.7.2 Data and Data Source

The data of this research are 297 captions and pictures. While, the source of data from official Hijabenka Instagram account posted on January- March 2018 which contain of the language style as aspect of persuasive strategy of Hijabenka's advertisement.

1.7.3 Research Instrument

In this research, the researcher is the main instrument in obtaining and analyzing the data. To get the data, the researcher collected the data from captions of official Hijabenka Instagram account posted on January- March 2018. After that, the researcher searches the sentences and utterances which are categorized by using Well (1995) and Keraf (2004) theories.

1.7.4 Data Collection

In collecting data, the researcher did some steps, such as, reading the whole captions on official Hijabenka Instagram account which posted on January- March 2018. Selecting the sentences and utterances in the captions based on the research problem of this study by using criteria which explained on Well and Keraf theories. Then, the data collected by the researcher by screen shoot every selected caption.

1.7.5 Data Analysis

To answer the research problem, the researcher read all of the data which are taken from the captions of official Hijabenka Instagram account posted on January- March 2018. Then, the researcher classified the data

based on Well's theory of language style and Keraf's theory of persuasive strategy and then take it into the table. After that, chose sample of the data which can represent all of the data to be investigated. Next, the researcher analyzed per sentence in order to make the research finding reports are clear and specific in some steps. First, the researcher gave explanation about the investigation based on Well's theory of language style. Second, describing the data investigation based on Keraf's theory of persuasive strategy. Third, explaining how the language style can be the aspect of persuasive strategy. Fourth, draw a conclusion from the investigations before to arrange findings of the study. Therefore, in the end, we know which language style can be the aspect of persuasive strategy to convince the readers to buy the products of Hijabenka.

CHAPTER II

REVIEW OF RELATED LITERATURE

This chapter contains some theories and references which are related to the research. It covers language style, advertising, persuasive strategy, Hijabenska, Instagram, and previous studies.

2.1 The Language Style

2.1.1 Definition of Language Style

Chaika (1982: 29) states that language style is the way people use the language in communication, it can be written or oral language.

Language style actually refers to the selection of linguistics form to convey social or artistic effects. Style also acts as a set of instruction. We manipulate other with style; even we are manipulated ourselves whether consciously or unconsciously. In doing communication people usually use formal or informal language which depend on the situation they are communicating with others. Style also tells the listener to take what is being said; seriously, ironically, humorously or in some other ways.

From the statement above, we understand that style is the way how people convey ideas or messages. It is easier to receive ideas or messages if we have known the condition and style used by the speaker or author. It means that how the way of speaker or author delivers his or her ideas or messages in formal or informal occasion: seriously, ironically, or humorously style.

Romaine (1994: 74) argues that styles not only do some of the same linguistic features in pattern of both regional and social dialect differentiation but they also display correlations with other social factors. From the statement above, it is clear that style displays the correlation between social factors and the language that is used by the society. It means that the society can predict what the style that they will use in their communication according to the running situation.

In addition, Giles and Powesland (1975); Giles and Sinclair (1979) in Thomas and Wareing (1999: 146), state that people may use different style in the way they talk depends on the situation and context they are talking in. This theory is based on the premises that people are mainly seeking to show solidarity and approval there, dealing with others. According to the statement above, the use of language style occurs during conversation where it depends on situation and context they talk about. It is used in order to make the listener and reader understand. The style of language in a communication mainly focuses on an intended social message rather than gets the message of communication.

Moreover, Chaika (1982: 31) states that communication occur transformation messages from the speaker to the listener, so they are conveyed by intonation or inflections that are given by style. Actual words are used only on the rare occasions that the offending party is too abuse to get “the message”. It must be emphasized that the social message conveyed by style is not coded directly into actual words that mean what

intended social message is. By the statement above, in using the language style, one must determine the purpose of communication. One of them is abusing to get the message, because in a society, there are many people who have different characters. So, using the language style in society's communication will help us in communication with other people without disturbing others either partially or personally.

Therefore, Chaika (1982: 31) argues that speakers give a great deal of information about themselves just by word, grammar, and pronunciation they choose both unconsciously and consciously. Thus, the listeners have the same interpretation as speaker's style, but the information reveals to the hearer such as the speaker's social grade, educational background, or regional affiliation. The style markers of a particular social group or region may be deliberately used for other purposes, it will make the listeners have some meanings of word such as emotional definitions that can be attached from the style of speaker.

In conclusion, language style is the way people manipulate others and control their interaction in bringing messages or ideas conveyed in word and tone of voice. The characteristics of language style are: selecting and choosing the linguistic forms appeared from a person or group of people.

2.1.2 Classifications of Language Style

Schneider in Wellek, Rene, and Austin (1956:179) states that the variation of style depends on the environment at which the message is presented. The language style used in upper-class environment is different to the style used in the lower-class environment. The environment also refers to the other stratification, such as age, gender, and other social status. Thus, from the statement above, we can clarify that the use of language style depends on the environment and also the social status.

The same opinion is delivered by Romaine (1994: 75). She states that style can change from formal to informal depending on social context, relationship of the participants, social class, sex, age, physical environment, and topic. Although each class has a different average score in each style, all groups style shift in the same direction in their more formal speech style, that is, in the direction of the standard language.

Yule (1986: 190) argues that in taking communication, people should be care with the social background of the speakers according to class, education, occupation, age, sex, and a number of other social patterns. From those statements above, it is clear that language style is inseparable with the social background of the speaker's class, education, occupation, age, sex, and number of other social patterns that will influence the language style used by the speaker. Furthermore, the use of language style depends on context of the civilization as stated by Wormuth (1981: 10) that the style refers to the way in which language is

used in a given context, by the given person for a given purpose and so on.

Boas in Landar (1966: 135) states that when languages are in contact, borrowing of linguistic elements often takes place. Controversies have arisen and persisted about whether and to what extent phonemes, morphemes, or grammatical rules can be borrowed or diffused from one language to other language.

Joos in Chaer and Agustina (1995: 92) divides variety of language into five styles, they are: frozen style, formal style, consultative style, casual style, and intimate style.

1. Frozen Style

Frozen style is the most formal language style. It is used in the special occasions or formal ceremonies. In the written text, it can be a document of history, laws etc.

2. Formal Style

Formal style is the formal language style that commonly used in formal speech, official meeting, formal meeting of directors in some organization, etc.

3. Consultative Style

Consultative style is the operational language style that is usually used in school, factory, and corporation meeting.

4. Casual Style

Casual style is the casual language variety in conversation, recreation, sport, etc.

5. Intimate Style

Intimate style is the language variety which is used among family or friends. The language is commonly used in incomplete sentences and does not emphasize on the articulation. This happens because there is an understanding among the speaker and listener here. It means that we can find the special term used in communication.

2.1.3 The Functions of Language Style

Chaika (1982: 31) states that the speaker gives a great deal of information about themselves just by the word, grammar, and pronunciation they choose both unconsciously and consciously. This information reveals to the hearer such things as the speaker's social background such as educational background and regional affiliation. The style markers of a particular social group or region may be deliberately used for other purposes. It means that using the language style must determine the purpose of communication. One of them is used to get the message, because in a society, there are so many people who have different characteristics. So, the use of style is expected without distributing others either partially or personally.

Other opinions come from Ramos in Fishman (1970: 108) states that language operation on the basis of more precise information as to the age, number, location, and interaction of the speakers of various local languages. From the statement above, the education and environment are very important for people. Their language is used toward and selectively

different in the same social networks or communities on two different occasions.

Trudgill (1974: 14) states that the two aspects of language behaviors are very important from a social point of view: first, the function of language in establishing social relationship; and second, the role-played by language in conveying information about the speaker. From the statement above, it describes clearly that both those aspects of linguistic behaviors are the reflection of the fact that there is a close inter-relationship between language and society.

Hymes in Wardhaugh (1986: 117) states that the way in which people view the language they speak is also important, that is, how they evaluate accents; how they establish the fact that they speak one language rather than another; and how they maintain language boundaries. Moreover, rules for using a language may be just as important as feeling about the language itself. Mathiot and Gavin in Wardhaugh (1986: 31) state that the language's function is unit's individuals and groups within a larger community while at the same time separating the community that result from other communities. Therefore, it can be employed to reflect and symbolize some kind of identity: religion, social, ethnic, or religious.

However, Trudgill (1974: 24) states that the speakers are aware of the social significance of pronunciation and their attitudes towards it are favorable because of their social attitudes. In the same case, Chaika (1982: 29) states the function of language style is to convey social or artistic

effect. It means that the language styles can be very important factor in group identification, group solidarity and the signaling of differences, and when a group is under attack from outside, signals of difference may become more important and are exaggerated.

Furthermore, Chaika (1982: 36) states that using style carried along with greeting and conversation message is more efficient than having to encode that information at the outside or continually during conversation. Badiah (1994) defines the functions of language styles as;

1. To increase the reader's taste

Languages style increases what the readers willing to follow and what is being said by the writer. It will raise the reader's opinion about what the writer's messages that expressed in his or her text and also what purposes going to be communicated by the writer. For example, in poem, how the writer is used the suitable words to mix a romantic combination of poem that pictured about love. Thus, the listener or reader will taste the language that is used by the writer touches their sense.

2. To persuade the reader

Languages style makes the reader feel sure and trustful toward what is being said by the writer. The writer or speaker asks the reader or listener attractively by using rhetoric language. For example, the politicians who attract many masses use the language that makes them sure and trustful.

3. To add the artistic effect of the idea being offered by the writer

Here, one of the functions of language style contributes to the artistic

effect. It will make the reader or listener enjoys and attracts, For example: the language in literary works, such as poem, drama, novel etc. Here, the writer uses certain style to express ideas or messages. The writer can use romantic or heroic style in novel, drama, or poem to support the writer's ideas or messages. Thus, it is purposed to make the reader or listener enjoy and interested in delivering the ideas or messages either from the written or oral text.

4. To make the writer's idea clearer

Every writer wants the reader to understand and catch the messages and ideas that are carried by the text. Thus, the writer should use the correct and certain word and language style to make his or her messages and ideas clearly transferred to the reader. For example: the role of government for civilization uses common or usual language style in order to be understood easily by the civilization, so they will not be wrong in interpreting the role.

5. To create certain mood

The language style that is used by the writer influences the reader in the case of creating the mood. It can also influence about the listener or reader's feeling or thought. So, how the speaker or writer uses the language style in their communication, it consequently will create certain mood. Example: Joker uses the humor or joke style in their presence. Furthermore, it will bring the listener's mood into happy mood.

So, the function of language styles referring to the statements above are to tell the hearer or reader how they act to the messages given by the speaker or author seriously, humorously, as sarcasm, happy or sadly, or in some other ways. The other function is to control for one style that must be chosen, in order to control the speaker or author in delivering the messages thus, the reader or hearer should understand the messages.

2.1.4 Language Styles in Advertisements

Wells (1995:435) argues that language in advertisement has a creative concept to present a message to the reader or the audience. In addition, an advertisement as a tool of selling a product, it should offer an object to the society using many styles of language to get successful in business aspect. The style refers to the way in which language is used in a given context, by given person for a given purpose and so on.

According to Wormuth (1981:10) using variation of style depends on the environment in which the message is presented; the language style used in upper-class environment is different from the style used for the lower-class environment. The environment also refers to the stratification, such as age, gender, and other social status.

To sell a product, advertisement has varieties concept or style in presenting its message, which contributes to the successful of advertisement purpose. The creative concept of advertisement language brings the idea to life. Since effective advertisement is built on strategy, it is important to understand how different strategy effect creative perception

of the reader.

Wells (1995:435-441) states that there are several styles of advertisement formulas the message. These include hard sell, soft sell, lecture, and drama, straightforward, demonstrations, comparison, problem solution, slice of life, and spokesperson.

1. Hard sell

Hard sell is rational informational message that is designed to touch the mind and to create a response based on logic. The approach of this style is direct and emphasizes tangible product features, facilities and benefits. Hard-sell message try to convince the consumer to buy because the product is very good, better, or best.

2. Soft sell

Soft sell uses an emotional message and it is designed around an image intended to touch the heart and to create a response based on feeling and attitude. The message present with subtle, intriguing, and ambiguous illustrates how advertisement sell moods and dreams more than product feature. Hard sell style is clearly more persuasive than soft sell.

Sometime hard and soft sell style come together.

3. Lecture and drama

Most advertising use a combination of two basic literary techniques such as lecture and drama. Lecture is a serious structured instruction given verbally by a teacher. A drama is a story or play builds around characters in some situation. Lectures are a form of direct address.

Stylistically, the speaker addresses the audience from the television or written page. The audience receives the message “at the distance” the speaker presents evidence (broadly speaking) and employs such technique as an argument to persuade the audience.

4. Straightforward

In a straightforward factual message, the advertiser usually conveys information without using any gimmicks or embellishments. In other words, in this style of advertisement, the messages are more rational rather than emotional. Cigarette advertisements that make claims about low tar, for example, are usually presented in a straightforward manner.

5. The Demonstration

The demonstration style is the way of delivering an idea or message which is focused on how to use the product or what it can do for you. The product strengths take center stage. In demonstration, people are persuaded to believe what has been said by the advertiser. Moreover, in presenting the messages, the speaker speaks loudly and with enthusiasm as if what has been said is fact and true. Demonstrations can be a very persuasive technique.

6. The Problem-Solution

The problem-solution, also known as the product-as-hero technique, begins with some problem and the product is presented as a solution to that problem. This style is a common technique which is used by advertisers to make their product advertised run smoother.

7. The Slice of Life

The slice of life is an elaborate version of a problems-solution message presented in the form of a little drama. It uses some commonplace situation with “typical people” talking about the problems. It puts the audience in the position of overhearing where the problems are stated and resolve

8. The Spokesperson

Using the person to speak on behalf of product is another popular message technique. Spokesperson and endorsers are believed to build credibility. They are celebrities we admire, expert we respect, or someone “just like us” who advice might seek out.

9. Comparison

Comparison is the way of advertisement conveys the ideas or message by comparing certain product to other product. It contrasts two or more products and usually finds the advertisers brand to be superior. The comparison can be direct, in which the competitor mentioned, or indirect way, which just a reference to other leading brands.

2.2 Advertising

2.2.1 The Definitions of Advertising

There are many definitions of advertising given by experts.

Weilbacher (1984: 16) says that advertising consist of media messages paid for and signed by a business firm or institution that wishes to increase the probability that those reached by these messages will behave or

believes as the advertiser wishes them to behave or believe.

According to Best (in Hepner, 1949:22) advertising is dissemination of information concerning an idea, service, or product to compel action in accordance with the intent of the advertiser.

A report by the committee of Definitions of National Association of Teacher of Marketing and advertising (in Hepner, 1949:33) defines that advertising is any paid form of non-personal presentation of goods, services, or idea to a group such presentation being openly sponsored by the advertiser. It involves the use of such media as the following: magazines and newspaper space, radio, motion pictures, outdoors media, car cards, catalogues, direct mail, directories, store signs, program, novelties, circulars, and other.

Gaw (1961:9) says that advertising is a tool for selling ideas, goods, or services to a group; it employs paid space or uses vehicle to carry its message that does not disguise or hide the identity of the advertiser or his relationship to the sales effort.

While, Kotler (1997:637) says that advertising is any paid form of non-personal presentation and promotion of ideas, good, services by an identified sponsor.

Weilbacher (1984:5) states that advertising in general provides a valuable service to society and its members. It has value, in the broad sense, because it defines for consumers the meaning and the role of products, services, and institutions. It is valuable for members of society to

receive information that indicates the differences that exist between brands of products and alternative services, as well as the distinguishing characteristics of companies and institutions.

Advertising also tells the consumer what specific product, brand or service should do when it is used and thus helps him or her to understand and evaluate experience with the products and services that he or she uses. In addition, advertising helps people judge the performance of the companies and institutions with they come in contact. Thus, advertising tends to help us understand the product, service, and institutions that we encounter in our culture and provides us with some understanding of our relation to them.

2.2.2 The Characteristics of Advertising

Bollen (in Hadiwijaya, 1994:30) states that the characteristics of advertising are as follows:

1. Inform

One of the main functions of advertisement is to aid in the searching process of customers. Advertisement informs the customers about goods, service, and ideas. It also tells how to get them by means of the identified sponsor. One thing that should be carefully concerned in dealing with the information is that whether the information is sufficient for the customers.

The advertisement is considered to have sufficient information when it has enough information to satisfy curiosity and create conviction,

provided some of them pertain exclusively to the product being advertised.

2. Persuade

Advertisement is also promotional tool of marketing. In this role, advertising should sell the product, service or idea. Advertisement should not only inform about a new product, but also should try to persuade the potential customers that they need to buy a new product.

Advertisement should not only inform people about the needs or certain organization, but also should try to persuade people to support the organization by giving money or something else. Persuasion is the hearth of advertisement and also its main problem.

3. Controlled form

In the traditional business situation, the advertiser pays for the advertisement. As a consequence, the advertiser has to control over the advertiser, including what the advertiser control over the advertisement has will be placed. This part of definition is useful for distinguishing advertisement from publicity or public relations.

4. Non-personal presentation

Advertisement is not personal selling. Instead, it is mass communication that uses various media (radio, magazine, television, etc.), to deliver the messages to the consumer. Although the advertising messages may attempt to give the impression of a personal appeal, it cannot be truly personal.

5. Ideas, goods or services

An advertisement for a physical product or a tangible object as what people usually perceive is not relevant for modern advertising strategy when they think of advertisement. This perception is not incorrect, but it is restricted, because today many advertisements sell services.

A commercial bank is in the service business as insurance and restaurants. Institution may also sell goods, but service is an important reason for their existence and this should be reflected for their advertisements. Advertisement also sells ideas. The firms may use advertisement to sell the idea.

6. Identified sponsor

Where does propaganda stop advertisement begin? Both terms imply that the originator of the message is attempting to influence the recipient of the message in some manners. The difference between the two terms rests in the identified sponsor. The originator of the propaganda may assume a low profile so that the recipients of the message will not be sure of its source. Advertisement, on the other hand, wants the sponsor of the message to be known and without an identified sponsor; it is wasteful use of advertising fund.

7. Selected market

Although advertisement is non-personal from the standpoint of selling on a one to one basis, it is the same time not designed to sell to everyone. Advertisers should attempt to develop their advertisement and

select their media on the basis of their selected market. Otherwise it will usually result in undesirable advertisement effort.

2.2.3. The Functions of Advertising

According to Bovee and Arens (1986:8) advertising has many functions. Generally, these functions could be grouped and categorized as marketing, communication, education, economic, and social functions.

1. Marketing function

To get the money, companies should manufacture and sell their products that compete in the marketplace. To increase their sale or profits, companies have to develop marketing strategies. The marketing strategy is determined by the particular way companies combine and use various marketing elements. This marketing mix includes a variety of option i.e. product, price, place, and promotion.

2. Communication function

The forms of advertising communicate some message to a group of people. The communication of information is still one of basic functions and objectives of advertising today.

The examples of advertising used primarily for communication are advertisements in telephone directories, newspaper classified advertisement, and legal notices published by various organization and government bodies.

3. Education function

Sometimes, advertising is useful for people because they can learn from it.

They can learn about the products that are available to them, and they learn how they can better their lives. Advertising not only must be educational to be successful but also must be persuasive to move people to action.

4. Economic function

Advertising promotes sales and commerce to make people aware of products, services, and ideas. As a buyer's guide, it provides consumers with news of new product or prices, and it gives industrial buyer important information about new equipment and technology. By informing many people at once about available products and services, advertising greatly reduces the cost of distribution and ease the task of personal selling. This leads to lower costs and higher profits, which can be invested in more capital equipment and job.

5. Social function

Advertising is one of the major forces that have helped to improve the standard of living in this country and around the world. By publicizing the material, social, and cultural opportunities of a free enterprise consumer society, advertising has encouraged productivity by both management and labor.

Advertising motivates the consumers to buy the products by giving them an attractive picture of the products available to them. Besides, advertising serves social needs other than the stimulation of sale. Newspapers, magazines, radio, and television all receive their primary

income from advertising. This facilitates freedom of the press.

Advertisement as stated by Gaw (1961: 21) has several functions as follow:

1. As a tool of selling

Advertising is a tool of selling. Its primary function is that salesmen. But informing that function fully, advertising is also an instrument of education. Molder of public opinion and a builder of public relation.

2. As a media of education

As media of educator, advertisement teaches the people to adopt the newest and untried technology quickly. In reality, advertisement always carries out current information either economic or technological improvement. Furthermore, advertisement accelerates the application of advance technology in industry, help reduce accident and contribute to building a better understanding and appreciation of ideology.

3. As a molder of opinion

Advertising as molder of opinion sells goods, but in addition its help win election, build faith in democratic way of life, and become the keystone of free competitive economy. As an instrument of public relation, advertising sells goods, but it also assists in maintaining goodwill among the various group interests that must function in harmony in a democracy.

4. As a goodwill builder

Goodwill has been recognized as very valuable asset and tremendous aid to sale. A good product at fair price is important to maintain the human or

public relationship which build up to make the corner store or the billion-dollar corporation well-though or dislike. Customer relations, labor relations, community relations, stockholder relations, and trade relation are important in many different phases of operation of a business, but every one of them helps or hinders in the marketing of sales.

2.2.4. The Objectives of Advertising

Rowse (1957: 37) states that the ultimate objective of advertising is to sell goods or services. However, Kotler (1997: 638) says that advertising objectives is a specific communication task and achievement level to be accomplished with the specific audience in a specific period of time. He classifies the advertising objectives into three kinds, there are:

1. Informative advertising

Informative advertising tells the market about the new product, suggests new uses for a product, and explains how the product works. It figures in the pioneering stage of a product category, where the objectives is to build primary demand such as the yogurt industry initially had to inform the consumers of yogurt's nutritional benefits and many uses.

2. Persuasive advertising

Persuasive advertising builds brand preference, encourages switching to the brand, and changes buyers' perception of product attributes. It becomes important in the competitive stage where the objective of company is to build selective demand for a particular brand. Most

advertising falls into this category. Some persuasive advertising has moved into the category of comparative advertising, which seeks to establish the superiority of one brand through the specific comparison of one or more attributes with one or more others brands in the product class.

3. Reminder advertising

The reminder advertising reminds buyers that the product may be needed in the near future, and reminds buyers where to buy it. It is highly important with mature products.

The choice of the advertising objectives should be based on the thorough analysis of the current marketing situation. For example, if the product class is mature, the company is the market leader, and brand usage is low, the proper objective should be to stimulate more brand usage. If the product class is new, the company is not the market leader, but the brand is superior to the leader, then the proper objectives is used to convince the market of the brands superiority (Umam, 2002: 18)

2.2.5. The Language in Advertisement

The language in advertisement is different from the language used in daily life. The difference exists because when the advertiser makes advertising, he is attempting to change the viewer's behavior. The language used in advertisements is usually clear, communicative, interesting and convicting (Umam, 2002: 23)

O'neil (1981: 12) states there are at least four distinct general characteristics of the language advertising that makes it different from other language. First, the language of advertising is edited and purposeful. It is finely engineered language which has specific purpose that is to sell consumers something. Second, the language of advertising is rich and arresting. It is specifically intended to attract and hold the reader's or listener's attention. Third, the language of advertising involves readers or listener. In effect, readers or listeners complete the advertising message. Fourth, the language of advertising holds no secret from the readers or listeners. It is a simple language.

Therefore, Whittier (1958: 52) argues the language used in advertisement should be creative, interested, informative, and persuasive. Creative means that the words used have to illustrate and arrange with different ways, such as contain of a jargon, hyperbole, personification, metaphor or good diction. Moreover, to be creative advertisement have own style in producing their message.

From the vocabulary advertisement has several features as follow:

- a) The advertisement commonly uses Compound words: these occur as hyphenated words, such as 'competitively-priced'.
- b) Use of adjectives: adjectives are used to an unusually high degree, e.g. Shining, luxury, elegant, smooth. Adjectives are important in advertising for they are used to add prestige and desirability for the consumer.

c) Use of the imperative: often in advertisements the imperative form of the verb is used, where we are told to do something, e.g. 'try the...', 'see your dealer', 'call your State Distributor'.

d) Use of repetition: advertisements tend to repeat words or ideas.

Something repeated frequently is more likely to be remembered. Most often it is the brand name of the product, or some word associated with it.

e) Slogans: Most advertisements use a catchphrase or slogan which becomes associated with the product such: 'Nike. Just do it', 'Always Coca-Cola' Neologisms: these are newly made words such as 'schweppervescence', 'mostest', 'roll-together'.

From the sentence structure the advertisement used simple, compound, complex, minor, or incomplete sentence.

a) Simple sentences: sentence with a subject and a verb or a subject, verb and an object. For example: The cat slept on the mat.

b) Or in some cases advertisement used compound sentences: two or more simple sentences joined together by a conjunction (a joining word). For example: The cat slept and the mouse ate.

c) Next, in Complex sentences advertisement have a subordinate clause. Example: The cat, which was very old, slept.

d) Minor sentences: These are used in advertising because information is put across to the consumer in a very brief manner. The minor sentence does not have a verb. Example: A cool mint gel.

e) Incomplete sentences are a group of words without a noun. Example:

Help!

To be interested advertisement language uses a provocative phrase in sentence. It also contains newest information about technology or economy development that the readers want to know more and want to try the good advertised (Whittier, 1958: 52).

2.3. Persuasive Strategy

In daily life, many people often use persuasive strategy in order to convince or persuade others. Based on Ross (1994), persuasion is concerned with social influence and human motivation. Persuasion is a process of skillfully and ethically using logical thought, affective appeal, credibility, and ethical proof to influence and motivating others to respond as a speaker wish them to. Haans, Raassens, and Hout (2013) add that persuasive texts are written to convince the readers to behave in a certain way, such as voting or choosing on a specific advertisement. People will use persuasive speech to make others believe them and do as the speakers want to. The speakers tend to choose powerful words and exaggerate their speech. Therefore, the listener will be attracted.

Bovee (1982) says that a persuasive state involves convincing people that the advertised product will give some advantages to them. The persuasion use can be found in advertisements and marketing systems. According to Keraf (2004) stated that there are seven strategies to persuade other people, they are rationalization, identification, hypnotic, conformity,

compensation, projection, and displacement strategy.

a. Rationalization

Rationalization is the process of using mind to give justification of certain issue with logical reason. Rationalization actually shows something by giving some possible and logical statements or reasons which can be accepted by the logic. In this strategy, the advertiser or copywriter give statement that prove and justify about the quality of the product to convince the consumers. So, advertisers or copywriter should know about the consumer's need, belief and attitude. Consumers will interest in the product when it gives and provides what their need, belief and same with their attitude.

b. Identification

Identification is the process of identifying the consumers and the situation accurately. Advertisement should relevant with the target consumers whether they are adult, teenager, children, or event relevant with their job, businessmen, and teacher and etcetera to get the best response from them. Identifying the situation also useful to get their response, the phenomenal issue of the era will take the consumer's attention more. By identifying them, the advertisers will know what the appropriate words and concept for the product.

c. Hypnotic

Hypnotic is the process of using interesting and convincing words and gesture or voice to make people believe what the advertiser conveys

(Keraf, 2004). The interesting words, gestures, colors, background of the advertisement, the use of famous idol will make the consumers hypnotic. The harmony between pictures, color, background of the advertisement, and the use of font are things to entertain consumers and when they combine in advertising, it is become interesting.

d. Conformity

Conformity is conforming act to something that has been intended or to make something similar with the others. In advertisement, it is way of thinking to adopt or adjust the advertiser with the consumer's condition. Sometimes, the advertiser also makes the advertisement which similar with something famous or exist at that time, then consumers will be interested in because every people talk and use that product.

e. Compensation

Compensation is an action or an effort result to find out substitution of thing which has been unacceptable anymore. The effort arises from the different situation of the situation before. An advertiser will use this situation to influence consumers that they will find or get another better situation with using the product. The product gives the application that they cannot find in the product before.

f. Projection

In this strategy, the advertiser should make the subject become an object. If someone asked to describe somebody whom he hates, he will describe a good thing from himself. A mistake that is done by somebody

shifted the mistake to other people. So, in projection strategy will shows the disadvantages of some products, and then shows the advantages of using its product to show the different of the products.

g. Displacement

Displacement is a process of displacing an intention or something which faced an obstacle with other means. In short, displacement attempted to take the audiences or consumer's emotion, whether sadness or happiness and avert with the new object.

2.4. Hijabenka

Hijabenka.com is a leading Muslim fashion shopping site in Indonesia. In addition to aiming to become the best Muslim fashion e-commerce in Indonesia, Hijabenka.com also want to make the Hijaber Indonesia to be a trendsetter for the Muslim world fashion. Hijabenka sells more than 200 local brands and renowned Muslim designers for each style of personal hijabers. It provides high quality fashion products with affordable price that varies from Muslim clothes, abaya, hijab, basic, accessories, shoes, and bags. It has commitment to provide a fun, easy, and reliable online shopping experience through new collections and special offers every day. The Hijabenka.com website also offers a variety of benefits such as ease of return of products up to 14 days after the goods are received, free shipping, on-call service and same day delivery.

2.5. Instagram

Instagram is a popular photo (video) capturing and sharing mobile application, with more than 150 million of registered users since its launch in October 2010. It offers its users a unique way to post pictures and videos using their smartphones, apply different manipulation tools 16 filters in order to transform the appearance of an image, and share them instantly on multiple platforms (e.g., Twitter) in addition to the user's Instagram page. It also allows users to add captions, hashtags using the # symbol to describe the pictures and videos, and tag or mention other users by using the @ symbol (which effectively creates a link from their posts to the referenced user's account) before posting them.

In addition to its photo capturing and manipulation functions, Instagram also provides similar social connectivity as Twitter that allows a user to follow any number of other users, called "friends". On the other hand, the users following an Instagram user are called "followers". Instagram's social network is asymmetric, meaning that if a user *A* follows *B*, *B* need not follow *A* back. Besides, users can set their privacy preferences such that their posted photos and videos are available only to the user's followers that required approval from the user to be his/her follower. By default, their images and videos are public which means they are visible to anyone using Instagram app or Instagram website. Users consume photos and videos mostly by viewing a core page showing a "stream" of the latest photos and videos from all their friends, listed in reverse chronological

order. They can also favorite or comment on these posts. Such actions will appear in referenced user's "Updates" page so that users can keep track of "likes" and comments about their posts. Given these functions, we regard Instagram as a kind of *social awareness stream* (Naaman, Boase, and Lai 2010) like other social media platforms such as Facebook and Twitter.

Instagram was purchased by Facebook in 2012, catapulting it to the forefront of social media popularity. While it succeeded on its own prior to the Facebook acquisition, Facebook has provided resources and abilities to expand the site. Almost exactly one year after the Facebook deal, Instagram reached the milestone 150 million monthly active users. This is such an important milestone is that Instagram reached this number faster than Facebook, Pinterest, Twitter, and LinkedIn! The only site that has achieved this milestone faster than Instagram is Google+. The popularity of the site continues to grow and it continues to amass more new users every day. When the site first launched, the primary demographic was younger users in the 14-25 demographic and with over 150 million monthly active users.

Instagram is popular with a variety of age groups and countless industries and businesses. With more than 60% of the users outside of the US, the global demographic of Instagram continues to grow. Whether for personal use or for business marketing purposes Instagram is becoming a leader in social media activity (Herman, 2014).

2.6. Previous Studies

There are some researchers who conduct the similar field; one of them is Hajam (2014) has observed language style used by Mario Teguh in his motivational pictures about love. He used the language style theory proposed by Keraf (2010), Wales (2001), and Chaer (2006). From 20 motivational pictures analyzed based on diction, the researcher found out that there were eleven texts categorized into formal language style, seven texts categorized into informal language style and two texts categorized into the combination of formal and informal language style. Based on sentence structure, it was found that nine texts were categorized into climax style, four texts categorized into anticlimax style, two texts categorized into parallelism, three texts categorized into antithesis style and five texts categorized into repetition style.

Second, Permatasari (2014) has observed language style of the utterances in Magnum advertisements. She used three theories to investigated data; linguistic features of advertising language proposed by Grey (2008), Kleppner's persuasion techniques (1986), and French's and Raven's theory about power relation (1959). From the obtained data, she found that there were only a few linguistic features which appeared in Magnum advertisements. Although the advertisers created simplicity to those advertisements, the purposes of advertising were clearly understood based on the persuasion techniques which were used. The power relation between the companies and the consumers could be defined easily because

the utterances are clear enough. Furthermore, the simplicity of Magnum advertisements presented Magnum's special characteristics albeit the advertisers did not vary the language style.

Third, Thaib (2016) has examined language style used by Jokowi in his inaugural speech. The data were analyzed by using the model of Miles and Huberman. Her finding shows that there are ten rhetorical styles found in her data; alliteration, assonance, anastrophe, asyndeton, pleonasm, tautology, periphrases, prolepsis, hyperbole, and paradox. Furthermore, there are also eight figurative styles namely simile, metaphor, allegory, personification, metonymy, antonomasia, irony, and synecdoche.

Fourth, Haqqo (2016) investigated about language style in the Jakarta Post advertisements. This study is analyzed by using Well's theory. She found several styles of advertisement in the Jakarta Post advertisement. These include hard sell, soft sell, lecture, and drama, straightforward, demonstrations, comparison, problem solution, slice of life, and spokesperson. From nine types of language style, the writer found 50 data which appropriated with the characteristics of language style in advertisement. They can be divided into three types of language style, namely: hard sell style, soft sell style, and straightforward style.

Fifth, Melynda (2017) has analyzed of the language style used in 18 Maybelline New York's written advertisements. She investigated the data by using two theories: theory by Grey (2008) and theory by Kleppner (1986). Then, she found that linguistic features which were used by the

copywriter were hyperbole, neologism, familiar language, simple vocabulary, repetition, glamorization, and potency which classified as lexical features. Whereas, the syntactic features which were used were short sentence, long-noun phrase, ambiguity, use of imperative, present tense, association, and incomplete sentence. The copywriter used certain persuasion techniques in the advertisements, namely pioneering stage and retentive stage, based on the goal of the advertised products.

Based on the previous studies above, the researcher will fill the gap of the researches in language style topic by conduct research in the captions of Hijabenka's advertisements on Instagram by used two theories to investigate the data to answer the research problem. First, the researcher uses William Well's theory (1995) as the first step. This theory focused on analyzing the language styles from the sentence of advertisements point of view which uses nine classifications of sentence they are: hard sell, soft sell, lecture and drama, straightforward, demonstration, problem-solution, slice of life, spokesperson, and comparison.

Second, the theory from Gorys Keraf (2004) used by the researcher to know whether the finding of the first step can classified as persuasive strategy or not. Keraf classified persuasive strategies into seven categories. The seven persuasive strategies are rationalization, identification, hypnotic, conformity, compensation, projection, and displacement. In the end, we can know the effect of every language style which categorized by Well's theory in persuading the readers to buy the products of Hijabenka.

CHAPTER III

FINDINGS AND DISCUSSION

In this chapter, there are some analyses and discussions about the findings of the study, language styles as aspect of persuasive strategies in the captions of Hijabenka's advertisements on Instagram. The data analyzed based on two theories, those are; William Well's theory of language style which focuses on sentence structures of advertisements and Gorys Keraf's theory about the kind of persuasive strategies. This chapter is divided into two parts; research findings and discussion.

3.1. Findings

There are lots of captions on Instagram but it is not always consisting of elements of language style and persuasive strategy, therefore the researcher has to select the caption which includes category of language style and persuasive strategy. The researcher found data of the study from some captions of Hijabenka's advertisements on Instagram which are posted on January-March 2018 which consists of elements of language style and persuasive strategy. They are presented in sentences. After that, they are analyzed based on William Well's theory of language style and Gorys Keraf's theory of persuasive strategy that are focused on advertisement. It is used in order to answer the research question of this study which talks about how the language styles as the aspect of persuasive strategy are used in the captions of Hijabenka's advertisements on Instagram to persuade the readers.

In this research, 297 data have numbers of characteristic which explained on the theories. According to William Well's theory of language style, the data can be divided into six types of language style, namely: hard sell, soft sell, straightforward, the demonstration, the problem- solution, and the spokesperson style. Meanwhile, based on Gorys Keraf's theory of persuasive strategy, the data are also categorized into four kinds of persuasive strategies, namely: rationalization, identification, hypnotic, and displacement. Based on the theories, the researcher took 19 data as samples which are represented 297 data above. It classified based on the characteristics which are described in those theories.

The data are described based on several things. First, they are presented based on the order of the language style type as it is expressed on William Well's theory from hard sell to the spokesperson. Second, every analytical data below at least consists of two paragraphs; investigating the kind of language style of the data sample and then explaining how the language style can be the aspect of persuasive strategy. The data presented as follows

3.1.1 Kinds of Language Styles

Wells (1995:435) argues that language in advertisement has a creative concept to present a message to the reader or the audience. In addition, an advertisement as a tool of selling a product. It should offer an object to the society using many styles of language to get successful in business aspect. The style refers to the way in which language is used in a given context, by given person for a given purpose and so on.

Wells (1995:435-441) states that there are nine styles of advertisement formulas the message. These include hard sell, soft sell, lecture and drama, straightforward, demonstrations, comparison, problem solution, slice of life, and spokesperson. Here the researcher focuses on hard sell, soft sell, straightforward, demonstrations, problem solution, and spokesperson.

3.1.1.1 Hard Sell

Wells (1995: 435) states that hard sell style is rational, informational message that is designed to touch the mind and to create a response based on logic. The approach of this style is direct and emphasizes tangible product features, facilities and benefits. Hard sell message tries to convince the consumer to buy because the product is very good, better, or best.

Datum 5



Stripe, black, grey and a dash of red are beautiful combination that we never think of. Yea, taking photo for [#ayudiaforhjabenka](#) is never been so enjoyable. Launch tomorrow!

The caption can be classified into hard sell style since it narrates the product with rational information by explaining the detail color such as black, grey and a dash of red which used by the product. Rationally, the reader can see the truth of the information because the statement corresponds with the picture. Moreover, it tries to persuade the readers by giving complete explanation about the great color combination as the features without camouflaging the message. Therefore, it creates a logical opinion on the readers' mind that the product very recommended to buy because it used beautiful combination color that the readers never think of.

The hard sell style shows that the caption also used persuasive strategy to persuade the reader. There are convincing phrase and clause such as “beautiful combination”, “we never think of” in the caption above. Furthermore, the combinations of those interesting words and the use of famous actress like “Ayudia” make the readers interested. Thus, it indicates that the hard sell style of the caption can be the aspect of hypnotic persuasive strategy.

Datum 7



The perfect combination of color, pattern, and shape. Integrative collection, bringing you the beauty of all the combination. Available on Hijabenska!

The first sentence of the caption consists of hard sell style because it tries to convince the reader to buy the product by showing logical information. From the phrase “The perfect combination of color, pattern, and shape”, the readers can see the real feature of the product. The feature brings benefit for the buyer like the product can make the user more beautiful because the beauty of all the combination.

In addition, logical information in the caption leads the reader to accept the product by their logic. The feature which mentioned above make the readers feel that they meet their need. It indicated that the language style of the caption above used rationalization persuasive strategy. Thus, by using the strategy – explaining about the real benefit of the product which appropriates with consumers’ need– the caption makes the readers think that the product is very interesting and important to have.

Datum 25



Elegant ruffle dress to cheer up your office look, featuring a Carmen Dress Black by [@havvalabel](#). Don't you love this at the first sight? Link in bio!

In the first sentence especially, the caption conveyed a message that the product is very important to have in order to brighten up the readers' office look. Furthermore, the phrase "Elegant ruffle dress" indicated that the caption used hard sell style to make the readers trust to buy the product by mentioning the good feature of the product. The caption emphasized the rational information which means the information is plausible enough, so the reader will trust because they get the real information.

Actually, hard sell style which used in the caption revealed it employed two ways of persuasive strategies. First, from the phrase "your office look", we as the readers know that the product made especially for women who work in the office. It showed that the advertiser knew that most of women today are career women so career women will be the major consumer. Therefore, the product design did not go far from office look

which appropriate with the consumers style. It indicated that the advertiser used identification persuasive strategy because he tried to identify who are the consumers in order to get the best response from them. Second, displacement persuasive strategy also can be found in the caption. It proved in the sentence, “Don't you love this at the first sight?” The caption attempted to take the reader's emotion about the presence of the product by using interrogative sentence, whether they love the product or not.

Datum 17



Wearing Lurik means appreciate the beauty of hand-made things. Look at the fringe detail on Outerwear Tenun Toraja. Isn't it beautiful?

The caption conveys the message or idea using hard sell style because it uses double rational information about the superiority of the product. First, the product use Lurik fabric as the material of the product. Everybody already known that Lurik is the best hand-made fabric. Second, the caption shows the eye-catching detail to make the reader more enthusiasm to buy the product.

Therefore, in the end, the caption created on the reader's mind that the

product is very good to have.

In addition, from the language style in the caption designated that the caption used displacement persuasive strategy. In this case, to catch the reader attention, the caption tried to take the readers' emotion. It can be seen in the last sentence of the caption, "Isn't it beautiful?" The sentence indicated that it attempted to ask agreement from the readers about the best quality of the product.

3.1.1.2 Soft Sell

Wells (1995: 438) states that soft sell use an emotional message and it is designed around an image intended to touch the heart and to create a response based on feeling and attitude. The message present with subtle, intriguing, and ambiguous illustrates how advertisement sell moods and dreams more than product feature. Hard sell style is clearly more persuasive than soft sell. Sometime hard and soft sell style come together.

Datum 29



Walking in new memories of 2018 with new shoes. Choose sneakers for it. A comfortable yet stylish look will be yours! Find these cuties on our web.

The datum classified as soft sell of language style. The characteristic of soft sell style is using the emotional message in presenting the product. It is shown from the utterance “A comfortable yet stylish look will be yours!” indicates emotional message. The utterance persuades the reader using the statement that this product will make the women dream come true. As we know that women want look stylish everywhere but still feel comfortable. Therefore, the caption conveyed a message with intriguing illustrated how the caption sell moods and dreams more than the product feature for the reader.

After reading the caption, the soft sell style which used in there indicated that there are two persuasive strategies. First, identification persuasive strategy can be detected in the first sentence. Especially in the phrase, “in new memories of 2018” indicated that the product launched in the lustrous New Year moment so the advertisement embedded the phenomenal issue to the caption to take the readers’ attention more. Thus, by identifying the issue, the advertiser can choose appropriate word when made the caption for advertise the product to the reader. Second, the caption is also used displacement persuasive strategy as the strategy to steal the reader’s attention. From the third sentence in the caption above, “A comfortable yet stylish look will be yours!” it sells dream and mood to the reader. It persuaded the reader that the product will make the reader’s look more stylish. Those two strategies make the readers believe that the

product is very interesting to complete their look.

Datum 33



Walking in a lovely weather with The Culture Vibe. It looks good for daily to occasional look. You will look stylish and comfortable with this! Available on Hijabenka.

The advertisement is categorized into soft sell of language style since the message present with subtle, intriguing, and ambiguous illustrates how advertisement sell moods and dreams more than product feature. It shows from the utterance “It looks good for daily to occasional look” and “You will look stylish and comfortable with this!”. While, those sentences can be just promise that intently to attract people’s desire. Moreover, those statements also ambiguous because it does not mention the feature or facilities that will make the costumers feel comfortable.

Furthermore, to make sure the reader about the product, the advertiser also used persuasive strategy to advertise the product. In this case, from the soft sell style which used in the caption, we can know that it used displacement persuasive strategy because it attempted to take the reader’s

emotion. We can see that it attempts to convince the reader that the product will make the reader look more stylish and comfortable. As we know that, everybody want look like that so the advertiser set the product as the media to bring the reader's dream into reality.

Datum 78



Look all the pretty pieces that hanging on the wall. The upcoming [#ayudiaforhijabenka](#) x [@havvalabel](#) never fail to make you fall in love. If you feel the same, double tap and... wait for ONE more day. TOMORROW!!

The caption is categorized into soft sell of language style because it shows from the utterance “never fail to make you fall in love”. Obviously, the sentence can be just promise that intently to attract people's desire. Moreover, those statements also ambiguous because it does not mention the feature or facilities that will make the costumers are fall in love.

From the soft sell style, it shows that there are two strategies of persuasive strategies applied in the caption to make sure the reader about the product. First, the caption used hypnotic persuasive strategy. Famous artist

“Ayudia” mentioned in the caption as the effort to persuade the reader that the reader can dress up wonderfully like Ayudia by using the product. It can convince the reader about the credibility of the product. Second, the caption also used displacement persuasive strategy. From the sentences, “never fail to make you fall in love” and “If you feel the same, double tap and... wait for ONE more day”, the researcher assessed that the advertiser form sentences which can take the reader’s emotion. It seems like make the reader opine about the product which offered by the advertiser, whether the reader fall in love or not with the product.

Datum 91



INTRODUCING: BACK TO BASIC by Havva Label.
A collection that shows simplicity at its best for any occasion and profession.
Curious enough? Check our instastory now!

Soft sell can be found in the caption since it uses an emotional message to touch the reader’s heart and to create a response based on feeling and attitude. The message present with subtle, intriguing, and ambiguous

illustrates how it sells moods and dreams more than product feature. It shows from the sentence “A collection that shows simplicity at its best for any occasion and profession.” Exactly, the sentence can be just dreams that intently to attract people’s desire. Moreover, it also ambiguous because it does not mention the feature or facilities that will make the costumers fascinated.

In addition, the caption used the soft sell style to denote identification persuasive strategy in order to advertise the product. It proved by the sentence, “its best for any occasion and profession”. It seems like the caption tried to identifying who are the consumers. Therefore, there is phrase like “any occasion and profession” which denoted that the product can be used by the consumers from various professions. Furthermore, the caption also shows the excess of the product by stated that the product can be used in many events. Therefore, the reader as the consumer concluded that the product’s concept is precise with them.

3.1.1.3 Straightforward

Wells (1995: 439) states that in a straightforward factual message, the advertiser usually conveys information without using any gimmicks of embellishments. In other word in this style advertisement conveys the messages more rational rather than emotional. Cigarette advertisements that make claims about low tar, For example, are usually presented in a straightforward manner.

Datum 120



Sneek Peek 📷

An array of new [#ayudiaforhijabenka](#). Made from the finest and real Lurik, We taugth it'd be super expensive. But no! It's never been this affordable (and stylish!). Tomorrow 📅

Straightforward style can be found in the caption above since the language used in the caption is simple and understandable for the reader. It informs the reader about the product based on the real feature of product like in the sentence “Made from the finest and real Lurik” and it does not exaggerate that the product is better than other products. In addition, the message does not use any gimmick of embellishment. In other word, the caption above gives brief information and does not use any superlative and euphemism words. Therefore, the reader will know that the product is very good quality based on the brief statement on the caption. Actually, this style is more convincing than hard style.

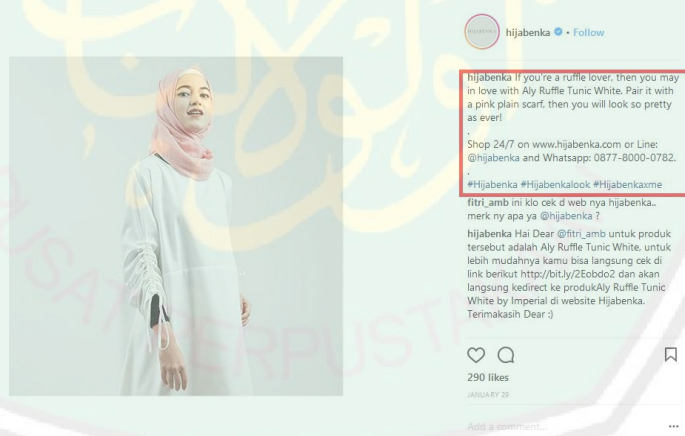
By using the straightforward style, it shows that in the caption contains of rationalization persuasive strategy, it tried to convince the reader

about the product. It can be seen from the second sentence until the last sentence from the caption above. The reader exhibited excess of the product by pointing the basic materials of the product. The researcher is certain that this strategy can take the reader attention because the logical statement which provided by the advertiser in the caption above.

3.1.1.4 The Demonstration

Wells (1995: 440) states that in the demonstration style, the advertiser delivered an ideas or message which is focused on how to use the product of what the product can do for consumers. In demonstration people persuade to believe what has been said by advertiser.

Datum 133



If you're a ruffle lover, then you may in love with Aly Ruffle Tunic White. Pair it with a pink plain scarf, then you will look so pretty as ever!

From the caption above, we can see the caption tried to convince the reader to buy the product by explaining the way to use the product like in the sentence “Pair it with a pink plain scarf”. Then, it sells dreams and moods to

the reader like “then you will look so pretty as ever!” after describing how the best way to use the product. The style which used in the caption above is demonstration style. In short, the caption tried to make sure the readers that they can use the product in the proper way to make them look so pretty as ever.

Besides, the caption applied the demonstration style which designated displacement persuasive strategy with a view to convincing the reader about the product. The evidence can be seen in the last clause, “then you will look so pretty as ever!”. The advertiser labored to take the reader’s attention by taking their emotion. In short, this strategy attempted to seduce the reader to buy the product by touching their heart.

3.1.1.5 The Problem-solution

Wells (1995: 442) states that in the problem solution style, advertiser try to make their product advertised run smoother by start the message with some problem and the product is presented as solution to that problem.

Datum 145

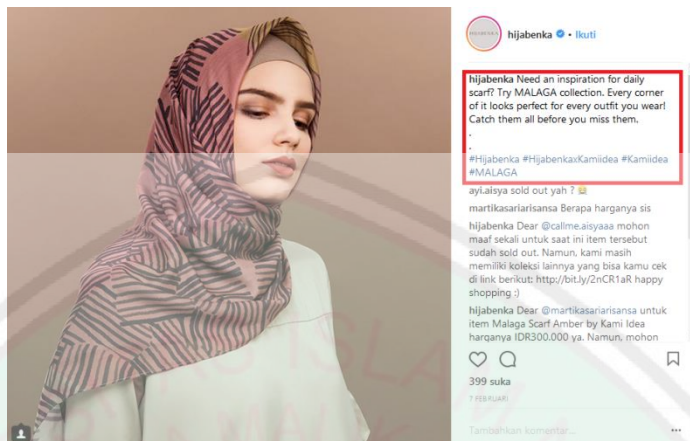


Combining different shapes, patterns, and colors into one harmony are not easy tasks to do. That's why.. only few brand could do this. Please welcome, [#ayudiaforhijabenka](#) x [@main.bandung](#), launch on Monday!

The caption can be classified into the problem-solution style since it narrates the product with presenting the general problem that existed. In this case, from the sentence “Combining different shapes, patterns, and colors into one harmony are not easy tasks to do” the advertiser showing a problem which generally happen in women’s fashion life. Then, the caption persuaded the reader that the product can solve the problem. Therefore, the reader agreed to buy the product.

By mentioned the reputable public figure, the caption persuades the reader about the trustworthiness of the product. It means there is hypnotic persuasive strategy in the caption which used such kind of the problem-solution style. Indirectly, the caption produces an idea that if the public figure like Ayudia used the product, the reader should have no doubt about the product. It will make the reader look awesome like Ayudia.

Datum 151



Need an inspiration for daily scarf? Try MALAGA collection. Every corner of it looks perfect for every outfit you wear! Catch them all before you miss them.

The problem-solution style built the caption indicated from the first sentence, “Need an inspiration for daily scarf? Try MALAGA collection.”

The sentence consists of a problem and a solution of the problem. It tried to persuade the reader by put the product as the hero for the reader who has the problem. In other word, it tried to make sure that the readers can use the product as the problem solver which can make the reader looks perfect.

Then, to persuade the reader, the caption used such kind of the language style to shows that he used a persuasive strategy that is rationalization. In this way, it tried to know the consumer’s need. This is evidenced in the first sentence, “Need an inspiration for daily scarf?” Then, it tried to provide what the consumer’s need. It can be seen from the sentence, “Try MALAGA collection.” The advertiser showed the product as the answer of the consumer’s question. Thus, the reader as the consumers senses

that they meet what they are looking for. It will lead the reader to buy the product.

Datum 152



Wondering what outfit you'll wear tomorrow?
One thing for sure, office look doesn't need to be so serious.. but has to be cool!
Who's agree with us? 😊

Interrogative sentence in the first sentence on the caption indicated that the caption used the problem-solution style. The sentence, “Wondering what outfit you'll wear tomorrow?” showed a problem that might happen around the readers. After exhibiting the problem, the caption gives solution by presenting the product as the solution of the problem. Furthermore, it also adds some essential information as an advice for the reader. Therefore, it tried to make the readers feel that they meet their need.

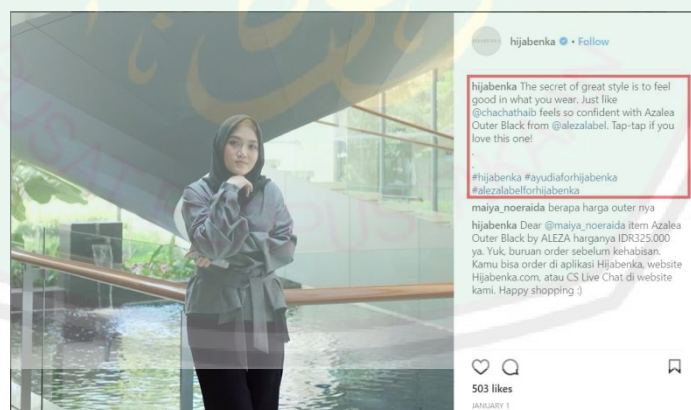
Identification can be found in the caption above as persuasive strategy because the problem-solution style which used by the advertiser to persuade the reader. The research measured that the advertiser has identified

the profession of the major consumers. Majority of them work in the office. Therefore, the advertiser chose the phrase “office look” to show in the caption as the appropriate words with the product which has a concept which is suitable with the consumer’s condition. This is considered will get the best response from them.

3.1.1.6 The Spokesperson

Wells (1995: 444) states that in the spokesperson style, the advertiser uses a famous or popular person to advertise a product. Spokesperson and endorsers are believed to build credibility. They are celebrities we admire, experts we respect, or someone “just like us” whose advice might seek out.

Datum 166

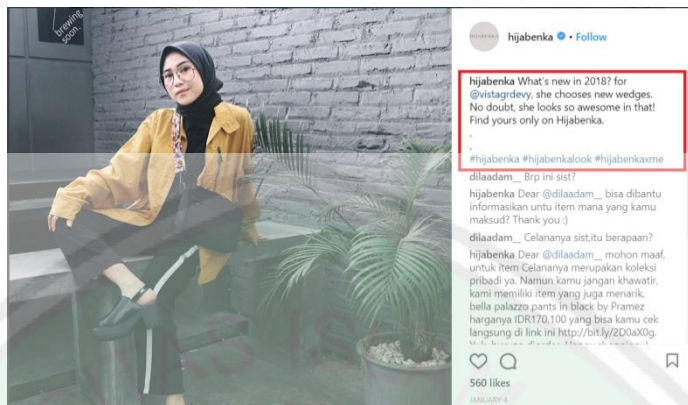


The secret of great style is to feel good in what you wear. Just like [@chachathaib](#) feels so confident with Azalea Outer Black from [@alezalabel](#). Tap-tap if you love this one!

The caption uses the spokesperson style to advertised the product to the reader. The caption used the popular person (in this case Chachathaib) as the model in displaying the product. Moreover, the caption shows how the product will make the reader feel so confident while using the product like the model. It can be found in the second sentence, “Just like [@chachathaib](#) feels so confident with Azalea Outer Black from [@alezalabel](#).”. Therefore, with this kind of language style, the advertiser can enhance the reader’s desire to buy the product.

The advertiser attempted to steal the reader’s attention by using convincing words and famous idol “Chacha Thaib”. It designated that the caption used the spokesperson style to denote that there is hypnotic persuasive strategy as the strategy to persuade the reader. From the first sentence, “The secret of great style is to feel good in what you wear” seem that the advertiser serves interesting word to advertise the product. Then, the mention of Chacha's name is the strategy to make sure the reader about the reliability of the product and it made the reader hypnotic. As the result, by using hypnotic persuasive strategy like that, the advertiser can make the caption look more interesting.

Datum 170



What's new in 2018? for [@vistagrdevy](#), she chooses new wedges. No doubt, she looks so awesome in that! Find yours only on Hijabenka.

The advertiser used the spokesperson style in the caption since he narrates the wedges by employing famous person like Vista. Then, persuading the reader who want look awesome like Vista must choose the wedges because Vista can look so awesome while she uses it. Therefore, by reading the caption above, the reader will feel very interested to order the product very soon.

From the spokesperson style in the caption, it used two strategies of persuasive strategies to persuade the reader about the product. First, it used identification persuasive strategy. From the first sentence “What's new in 2018?”, we can know that the product presented to the consumers while in the moment New Year 2018. It proved that the advertiser has identified the phenomenal issue which happened in that moment so that he can use appropriate words like “What's new in 2018?” in the caption above to take the consumer’s attention more. Second, the caption used hypnotic persuasive

strategy. It can be seen from appellation of popular person “Vista” in the caption above. The use of popular person like that will make the consumers hypnotic. Consequently, those two strategies make the caption more attractive and lead the reader as the consumer to buy the product.

3.1.1.7 The Spokesperson and Hard Sell

Datum 273



Looking ever so chic in her latest [#ayudiaforhijabenka](#), [@ayudiac](#) wore this as her go-to hijab for the weekend. Made from premium fabric, light weight and easy to style. This might sound simple, but that’s what matters the most. Coming in 2 days! ❤️

Hard sell employed by the advertiser in the caption. The reader can know some benefits of the product by read the caption, especially from the sentence “Made from premium fabric, light weight and easy to style”. From the sentence, it tried to touch the reader’s mind that the product is very worth to buy by emphasize tangible product features and benefits like mentioned in

the sentence. Therefore, the readers will have assumption that the product is very good.

Then, the spokesperson also used by the advertiser in the caption. The advertiser built credibility of the product by presenting it with a celebrity. Ayudia as celebrity use the product in the weekend and she looks so chic. Therefore, the reader who wants to look so chic like Ayudia does to complete their look by use the product.

Moreover, to make the caption more persuasive, it applied two strategies of persuasive strategies by the two the language styles. First, hypnotic persuasive strategy used in the caption. The caption characterized to the hypnotic because it used famous public figure “Ayudia” to present the product. From the sentence, “Looking ever so chic in her latest [#ayudiaforhijabenka](#), [@ayudiac](#) wore this as her go-to hijab for the weekend” we can know that the public figure wear the product. It judged by the researcher can make the reader hypnotic and influence the reader to wear the same product to get look like Ayudia. Second, the caption also used rationalization persuasive strategy in the caption. It proved in the second sentence, “Made from premium fabric, light weight and easy to style.” This proved that the caption used logical statement which can be accepted by the logic to persuade the reader about the product. The caption shows the excellence of the product to make the reader interest to buy the product.

3.1.1.8 The Spokesperson and Soft Sell

Datum 275



Every woman looks beautiful when she puts confidence in every outfit she wears. But did you know? Feeling grateful for being who you are, is the best key to do!

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Just like [@ayudiac](#), she always being confident to show her true self through her style! She's not into fashion trends like other.

--

With [@okainku](#), she wants to show that an ethnic pattern could look amazing on you! And obviously, you should be proud of it! Available on 8 January.

The advertisement message in the caption can be categorized into soft sell style since it uses an emotional message by giving wise words like showed in the first and second sentence to touch the reader's heart. The message present with subtle, intriguing, and ambiguous illustrates how advertisement sell moods and dreams more than product feature. It indicated from the all of the sentences. Therefore, the reader can interest to buy the product because the product will help the reader as the woman can look more beautiful and amazing than before.

Furthermore, the caption above also consists of the spokesperson style to advertise the product to the reader. It employed Ayudia as an Actress as the model in displaying the product. Moreover, it explains how the way Ayudia dressed up. It explained in the sentence, “Just like [@ayudiac](#), she always being confident to show her true self through her style! She's not into fashion trends like other”. Then, the caption showed that Ayudia crave to make the reader looks amazing by using the product like her. It can be found in the last sentence, “she wants to show that an ethnic pattern could look amazing on you! And obviously, you should be proud of it!”. Therefore, with this kind of language style, the advertiser can boost the reader’s desire to buy the product.

Because of using two kinds of the language style in the caption above, the advertiser designated that there are two kind of persuasive strategies which are employed by him to advertise the product. First, the advertiser used displacement as the strategy to persuade the reader. This can be inferred from all of the sentences of the caption which are touching the reader heart and take the reader’s emotion. The purpose is to take the reader’s attention. Second, mentioning of artist name “Ayudia” indicated that the caption also used hypnotic persuasive strategy. The aim of using it makes the caption more interesting and the readers hypnotic. Thus, the caption leads the reader to order quickly the product.

3.1.1.9 The Spokesperson and the Problem-solution

Datum 293



Too much black shirt in your wardrobe? Yes, it's a good time to bring Sungai Mahakam Kalimantan scarf to your home! It looks so perfect when [@dindatalitha](#) mixed it.

The problem-solution style can be seen in the caption above. From the first sentence, “Too much black shirt in your wardrobe?”, the caption shows the problem that might happen to the reader. Then, mentioning the product to give information to the reader that the product is what they looking for to solve their problem. Therefore, the reader will think that the product is very important to have.

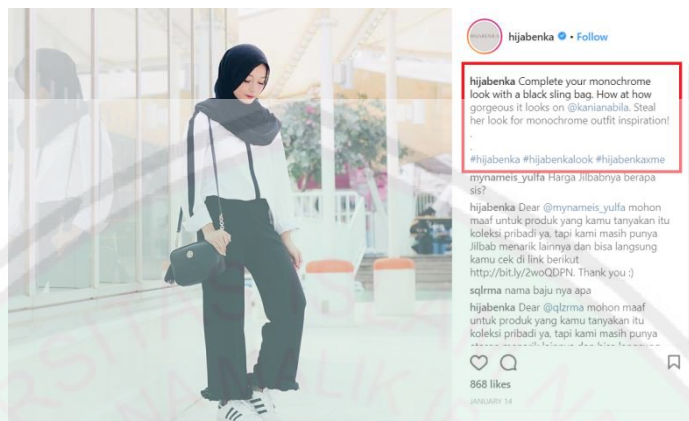
Besides, the spokesperson style also can be found in the caption above. This style used by the advertiser to persuade the reader that the product is trustworthy. Moreover, a famous person Dinda Talitha employed by the advertiser while presenting the product. The caption also sold mood and dream to the reader about perfect look like Dinda Talitha’s look while using the product. Thus, the advertiser proved to the reader that the product is

very good to have assisted by Dinda Talitha.

Besides, the advertiser used the two kind of language style to construct the caption. Actually, he employed them to show that he used two kinds of persuasive strategies. First, the advertiser used rationalization persuasive strategy. From the first sentence, “Too much black shirt in your wardrobe?” the researcher got the idea that the advertiser already knows about the consumer’s need or the consumer’s problem. Then he positioned the product as the answer of the problem like in the sentence, “Yes, it’s a good time to bring Sungai Mahakam Kalimantan scarf to your home!”. This strategy will make the readers as consumer interest in the product because it provided what their need. Second, the advertiser applied hypnotic persuasive strategy. It is indicated by using famous idol “Dinda Talitha” to present the product. The advertiser also used interesting words like, “It looks so perfect when [@dindatalitha](#) mixed it” to attract the reader’s attention. Therefore, combination of the interesting words and use of famous idol will make the reader hypnotic. The combination made the caption more attractive

3.1.1.10 The Spokesperson and the Demonstration

Datum 296



Complete your monochrome look with a black sling bag. How at how gorgeous it looks on [@kianabila](#). Steal her look for monochrome outfit inspiration!

The language used in the caption above consists of two kind of language style. First, it used demonstration style. From the first sentence, “Complete your monochrome look with a black sling bag”, the caption informs the reader about the product by telling how the great way to use the product. Then, it shows the effect of the product to the reader who buy the product and then using it on the right way. Those are the ways which used by the caption to persuade the readers that the readers will buy a right product and know how use it in the right way. Second, the language in the caption above contain of the spokesperson style. Because of narrating the product by showing how the product makes the user look gorgeous. Furthermore, the look presented by presence of the influencer person “Kania Nabila”. Displaying Kania’s gorgeous look while using the product can persuade the reader to grab the product quickly.

Furthermore, two kinds of persuasive strategies are detected in the caption because it used the two kinds of language styles, both of them applied by the advertiser to convince the reader. First, the advertiser used rationalization persuasive strategy. From the first sentence, “Complete your monochrome look with a black sling bag.” the researcher got the message that the advertiser already knows about the consumer’s need or the consumer’s problem. Then, he positioned the product as the answer of the problem. He used logical statement to convince the reader that a black sling bag can accomplish the reader’s monochrome look. Second, the advertiser applied hypnotic persuasive strategy. The advertiser involved familiar person “Kania Nabila” to present the product. The advertiser also used interesting words in all the sentences in the caption to attract the reader’s attention. Therefore, combination of the interesting words and use of familiar person will make the reader hypnotic. The combination made the caption more attractive to but the product.

3.2. Discussion

In this part, the researcher discusses the finding of the study, language style as aspect of persuasive strategy in the captions of Hijabenka’s advertisements on Instagram which are posted on January-March 2018. The researcher finds 297 data which are appropriate with William Well theory (1995) and Gorys Keraf theory (2004). Then, the researcher took 19 data as samples which are represented all of the data to be investigated in the finding.

Based on the findings, the data classified into 19 classifications as follows:

| No. | Language Style of Advertisement | Persuasive Strategy |
|------------|---|------------------------------|
| 1. | Hard sell | Hypnotic |
| 2. | Hard sell | Rationalization |
| 3. | Hard sell | Identification, Displacement |
| 4. | Hard sell | Displacement |
| 5. | Soft sell | Identification, Displacement |
| 6. | Soft sell | Displacement |
| 7. | Soft sell | Hypnotic, Displacement |
| 8. | Soft sell | Identification |
| 9. | Straightforward | Rationalization |
| 10. | The Demonstration | Displacement |
| 11. | The Problem-solution | Hypnotic |
| 12. | The Problem-solution | Rationalization |
| 13. | The Problem-solution | Identification |
| 14. | The Spokesperson | Hypnotic |
| 15. | The Spokesperson | Identification, Hypnotic |
| 16. | The Spokesperson, Hard sell | Hypnotic, Rationalization |
| 17. | Soft Sell, The Spokesperson | Displacement, Hypnotic |
| 18. | The Problem- Solution, The Spokesperson | Rationalization, Hypnotic |
| 19. | The Demonstration, The Spokesperson | Rationalization, Hypnotic |

According to the table above a datum is written from one or two kind of language style and one or two kinds of persuasive strategies. For example, in a caption using hard sell style, the language style is not always characterized into aspect of one persuasive strategy because it may into aspect of two kind of persuasive strategies such as rationalization and identification. For more detail information, it will be conveyed by the researcher in the below:

Hard Sell

From the captions of Hijabenska's advertisements on Instagram, hard sell style of language style is not always characterized as aspect of one persuasive strategy but it may be as aspect of two kind of persuasive strategies. This style is not always as aspect of hypnotic persuasive strategy but it may be as aspect of rationalization, identification, or displacement persuasive strategy. Therefore, there are some characteristics which as a differentiator from a hard sell one to the other which have different persuasive strategies.

First, caption which contains of hard sell style can be the aspect of hypnotic persuasive strategy if it uses combination of interesting or convincing words and use of popular person or public figure to make the reader hypnotic. Second, caption which contains of hard sell style can be the aspect of rationalization persuasive strategy if it advertised a product by giving logical statements or reasons which can be accepted by the reader's logic. Moreover, there is statement that proved about the quality of the product to persuade the reader. It seems like the product gave what the reader's need.

Third, caption which contains of hard sell style can be the aspect of identification and displacement persuasive strategies if it uses appropriate words and concept for a product which indicated that the advertiser already known the consumers and the situation accurately. Furthermore, the language of the caption can attract consumer attention

by take their emotion about the presence of the product. Fourth, caption which contains of hard sell style can be the aspect of displacement persuasive strategy if it uses language which can take consumer's emotion about the presence of the product.

Soft Sell

From the captions of Hijabenka's advertisements on Instagram, soft sell style of language style is not always characterized as aspect of one persuasive strategy but it may be as aspect of two kind of persuasive strategies. This style is not always as aspect of displacement persuasive strategy but it may be as aspect of hypnotic or identification persuasive strategy. Therefore, there are some characteristics which as a differentiator from a soft sell one to the other which have different persuasive strategies.

First, caption which contains of soft sell style can be the aspect of identification and displacement persuasive strategies if it uses appropriate words and concept for a product which indicated that the advertiser already known the consumers and the situation accurately. Furthermore, the language of the caption can take consumer's emotion about the presence of the product. Second, caption which contains of soft sell style can be the aspect of displacement persuasive strategy if it uses language which can take consumer's emotion about the presence of the product.

Third, caption which contains of soft sell style can be the aspect

of hypnotic and displacement persuasive strategies if it uses combination of interesting or convincing words and use of popular person or public figure to make the reader hypnotic. Moreover, the language used in the caption also can take consumer's emotion about the presence of the product. Fourth, caption which contains of soft sell style can be the aspect of identification and displacement persuasive strategy if it uses appropriate words and concept for a product which indicated that the advertiser already known the consumers and the situation accurately.

Straightforward

From the captions of Hijabenka's advertisements on Instagram, a caption which just has one kind of language style that is straightforward style of language style is always characterized as aspect of rationalization persuasive strategy. The characteristic of this classification is the caption conveys the information about the product without using any gimmicks of embellishments. The caption use logical statements which can be accepted by the reader's logic. In other word, the caption delivers the message more rational than emotional. For example, it shows the quality of the product to persuade the reader to buy the product. In addition, it tries to meet the needs of the readers by presenting the product. Therefore, the readers will interest in the product because it provides what their need.

The Demonstration

From the captions of Hijabenka's advertisements on Instagram, a caption which just has one kind of language style that is the demonstration style of language style is always characterized as aspect of displacement persuasive strategy. The characteristics of this classification are the caption persuades the reader by delivering an idea or message which is focused on how to use the product or what it can do for the reader. Furthermore, the caption also used language that can touch the reader's heart so that he can take the reader's emotion about the product. This style and strategy will convince the reader to buy the product.

The Problem-solution

From the captions of Hijabenka's advertisements on Instagram, the problem-solution style of language style is not always characterized as aspect of one persuasive strategy but it may be as aspect of two kind of persuasive strategies. This style is not always as aspect of hypnotic persuasive strategy but it may be as aspect of rationalization or identification persuasive strategy. Therefore, there are some characteristics which as a differentiator from the problem-solution style one to the other which have different persuasive strategies.

First, caption which contains the problem-solution style can be the aspect of hypnotic persuasive strategy if it uses combination of

interesting or convincing words and use of popular person or public figure to make the reader hypnotic. Second, caption which contains of the problem-solution style can be the aspect of rationalization persuasive strategy if the caption advertised a product by giving logical statements or reasons which can be accepted by the reader's logic. Moreover, there is statement that proved about the quality of the product to persuade the reader. It seems like the advertiser gave what the reader's need. Third, caption which contains of the problem-solution style can be the aspect of identification persuasive strategy if it uses appropriate words and concept for a product which indicated that the advertiser already known the consumers and the situation accurately.

The Spokesperson

From the captions of Hijabenka's advertisements on Instagram, the spokesperson style of language style is not always characterized as aspect of one persuasive strategy but it may be as aspect of two kind of persuasive strategies. This style is not always as aspect of hypnotic persuasive strategy but it may be as aspect of identification and hypnotic persuasive strategy at once. Therefore, there are some characteristics which as a differentiator from the problem-solution style one to the other which have different persuasive strategies.

First, caption which contains the spokesperson style can be the aspect of hypnotic persuasive strategy if it uses combination of interesting or convincing words and use of popular person or public

figure to make the reader hypnotic. Second, caption which contains the problem-solution style can be the aspect of identification and hypnotic persuasive strategies if it uses combination of interesting or convincing words and use of popular person or public figure to make the reader hypnotic. In addition, the caption also used combination of interesting or convincing words and use of popular person or public figure to make the reader hypnotic.

The Spokesperson and Hard Sell

From the captions of Hijabenska's advertisements on Instagram, the researcher found that in a caption which has two kinds of language style at a time that are the spokesperson and hard sell styles of language style is always characterized as aspect of hypnotic and rationalization persuasive strategies. Thus, in this classification, double language style and persuasive strategy can be seen in a caption. Actually, this classification can be indicated by some characteristics. First, to construct the caption, the caption use combination of interesting words and it employed a celebrities or popular person to advertise a product. The aim of this is to build credibility to the product and make the caption more interesting to read. Second, there is rational information such as showing the features and benefits of the product. The goal of this is to touch the reader's mind and to create the reader's response based on logic. Therefore, the product can be accepted by the reader because it has best quality.

Soft Sell and the Spokesperson

From the captions of Hijabenka's advertisements on Instagram, a caption which has two kinds of language style at a time that are soft sell and the spokesperson styles of language style is always characterized as aspect of displacement and hypnotic persuasive strategies. Thus, in this classification, double language style and persuasive strategy can be seen in a caption. Actually, this classification can be indicated by some characteristics. First, the caption attempted to use an emotional message to arrange a caption. It designed to touch the reader's heart so that the caption can take the reader's emotion. The message present with subtle and intriguing illustrates how the advertiser sells moods and dream more than product features. Consequently, it will invite the reader's response based on their feeling and attitude. Second, the caption also used a popular person to advertise the product in order to build credibility to the product. It also made the advertisement look more attractive.

The Problem-solution and The Spokesperson

From the captions of Hijabenka's advertisements on Instagram, a caption which has two kinds of language style at a time that are the problem-solution and the spokesperson styles of language style is always characterized as aspect of rationalization and hypnotic persuasive strategies. Thus, in this classification, double language style and persuasive strategy can be seen in a caption. Actually, this

classification can be indicated by some characteristics. First, the caption begins with some problem and the product is presented as solution of the problem. Therefore, the readers will feel that they meet what their needs. Then, it leads the reader to buy the product. Second, a famous person can be found in the caption to advertise the product. The aim is to build trustworthiness to the product and to make the advertisement more interesting.

The Demonstration and The Spokesperson

From the captions of Hijabenka's advertisements on Instagram, a caption which has two kinds of language style at a time that are the demonstration and the spokesperson styles of language style is always characterized as aspect of rationalization and hypnotic persuasive strategies. Thus, in this classification, double language style and persuasive strategy can be seen in a caption. Actually, this classification can be indicated by some characteristics. First, a popular person can be found in the caption to advertise the product. The aim is to build trustworthiness to the product and to make the advertisement more interesting. Second, the advertiser advertises the product by explaining how to use the product or what it can do for the reader. Therefore, the reader will convince to buy the product because they know how to use it and what the benefits of the product for them.

CHAPTER IV

CONCLUSION AND SUGGESTION

After analyzing the research findings and the discussion in the preceding chapter, conclusion and some suggestions are presented in this chapter. The conclusion is drawn based on the formulated research question, while suggestion is intended to give information to the next researchers who are interested in doing further researches in this area.

4.1 Conclusion

This study is conducted to find the language styles as aspect of persuasive strategy in the captions of Hijabenska's advertisements on Instagram. The conclusion of this study can be formulated based on the research question. The researcher used two theories in analyzing the data that are William Well theory (1995) and Gorys Keraf theory (2004). The researcher finds 297 data which are appropriated with the characteristics of the two theories. Then, the researcher took 19 data as samples which are represented those data.

Based on William Well's theory of language style, the data can be divided into six types of language style, namely: hard sell, soft sell, straightforward, the demonstration, the problem- solution, and the spokesperson style. The first is hard sell style; it usually presents the message with rational information and emphasizes tangible product features, benefits

and facilities. The second is soft sell style, it usually uses emotional information intended to create a response based on feeling and attitude. The third is straightforward style, it style performed information or message without using any gimmicks of embellishment. The fourth is the demonstration, it is language style when the advertiser conveys message which is focused on how to use the product or what it can do for the reader. The fifth is the problem- solution, it indicated with some problem and the product is presented as solution to that problem. The last is the spokesperson style, it deals with using popular person to advertise the product. In this study, from 297 data the researcher found; 27 data which are used hard sell style, 92 data which are used soft sell style, 2 data which are used straightforward style, 17 data which are used the demonstration style, 26 data which are used the problem- solution style, 105 data which are used the spokesperson style, 5 data which are used hard sell style and the spokesperson style, 16 data which are used soft sell and the spokesperson style, 5 data which are used the problem-solution and the spokesperson style, and 2 data which are used the demonstration and the spokesperson style.

While, based on Gorys Keraf's theory of persuasive strategy, the data also categorized into four kinds of persuasive strategies, namely: rationalization, identification, hypnotic, and displacement. First, rationalization is indicated by the advertiser when he shows a product by giving logical statement in order to justify about the quality of the product. Second, identification is indicated by the advertiser when he identified the

consumers or the readers and the situation before create the caption as an advertisement of a product to get the consumers' attention more. Third, hypnotic is indicated by the advertiser when he uses attractive words and famous person in the captions. Fourth, displacement is indicated by the advertiser when he attempted to take the readers' attention by take their emotion about a product.

4.2 Suggestions

The result of this research does not cover all of the kinds of language style. However, this is still far from the complete one, but by this research, at least it can be known the language styles as aspect of persuasive strategy in the captions of Hijabenka's advertisements on Instagram. Hopefully, criticisms and suggestions will rise from the reader to gain the better researcher.

Here, the researcher would like to suggest some points related with the subject of the research. To the readers, hopefully they can improve their comprehend skill in reading a written text in order to they understand about the messages or ideas of advertisement. Then for the students, it will help them to understand the types of language styles and persuasive strategy, especially in advertisement language style. Thus, they may have a good comprehension on the written text by reading the whole texts. It will be able to help them to avoid having wrong interpretation. It also can improve the skill in English language, especially in writing and speaking skill.

Furthermore, this study will help the teachers teach easily their students about the language style and persuasive theories. It is also suggested that they should take examples of language style in advertisement. The future researchers who conduct research in the same area could complete this research not only about the kinds of language style used in the captions can be the aspect of persuasive strategy from lexical features of the captions, but also investigate the grammatical feature which are support the language style as aspect of persuasive strategy. Furthermore, the next researchers are suggested to use different data sources and the other theory of language style in order to find new findings.



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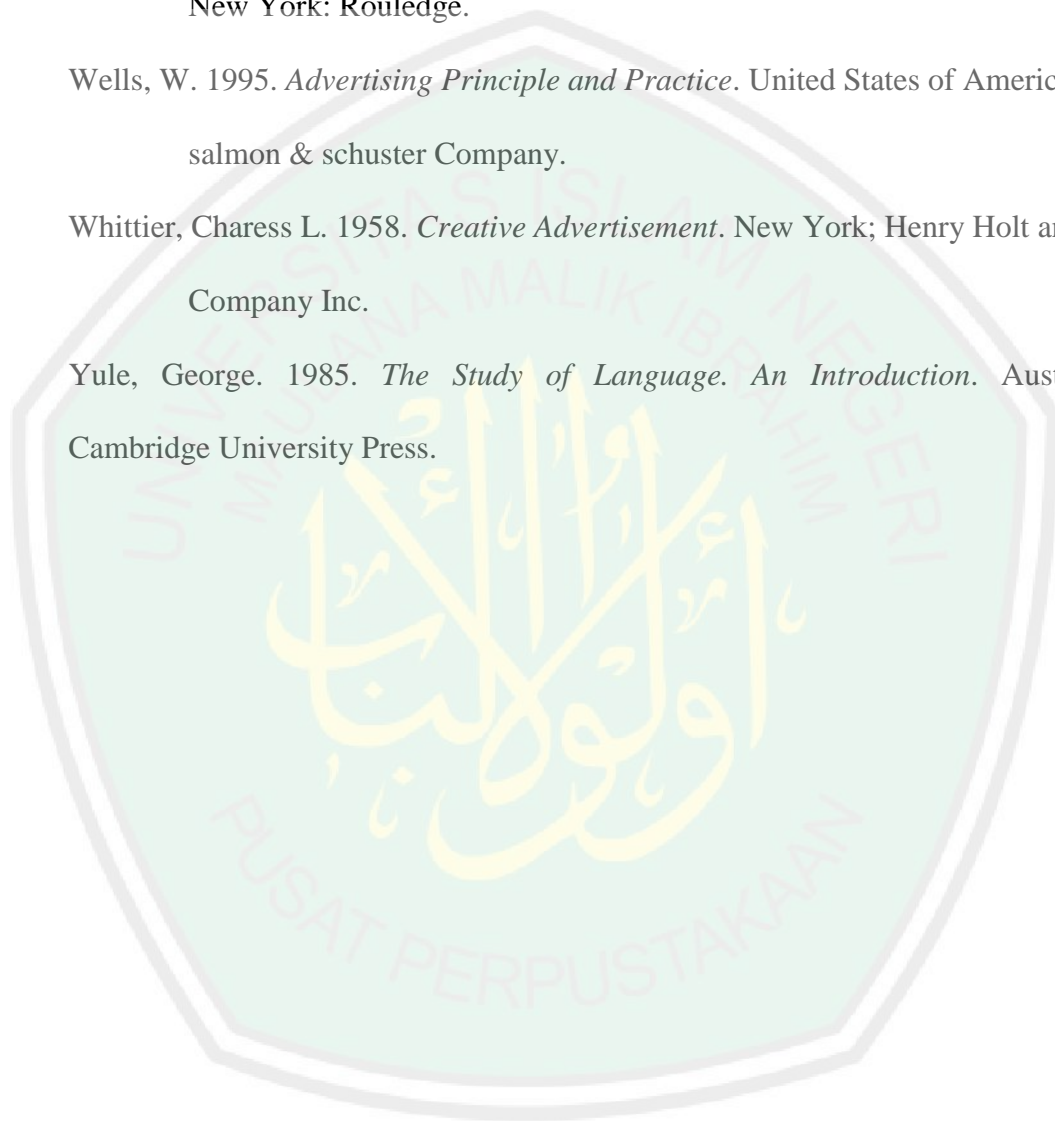
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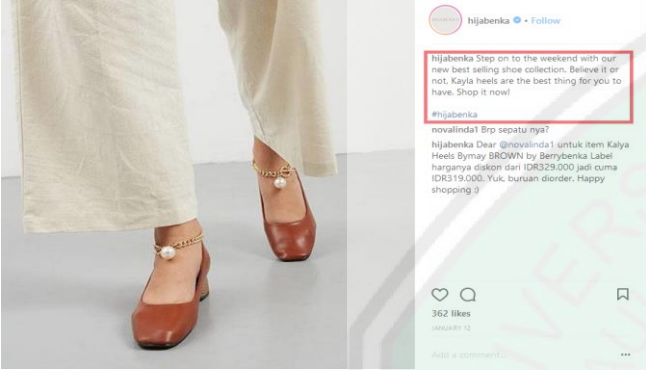
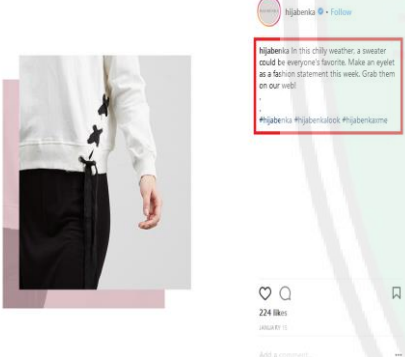

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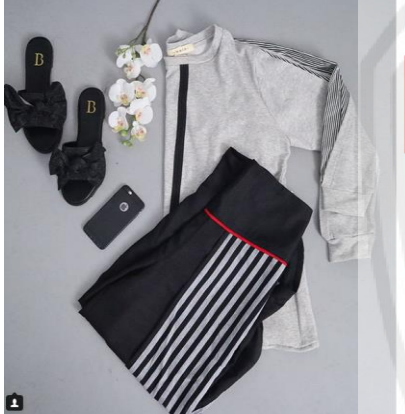
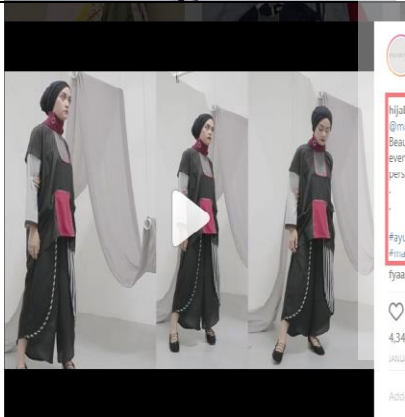
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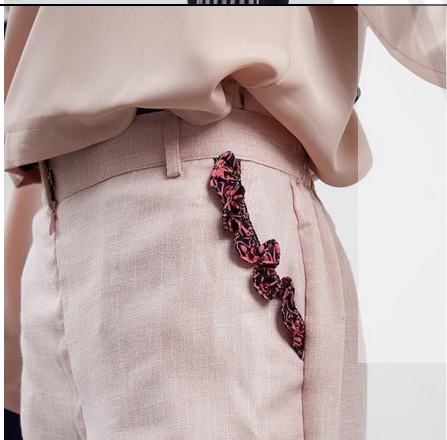




APPENDIX




| Datum | Screen Shoots | Captions | Language Style of Advertisement | Persuasive Strategy |
|-------|---|--|---------------------------------|---------------------|
| 1. |  | <p>Step on to the weekend with our new best-selling shoe collection. Believe it or not, Kayla heels are the best thing for you to have. Shop it now!</p> | Hard sell | Rationalization |
| 2. |  | <p>In this chilly weather, a sweater could be everyone's favorite. Make an eyelet as a fashion statement this week. Grab them on our web!</p> | Hard sell | Rationalization |
| 3. |  | <p>If you look closely, every pattern was sewn beautifully. It's like connecting the dot. Integrative by @main.bandung will be up on next Monday, wait for it!</p> | Hard sell | Rationalization |


| | | | | | |
|----|--|--|--|-----------|-----------------|
| 4. |  | | <p>Yup, for today we choose something simple but still had a pattern on the arm! If you are in the mood for monochrome color. Yes, @main.bandung also will launch it! Now, we're so ready to hit this Saturday!</p> | Hard sell | Rationalization |
| 5. |  | | <p>Stripe, black, grey and a dash of red are beautiful combination that we never think of. Yea, taking photo for #ayudiaforhijabenka is never been so enjoyable. Launch tomorrow!</p> | Hard sell | Hypnotic |
| 6. |  | | <p>So happy! #ayudiaforhijabenka x @main.bandung is now available ❤️ Beautiful combo between Line, stripe, dot or even batik, all in one. Shop @ayudiac's personal favorite by clicking the link on bio!</p> | Hard sell | Hypnotic |

| | | | | |
|-----|---|---|-----------|-----------------|
| 10. |  <p>hijabenka • Follow</p> <p>hijabenka Feeling blue never been this great until we found Delia Blue from Integrative Collection. The combination of colors, patterns and shapes into one lovely piece of art!</p> <p>#Hijabenka #AyudiaForHijabenka #MainBandungForHijabenka</p> <p>Lisrata Kerenh...</p> <p>sinandukata Berapa sis hrg baju nya?</p> <p>hijabenka Hai Dear @aruna.anastasia untuk otasan tersebut oduloh Delia Blue by MAIN saat ini tersedia ukuran one size dengan harga IDR 365.000. Yuk buruan diorder Dear, Terimakasih :)</p> <p>hijabenka Hai Dear @heavy.liti mohon maaf kami tidak ada sistem keep item dan jasa (tip ya Dear, Terimakasih :)</p> <p>479 likes</p> <p>JANUARY 27</p> <p>Add a comment...</p> | <p>Feeling blue never been this great until we found Delia Blue from Integrative Collection. The combination of colors, patterns and shapes into one lovely piece of art!</p> | Hard sell | Rationalization |
| 11. |  <p>hijabenka • Follow</p> <p>hijabenka Bright colors mixed beautifully with monochrome colors. Yes, you can find it only on Integrative collection.</p> <p>Shop 24/7 on www.hijabenka.com or Line: @hijabenka and Whatsapp: 0877-8000-0762.</p> <p>#Hijabenka #AyudiaForHijabenka #MainBandungForHijabenka</p> <p>214 likes</p> <p>JANUARY 22</p> <p>Add a comment...</p> | <p>Bright colors mixed beautifully with monochrome colors. Yes, you can find it only on Integrative collection.</p> | Hard sell | Rationalization |
| 12. |  <p>hijabenka • Follow</p> <p>hijabenka Add a pretty little ruffle to your fashion statement today. Grab this pretty pants from Serene Serenade Collection.</p> <p>Shop 24/7 on www.hijabenka.com or Line: @hijabenka and Whatsapp: 0877-8000-0762.</p> <p>#Hijabenka #Hijabenkalook #Hijabenkame yuniaditita pants berpaas sis</p> <p>hijabenka Hai Dear @yuniaditita untuk produk bawahan tersebut yaitu Eila Pants Pink by R & B by Ra saat ini tersedia ukuran one size dengan harga IDR 214.000. Yuk segera diorder Dear, Terimakasih :)</p> <p>ritaneswatsary One size muat XL ?</p> <p>hijabenka Dear @ritaneswatsary untuk cukup atau tidak nya tidak dapat kami pastikan ya, berikut kami berikan rincian</p> <p>399 likes</p> <p>JANUARY 29</p> <p>Add a comment...</p> | <p>Add a pretty little ruffle to your fashion statement today. Grab this pretty pants from Serene Serenade Collection.</p> | Hard sell | Rationalization |


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|------------|--|--|------------------|------------------------|
| <p>16.</p> | | <p>Known with the pricey tag, Lurik became one of the most expensive fabric ever. Our dream was simple, elevating Lurik to the next level and for everyone!</p> <p>At first, We're a bit skeptical. Can we do this? We believe we could, and yes we did! Stay tuned, Monday 12PM. ❤️</p> | <p>Hard sell</p> | <p>Rationalization</p> |
| <p>17.</p> | | <p>Wearing Lurik means appreciate the beauty of hand-made things. Look at the fringe detail on Outerwear Tenun Toraja. Isn't it beautiful?</p> | <p>Hard sell</p> | <p>Displacement</p> |
| <p>18.</p> | | <p>Look closer and you'll see the beautiful embroidery. Just in case you've missed this, click link on bio to see our new collection 😊</p> | <p>Hard sell</p> | <p>Rationalization</p> |


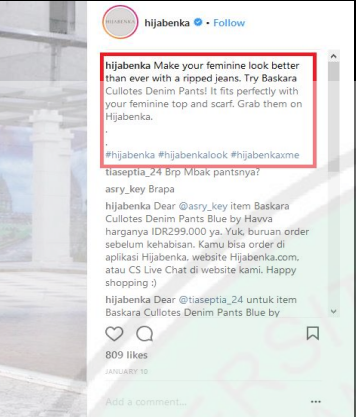


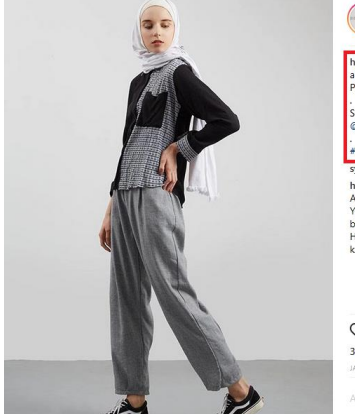
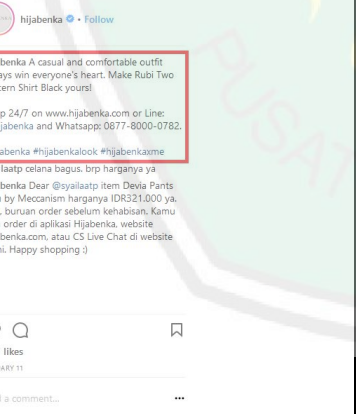
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| <p>19.</p> |  <p>hijabenka • Follow</p> <p>hijabenka What to say more? A sweet combo of Pink and White. And, of course, the embroidery on the back, make it looks perfect. Love it to bits 🥰</p> <p>#artjedaforhijabenka #hijabenka #ayudiaforhijabenka</p> <p>281 likes FEBRUARY 19</p> | <p>What to say more? A sweet combo of Pink and White. And, of course, the embroidery on the back, make it looks perfect. Love it to bits 🥰</p> | <p>Hard sell</p> | <p>Rationalization</p> |
| <p>20.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Look at the pretty details and.. prettiest color ever. Don't you dare to let this for someone else? Dorothy Pants Olive has to be yours now. Link on bio! .</p> <p>#ayudiaforhijabenka #havvalabelforhijabenka #hijabenka</p> <p>emamasykur Tolong size n harganya?</p> <p>hijabenka Hai Dear @emamasykur dapat kami informasikan untuk item Dorothy Pants Olive by Havva saat ini tersedia size S, M, dan L dengan harga IDR239.000 yang dapat kamu cek detailnya di link berikut http://bit.ly/2FXP8p Yuk buruan diorder. Happy shopping Dear :)</p> <p>emamasykur Mau dong, tlg diskripsi size nya sist</p> <p>hijabenka Dear @emamasykur berikut untuk rindian item Dorothy Pants Olive by</p> <p>238 likes FEBRUARY 28</p> | <p>Look at the pretty details and.. prettiest color ever. Don't you dare to let this for someone else? Dorothy Pants Olive has to be yours now. Link on bio! .</p> | <p>Hard sell</p> | <p>Rationalization</p> |
| <p>21.</p> |  <p>hijabenka • Follow</p> <p>hijabenka A colorful yet sweet floral dress; a definite staple item for your wardrobe.</p> <p>#ShopAtHijabenka : - Hijabenka.com or Download #HijabenkaAPP - LINE : @hijabenka or Whatsapp : 0577-8000-0782 - Visit our Offline Store at your nearest location ...</p> <p>#LookbookbyHijabenka #TheWinterPrairie #Hijabenkalook #Hijabenka</p> <p>dianatamaaa Brpaan nih'ka?</p> <p>hijabenka Hai Dear @dianatamaaa untuk item Crino Outer White by Havva harganya IDR279.000 yang dapat kamu cek detailnya di link berikut http://bit.ly/2FXP8p Yuk</p> <p>239 likes MARCH 1</p> | <p>A colorful yet sweet floral dress; a definite staple item for your wardrobe.</p> | <p>Hard sell</p> | <p>Rationalization</p> |




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| <p>22.</p> |  | <p>The Keelia Top is a double layer top, with a touch of dusty pink and grey. Layering game on point!</p> | <p>Hard sell</p> | <p>Rationalization</p> |
| <p>23.</p> |  | <p>Amina top with cute detail on the back will give you stunning look. Not to mention, the pretty pink ruffles.</p> | <p>Hard sell</p> | <p>Rationalization</p> |
| <p>24.</p> |  | <p>Look at the frill detail and the monochrome color. Don't you agree this is the greatest combo ever? Anama top is still available!.</p> | <p>Hard sell</p> | <p>Rationalization</p> |


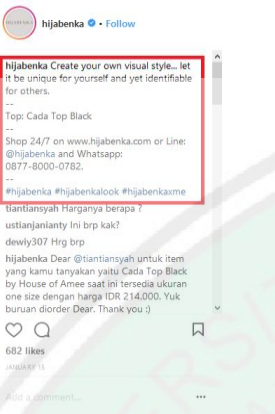
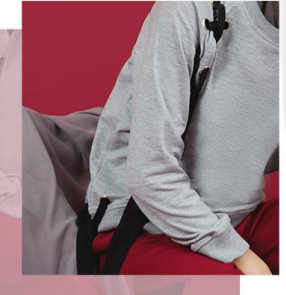
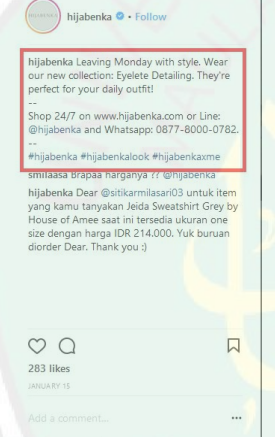

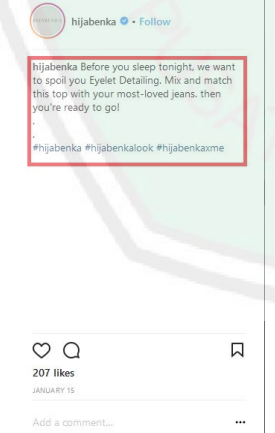
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| <p>25.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Elegant ruffle dress to cheer up your office look, featuring a Carmen Dress Black by @havvalabel. Don't you love this at the first sight? Link in bio!</p> <p>#hijabenka #hijabenkaisme #hijabenkalook</p> <p>artiskachandradevi 🍷🍷</p> <p>hijabenka Hai Dear @farl_store ada yang bisa kami bantu?</p> <p>468 likes MARCH 12</p> <p>Add a comment...</p> | <p>Elegant ruffle dress to cheer up your office look, featuring a Carmen Dress Black by @havvalabel. Don't you love this at the first sight? Link in bio!</p> | <p>Hard sell</p> | <p>Identification, Displacement</p> |
| <p>26.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Embroidery on hijab could be boring! but, embroidery on shoes is something special and also beautiful. Featuring Kumi Octo Heels, available now on web!</p> <p>#hijabenka #hijabenkaisme</p> <p>uswatun.hsh Berpa kak</p> <p>hijabenka Hai Dear @uswatun.hsh untuk produk yang kamu tanyakan yaitu Kumi Octo Heels BEIGE by Coup Belle saat ini tersedia ukuran 36, 37, 38, 39, dan 40 dengan harga IDR 349.000. Yuk buruan diorder Dear. Terimakasih :)</p> <p>639 likes MARCH 13</p> <p>Add a comment...</p> | <p>Embroidery on hijab could be boring! but, embroidery on shoes is something special and also beautiful. Featuring Kumi Octo Heels, available now on web!</p> | <p>Hard sell</p> | <p>Rationalization</p> |
| <p>27.</p> |  <p>hijabenka • Follow</p> <p>hijabenka We might be biased, but these newly launched flats are the best thing to have. A warm chocolate tone with ribbon, say hello to Nure Octo!</p> <p>#hijabenka #hijabenkaisme</p> <p>shertiastr Berapa ini mba?</p> <p>hijabenka Hai Dear @shertiastr dapat kami informasikan untuk produk yang kamu tanyakan yaitu Nure Octo Flats BROWN by Berrybenka Label saat ini tersedia ukuran 36, 37, 38, 39, dan 40 dengan harga IDR 269.000. Yuk buruan diorder Dear. Terimakasih :)</p> <p>nilla_kamelia Kio order kmna mba?</p> <p>hijabenka Dear @nilla_kamelia kamu bisa order di aplikasi hijabenka, website Hijabenka.com, atau CS Live Chat di website kami. Happy shopping :)</p> <p>698 likes MARCH 13</p> <p>Add a comment...</p> | <p>We might be biased, but these newly launched flats are the best thing to have. A warm chocolate tone with ribbon, say hello to Nure Octo!</p> | <p>Hard sell</p> | <p>Rationalization</p> |

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| <p>28.</p> |  |  | <p>Maximize your New Year's look with @palominobag. Try Adsilla Choco Green Bag. It looks awesome with your black on black outfit! Find yours on our web</p> | <p>Soft sell</p> | <p>Identification, Displacement</p> |
| <p>29.</p> |  |  | <p>Walking in new memories of 2018 with new shoes. Choose sneakers for it. A comfortable yet stylish look will be yours! Find these cuties on our web.</p> | <p>Soft sell</p> | <p>Identification, Displacement</p> |
| <p>30.</p> |  |  | <p>Show your best smile to face this beautiful new year. Cherish every moment with beautiful scarves. Take a picture and share with us!</p> | <p>Soft sell</p> | <p>Identification</p> |


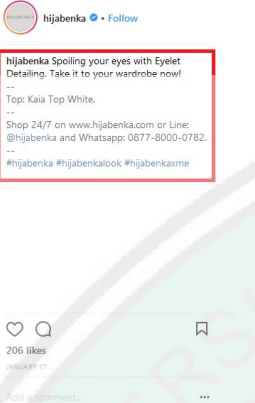




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| <p>31.</p> |  | <p>hijabenska • Follow</p> <p>hijabenska Going black on a weekday? why not! Maximize your look with Inez Black Bag from @palominobag. A casual and elegant look will be yours!</p> <p>#hijabenska #hijabenskalook #hijabensakame</p> <p>View all 42 comments</p> <p>santidelana Masih adakah? Ukurannya apa hijabenska Dear @santidelana bisa bantu informasikan item mana yang kamu tanyakan? j</p> <p>lailyzuraida66 Kak utk baju ad size apa aj hijabenska Dear @lailyzuraida66 untuk bajunya adalah item pribadi ya, namun kamu tidak perlu khawatir karena kami masih ada yang mirip yaitu Awtia Tunic - D by Covering Story, detailnya bisa kamu cek</p> <p>1,328 likes</p> <p>JANUARY 3</p> <p>Add a comment...</p> | <p>Going black on a weekday? why not! Maximize your look with Inez Black Bag from @palominobag. A casual and elegant look will be yours!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>32.</p> |  | <p>hijabenska • Follow</p> <p>hijabenska Calling out backpack lovers! Make this Tartan Black Red bag as your fashion statement. It will level up your casual look! Available on Hijabenska.</p> <p>#hijabenska #hijabenskalook #hijabensakame</p> <p>gittapr celananya?</p> <p>latasyashrr Celana nya apa hijabenska Dear @gittapr untuk celananya adalah item pribadi ya, namun kami punya item yang mirip lho yaitu Besty Stripe Pant by kameamuslimah, detailnya bisa kamu cek di http://bit.ly/2qihyzv Happy shopping j</p> <p>hijabenska Dear @latasyashrr untuk celananya adalah item pribadi ya, namun kami punya item yang mirip lho yaitu Besty Stripe Pant by kameamuslimah, detailnya bisa kamu cek di http://bit.ly/2qihyzv Happy</p> <p>980 likes</p> <p>JANUARY 4</p> <p>Add a comment...</p> | <p>Calling out backpack lovers! Make this Tartan Black Red bag as your fashion statement. It will level up your casual look! Available on Hijabenska.</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>33.</p> |  | <p>hijabenska • Follow</p> <p>hijabenska Walking in a lovely weather with The Culture Vibe. It looks good for daily to occasional look. You will look stylish and comfortable with this! Available on Hijabenska.</p> <p>#hijabenska #AyudiaForHijabenska #OKAINKUForHijabenska</p> <p>ellenmandasoraya Koknya brp @hijabenska ? hijabenska Dear @ellenmandasoraya item Kaiel Long Straps Lunik Black by OKAINKU harganya IDR499.000 ya. Yuk, buruan order sebelum kehabisan. Kamu bisa order di aplikasi Hijabenska, website Hijabenska.com, atau CS Live Chat di website Kami. Happy shopping j</p> <p>719 likes</p> <p>JANUARY 9</p> <p>Add a comment...</p> | <p>Walking in a lovely weather with The Culture Vibe. It looks good for daily to occasional look. You will look stylish and comfortable with this! Available on Hijabenska.</p> | <p>Soft sell</p> | <p>Displacement</p> |






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|-----|--|--|--|-----------|--------------|
| 34. |  |  | <p>Make your feminine look better than ever with a ripped jeans. Try Baskara Cullotes Denim Pants! It fits perfectly with your feminine top and scarf. Grab them on Hijabenka.</p> | Soft sell | Displacement |
| 35. |  |  | <p>Achieve an effortless look with a tunic top. You can try Ailla Tunic Stripe Black! Available on www.hijabenka.com</p> | Soft sell | Displacement |
| 36. |  |  | <p>A casual and comfortable outfit always win everyone's heart. Make Rubi Two Pattern Shirt Black yours!</p> | Soft sell | Displacement |


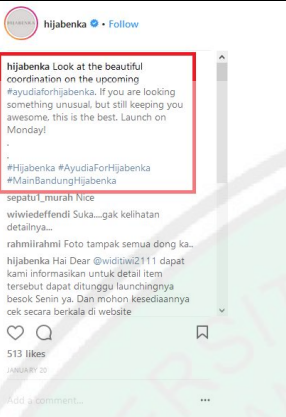

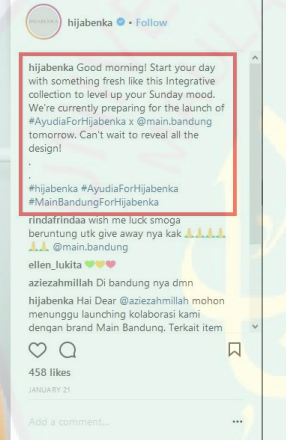

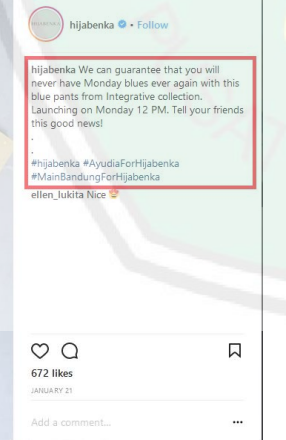
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| <p>37.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka There's no need to dress like everyone else. It's much more fun to create your own look. A denim dress with a flower statement looks good for the weekend!</p> <p>#hijabenka #hijabenkalook #hijabenkame olivejaneeee @olulpreborn syalaatp info sandal nya kak hijabenka Dear @syalaatp mohon maaf untuk item Sepatunya merupakan koleksi pribadi ya. Namun kamu jangan khawatir kami masih memiliki koleksi Sepatu menarik lainnya dan bisa kamu cek langsung di link ini http://bit.ly/2zK3knH. Happy shopping :) noviasonita in untuk bajunya hrgax brpya...?</p> <p>hijabenka Dear @noviasonita untuk item Kardigan Denim Panjang AM by Anisa Khabib</p> <p>402 likes</p> <p>JANUARY 12</p> <p>Add a comment...</p> | <p>There's no need to dress like everyone else. It's much more fun to create your own look. A denim dress with a flower statement looks good for the weekend!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>38.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka Looking for casual yet stylish shoes? Try Dizza Flats Bynov Brown! It's so lovely that we can't resist to take a photo with!</p> <p>Shop 24/7 on www.hijabenka.com or Line: @hijabenka and Whatsapp: 0877-8000-0782.</p> <p>#hijabenka #hijabenkalook #hijabenkame fitrinurhandayani88 Berapa</p> <p>hijabenka Dear @fitrinurhandayani88 item Dizza Flats Bynov BROWN by Berrybenka Label harganya sedang diskon dari IDR266.500 cuman menjadi IDR189.000 loh. Yuk buruan order sebelum kehabisan. Kamu bisa order di aplikasi Hijabenka website Hijabenka.com atau CS Live Chat di website kami. Happy shopping :)</p> <p>387 likes</p> <p>JANUARY 12</p> <p>Add a comment...</p> | <p>Looking for casual yet stylish shoes? Try Dizza Flats Bynov Brown! It's so lovely that we can't resist to take a photo with!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>39.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka No color can beats a grey color when it comes to a monochrome outfit. Make Rodha Top Dark Grey into your outfit, it will level up your weekend's look!</p> <p>#hijabenka #hijabenkalook #hijabenkame tsaniyahcosmetics Cek ig kita ya. musimah</p> <p>628 likes</p> <p>JANUARY 12</p> <p>Add a comment...</p> | <p>No color can beats a grey color when it comes to a monochrome outfit. Make Rodha Top Dark Grey into your outfit, it will level up your weekend's look!</p> | <p>Soft sell</p> | <p>Displacement</p> |


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| 40. |  |  | Create your own visual style... let it be unique for yourself and yet identifiable for others. | Soft sell | Displacement |
| 41. |  |  | Leaving Monday with style. Wear our new collection: Eyelete Detailing. They're perfect for your daily outfit! | Soft sell | Displacement |
| 42. |  |  | Before you sleep tonight, we want to spoil you Eyelet Detailing. Mix and match this top with your most-loved jeans. then you're ready to go! | Soft sell | Displacement |




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|------------|--|--|--|------------------|---------------------|
| <p>43.</p> |  |  | <p>Enjoy your weekday with a new outfit. Grab the newest collection, Eyelet Detailing. They will level up your daily look!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>44.</p> |  |  | <p>The detail that will steal your heart at the first glance, Eyelet Detailing. Shop now before you miss them!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>45.</p> |  |  | <p>Effortless chic on Wednesday with Eyelet Detailing. Pick Solace Dress Grey as your "go-to" dress today! Available on Hijabenka.</p> | <p>Soft sell</p> | <p>Displacement</p> |

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|------------|---|--|---|------------------|---------------------|
| <p>46.</p> |  |  <p>hijabenka Spoiling your eyes with Eyelet Detailing. Take it to your wardrobe now! Top: Kaia Top White. Shop 24/7 on www.hijabenka.com or Line: @hijabenka and Whatsapp: 0877-8000-0782. #hijabenka #hijabenkalook #hijabenkaume</p> | <p>Spoiling your eyes with Eyelet Detailing. Take it to your wardrobe now!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>47.</p> |  |  <p>hijabenka Enjoy this awesome Wednesday with Eyelet Detailing. Complete your edgy look with Lanvin Sweatshirt White. Shop 24/7 on www.hijabenka.com or Line: @hijabenka and Whatsapp: 0877-8000-0782. #hijabenka #hijabenkalook #hijabenkaume</p> | <p>Enjoy this awesome Wednesday with Eyelet Detailing. Complete your edgy look with Lanvin Sweatshirt White.</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>48.</p> |  |  <p>hijabenka Looking casual and edgy this weekday? why not! Try Eyelet Detailing for your daily look! Available on Hijabenka. Shop 24/7 on www.hijabenka.com or Line: @hijabenka and Whatsapp: 0877-8000-0782. #hijabenka #hijabenkalook #hijabenkaume</p> | <p>Looking casual and edgy this weekday? why not! Try Eyelet Detailing for your daily look! Available on Hijabenka.</p> | <p>Soft sell</p> | <p>Displacement</p> |




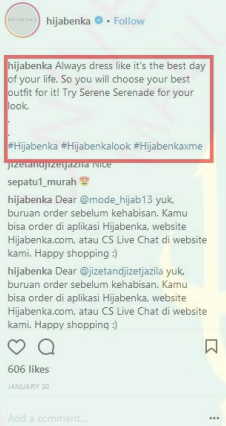


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| <p>49.</p> |   | <p>This Eyelet Detailing is like an icing on your favorite cupcakes. It will beautify your casual look! Find it on our web.</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>50.</p> |   | <p>Life's too short to wear boring clothes. Take your daily outfits to the next level with Eyelet Detailing! Available on Hijabenka.</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>51.</p> |   | <p>All eyes on you when you wear Eyelet Detailing for daily look. Grab them before you miss them now. Available on Hijabenka.</p> | <p>Soft sell</p> | <p>Displacement</p> |




| | | | | | |
|------------|---|---|--|------------------|---------------------|
| <p>52.</p> |  |  <p>hijabenka Look at the beautiful coordination on the upcoming #AyudiaForHijabenka. If you are looking something unusual, but still keeping you awesome, this is the best. Launch on Monday!</p> <p>#Hijabenka #AyudiaForHijabenka #MainBandungHijabenka</p> <p>sepatuLmurah Nice</p> <p>wiwiedeffendi Suka...gak kelihatan detailnya...</p> <p>rahmilrahmi Foto tampak semua dong ka...</p> <p>hijabenka Hai Dear @widitiw2111 dapat kami informasikan untuk detail item tersebut dapat ditunggu launchingnya besok Senin ya. Dan mohon kesediaannya cek secara berkala di website</p> <p>513 likes</p> <p>JANUARY 20</p> | <p>Look at the beautiful coordination on the upcoming #ayudiaforhijabenka. If you are looking something unusual, but still keeping you awesome, this is the best. Launch on Monday!</p> | <p>Soft sell</p> | <p>Hypnotic</p> |
| <p>53.</p> |  |  <p>hijabenka Good morning! Start your day with something fresh like this Integrative collection to level up your Sunday mood. We're currently preparing for the launch of #AyudiaForHijabenka x @main.bandung tomorrow. Can't wait to reveal all the design!</p> <p>#hijabenka #AyudiaForHijabenka #MainBandungForHijabenka</p> <p>rindafrinda wish me luck smoga beruntung utk give away nya kak 🙏🙏🙏</p> <p>👤 @main.bandung</p> <p>ellen_lukita 🍀🍀🍀</p> <p>aziezhmillah Di bandung nya dmn</p> <p>hijabenka Hai Dear @aziezhmillah mohon menunggu launching kolaborasi kami dengan brand Main Bandung. Terkait item</p> <p>458 likes</p> <p>JANUARY 21</p> | <p>Good morning! Start your day with something fresh like this Integrative collection to level up your Sunday mood. We're currently preparing for the launch of #AyudiaForHijabenka x @main.bandung tomorrow. Can't wait to reveal all the design!</p> | <p>Soft sell</p> | <p>Hypnotic</p> |
| <p>54.</p> |  |  <p>hijabenka We can guarantee that you will never have Monday blues ever again with this blue pants from Integrative collection. Launching on Monday 12 PM. Tell your friends this good news!</p> <p>#hijabenka #AyudiaForHijabenka #MainBandungForHijabenka</p> <p>ellen_lukita Nice 🍀</p> <p>672 likes</p> <p>JANUARY 21</p> | <p>We can guarantee that you will never have Monday blues ever again with this blue pants from Integrative collection. Launching on Monday 12 PM. Tell your friends this good news!</p> | <p>Soft sell</p> | <p>Displacement</p> |

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|------------|---|---|------------------|---------------------|
| <p>55.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Good morning! for today, choose something effortless but could level up your daily look. Try Integrative collection for it!</p> <p>#hijabenka #ayudiahijabenka #mainbandungforhijabenka</p> <p>irafatmilaa Jadi kapan pengumuman nya ditapaki Keceee bgt</p> <p>wiwiedeffendi Keren....atasan bawahan ya mba... LD berapa dn harga berapa ?</p> <p>hijabenka Dear @irafatmilaa mohon maaf sebelumnya bisa daibantu informasikan untuk pengumuman apa yang kamu tanyakan? Thank you :)</p> <p>irafatmilaa @hijabenka SNAP & WIN puzzle hijabenka Dear @wiwied_yunyardani untuk item nya dijual terpisah ya. Atasannya Mala</p> <p>438 likes</p> <p>JANUARY 23</p> <p>Add a comment...</p> | <p>Good morning! for today, choose something effortless but could level up your daily look. Try Integrative collection for it!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>56.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Looking so sleek and chic at the same time? Yes, you will fall in love with Aruni Mocca from Integrative collection. Get yours from our web!</p> <p>Shop 24/7 on www.hijabenka.com or Line: @hijabenka and Whatsapp: 0877-8000-0782.</p> <p>#Hijabenka #AyudiaForHijabenka #MainBandungForHijabenka</p> <p>282 likes</p> <p>JANUARY 24</p> <p>Add a comment...</p> | <p>Looking so sleek and chic at the same time? Yes, you will fall in love with Aruni Mocca from Integrative collection. Get yours from our web!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>57.</p> |  <p>hijabenka • Follow</p> <p>hijabenka A monochrome color that looks so gorgeous for daily to occasionally look. Yes, it's Aruni White! Available only on Hijabenka.</p> <p>Shop 24/7 on www.hijabenka.com or Line: @hijabenka and Whatsapp: 0877-8000-0782.</p> <p>#hijabenka #AyudiaForHijabenka #MainBandungForHijabenka</p> <p>addindans 🥰🥰🥰</p> <p>me.ry997 Berapa harganya</p> <p>hijabenka Hai Dear @me.ry997 untuk produk yang kamu tanyakan yaitu Aruni White by MAW saat ini tersedia ukuran one size dengan harga IDR 375.000. Yuk buruan diorder. Terimakasih :)</p> <p>nasutondilah @hijabenka satu set kak ?</p> <p>430 likes</p> <p>JANUARY 25</p> <p>Add a comment...</p> | <p>A monochrome color that looks so gorgeous for daily to occasionally look. Yes, it's Aruni White! Available only on Hijabenka.</p> | <p>Soft sell</p> | <p>Displacement</p> |

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| <p>58.</p> |  | <p>Going effortless chic with Integrative collection. Let us give you a tip: Mix Bhia White with Hobbo Denim Blue. You will look awesome with them!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>59.</p> |  | <p>Take your casual look to the next level with Diba Sandals Bymay Black. The glitters on it will make every eye blink on you! Available on our web.</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>60.</p> |  | <p>Leave Sunday with an unique outfit from Integrative Collection. Try Mala Navy Blue! Available on Hijabenka.</p> | <p>Soft sell</p> | <p>Displacement</p> |

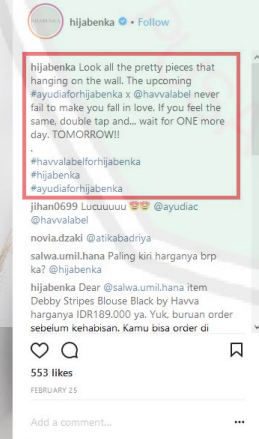
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| <p>61.</p> |  <p>hijabena • Follow</p> <p>hijabena Start your day with Bismillah and a new outfit! Try Tahiyah Tunic Dusty Pink, it's perfect for your daily outfit!</p> <p>Shop 24/7 on www.hijabena.com or Line: @hijabena and Whatsapp: 0877-8000-0782.</p> <p>#Hijabena #Hijabenalook #Hijabekxme nur_maduri Brp</p> <p>hijabena Dear @nur_maduri item Exclusive For Hijabena - Tahiyah Tunic Dusty Pink by MYBAMUS harganya IDR160.500 ya. Yuk, buruan order sebelum kehabisan. Kamu bisa order di aplikasi Hijabena, website Hijabena.com, atau CS Live Chat di website kami. Happy shopping :)</p> <p>bercosmetic2018 Breathtaking one hijabena Dear @bercosmetic2017 can we</p> <p>260 likes</p> <p>JANUARY 30</p> <p>Add a comment...</p> | <p>Start your day with Bismillah and a new outfit! Try Tahiyah Tunic Dusty Pink, it's perfect for your daily outfit!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>62.</p> |  <p>hijabena • Follow</p> <p>hijabena The detail that will make all eyes on you! Tio Top Mocca, available on Serene Serenade collection.</p> <p>Shop 24/7 on www.hijabena.com or Line: @hijabena and Whatsapp: 0877-8000-0782.</p> <p>#Hijabena #Hijabenalook #Hijabekxme salwaumlilhana Top ny brp ka? @hijabena hijabena Hai Dear @salwaumlilhana untuk item Tio Top Mocca by House of Ameer harganya IDR160.500 yang saat ini sudah Out of Stock. Namun kamu tidak perlu khawatir, karena kami masih memiliki koleksi Top menarik lainnya yang dapat kamu cek di link berikut http://bit.ly/2zavCO Happy shopping Dear :)</p> <p>211 likes</p> <p>JANUARY 30</p> <p>Add a comment...</p> | <p>The detail that will make all eyes on you! Tio Top Mocca, available on Serene Serenade collection.</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>63.</p> |  <p>hijabena • Follow</p> <p>hijabena Show your feminine side with Varisa Purple top. Grab it from Serene Serenade collection!</p> <p>Shop 24/7 on www.hijabena.com or Line: @hijabena and Whatsapp: 0877-8000-0782.</p> <p>#Hijabena #Hijabenalook #Hijabekxme megirahmadony @hlorbtt</p> <p>238 likes</p> <p>JANUARY 30</p> <p>Add a comment...</p> | <p>Show your feminine side with Varisa Purple top. Grab it from Serene Serenade collection!</p> | <p>Soft sell</p> | <p>Displacement</p> |

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|------------|--|---|------------------|---------------------|
| <p>64.</p> |   <p>hijabenka Looking so fresh with frill accent on Frili Top Dusty Pink. Available on Hijabenka! Shop 24/7 on www.hijabenka.com or Line: @hijabenka and Whatsapp: 0877-8000-0782. #Hijabenka #Hijabenkalook #Hijabenkaxme yukezahayu turbannya berapaan ka? aulafkamila Brp sis? meniek_soegito Rok nya brpa mba? hijabenka Dear @yukezahayu mohon maaf sebelumnya untuk saat ini item tersebut tidak tersedia ya. Namun, kami juga punya yang juga menarik Basic Turban Navy by GELEE HIJAB detailnya bisa kamu cek di link berikut: http://bit.ly/2DZC9Gn harganya diskon dari IDR52,500 jadi cuma IDR48,000.</p> | <p>Looking so fresh with frill accent on Frili Top Dusty Pink. Available on Hijabenka!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>65.</p> |   <p>hijabenka Always dress like it's the best day of your life. So you will choose your best outfit for it! Try Serene Serenade for your look. #Hijabenka #Hijabenkalook #Hijabenkaxme jizetandjizetjazila vice sepatu1_murah hijabenka Dear @mode_hijab13 yuk, buruan order sebelum kehabisan. Kamu bisa order di aplikasi Hijabenka, website Hijabenka.com, atau CS Live Chat di website kami. Happy shopping :) hijabenka Dear @jizetandjizetjazila yuk, buruan order sebelum kehabisan. Kamu bisa order di aplikasi Hijabenka, website Hijabenka.com, atau CS Live Chat di website kami. Happy shopping :)</p> | <p>Always dress like it's the best day of your life. So you will choose your best outfit for it! Try Serene Serenade for your look.</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>66.</p> |   <p>hijabenka Going casual on this sweater weather? You may 100% in love with Serene Serenade collection. Grab your most-loved outfit and share with us! #Hijabenka #Hijabenkalook #Hijabenkaxme marcella99781 Gabung reseller gmn caranya marcella99781 Gabung reseller gmn caranya hijabenka Dear @marcella99781 Dapat kami informasikan, perihal informasi mengenai reseller tersebut kamu bisa menanyakannya dengan cara menghubungi kontak dibawah ini : Telpn/SMS/Whatsapp – 081297700077 BBM – PIN: 59A40FDB Line – ResellerBerrybenka Instagram –</p> | <p>Going casual on this sweater weather? You may 100% in love with Serene Serenade collection. Grab your most-loved outfit and share with us!</p> | <p>Soft sell</p> | <p>Displacement</p> |


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|------------|--|---|------------------|-----------------------|
| <p>67.</p> |  <p>hijabenska • Follow</p> <p>hijabenska Looking feminine never been this great before. Make Keyma Outer Milky Brown as your outer of the day!</p> <p>Shop 24/7 on www.hijabenska.com or Line: @hijabenska and Whatsapp: 0877-8000-0782.</p> <p>#Hijabenska #Hijabentalook #Hijabentakame</p> <p>272 likes FEBRUARY 1</p> <p>Add a comment...</p> | <p>Looking feminine never been this great before. Make Keyma Outer Milky Brown as your outer of the day!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>68.</p> |  <p>hijabenska • Follow</p> <p>hijabenska A woman dressed modestly is as a pearl in its shell. Don't be shy with our hijab as its protect us in Dunya and akhirah. Let's celebrate #WorldHijabDay2018 with proud!</p> <p>#Hijabenska #Hijabentalook #Hijabentakame</p> <p>pujadamayani Min kemeja nya berapa? hanacynthiam bawahannya itu apa ya kak namanya? antimwiy Blazer nya berapa? 🙄</p> <p>hijabenska Dear @pujadamayani untuk informasi harga item Daria Shirt White by Havva mohon kesediaannya untuk menunggu launching nya ya. Thank you 🙏</p> <p>hijabenska Dear @hanacynthiam untuk bawahannya adalah Danassa Wide Pants</p> <p>850 likes 18 FEBRUARY 1</p> <p>Add a comment...</p> | <p>A woman dressed modestly is as a pearl in its shell. Don't be shy with our hijab as its protect us in Dunya and akhirah. Let's celebrate #WorldHijabDay2018 with proud!</p> | <p>Soft sell</p> | <p>Identification</p> |
| <p>69.</p> |  <p>hijabenska • Follow</p> <p>hijabenska Women with confidences are the prettiest of all. We, as a woman has to empower each other and also believe in ourselves.</p> <p>Because you know what? We are stronger and beautiful than we think. Worthier than we believe!</p> <p>MALAGA in collaboration with @kamiidea will be launched on Monday, 5 Feb 2018, 12PM 🍷</p> <p>On pict: MĀLAGA Scarf in Golden Peach, Stone and Berries. (From Left to Right)</p> <p>#hijabenska #hijabenskaikamiidea</p> <p>4,617 likes FEBRUARY 2</p> <p>Add a comment...</p> | <p>Women with confidences are the prettiest of all. We, as a woman has to empower each other and also believe in ourselves.</p> <p>Because you know what? We are stronger and beautiful than we think. Worthier than we believe!</p> <p>MALAGA in collaboration with @kamiidea will be launched on Monday, 5 Feb 2018, 12PM 🍷</p> | <p>Soft sell</p> | <p>Displacement</p> |


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|-----|--|---|-----------|--------------|
| 70. | | <p>For us, 'MALAGA' is more than a scarf. It's empower you to always believe in yourself. Buy the value, not the 'price'. See you at 12.00pm! ❤️</p> | Soft sell | Displacement |
| 71. | | <p>We're too fall in love with MALAGA collection. It looks so right with every style we choose. Yes, we won't stop spoil your eyes with this collection. Double tap if you love this one!</p> | Soft sell | Displacement |
| 72. | | <p>When everybody wears boring cloth, you have an option: to follow or to do the opposite. For us, the answer is clear. 'Everlasting' will be your new wardrobe's bestie. Shop now!</p> | Soft sell | Displacement |


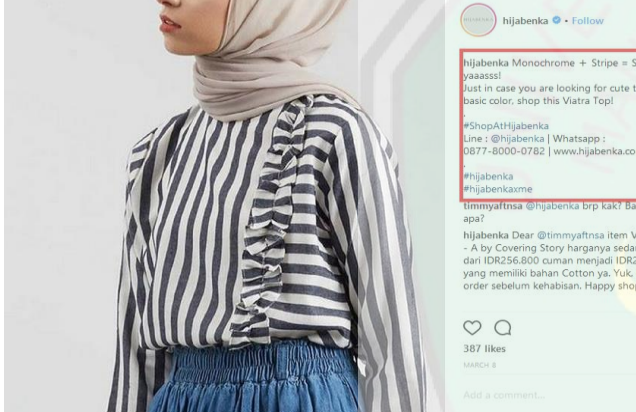

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| <p>73.</p> |  | <p>hijabka • Follow</p> <p>hijabka A simple thing that matters. FRILL! Believe it or not, this would help make you look taller. Agree? 🍷</p> <p>#ayudiaforhijabka #hijabka #naelabasicforhijabka</p> <p>kartikasariita_19 Sepatu nya jg ada di hijabka sis?</p> <p>hijabka Dear @kartikasariita_19 untuk sepatunya ada kok di hijabka. namanya Kezza Heels Bymar BLACK-MAROON by Berrybenka Label harganya diskon dari IDR341.400 menjadi IDR199.000 loh Dear. Yuk. buruan diorder sebelum kehabisan. Happy shopping :)</p> <p>kartikasariita_19 Aku liat ig hijabka itu ada beberapa produk yg mesti buka Web nya dulu sist.??</p> <p>382 likes FEBRUARY 13</p> <p>Add a comment...</p> | <p>A simple thing that matters, FRILL! Believe it or not, this would help make you look taller. Agree? 🍷</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>74.</p> |  | <p>hijabka • Follow</p> <p>hijabka Today's color mood : 🍷 Unlike other collection we had before.. Here's new colors that's oh so refreshing! From yellow lime to green_avocado. Hmm.. Does it sounds delicious? 🍷</p> <p>#ayudiaforhijabka #artjedaforhijabka #hijabka</p> <p>kikiamaliadj nama sepatunya apa ya kak @hijabka</p> <p>hijabka Dear @kikiamaliadj untuk item yang kamu tanyakan namanya Windy Slip. Oh Bymay BROWN by Berrybenka Label yang bisa kamu cek detailnya di link ini ya http://bit.ly/2Hojzgi. Yuk. buruan order sebelum kehabisan. Happy shopping :)</p> <p>budhe1009 Berapa harganya sis?</p> <p>hijabka Dear @budhe1009 boleh</p> <p>438 likes FEBRUARY 17</p> <p>Add a comment...</p> | <p>Today's color mood : 🍷 Unlike other collection we had before.. Here's new colors that's oh so refreshing! From yellow lime to green avocado. Hmm.. Does it sounds delicious?</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>75.</p> |  | <p>hijabka • Follow</p> <p>hijabka Our favorite Green Color 🍷 It soothes anyone's eyes every time they see you wearing this. Wait no more, 2 days to go 🍷</p> <p>#ayudiaforhijabka #hijabka #artjedaforhijabka</p> <p>izainim @izainim</p> <p>hijabka Dear @izainim mohon maaf, untuk harga kamu bisa menunggu seandainya pada hari Senin, 19 Februari 2018 jam 12.00 PM ya. Dan kamu bisa order di aplikasi Hijabka, website Hijabka.com, atau CS Live Chat di website kami. Happy shopping :)</p> <p>lg.aulyaa @astilahsofi mirip lu bgt.</p> <p>934 likes FEBRUARY 17</p> <p>Add a comment...</p> | <p>Our favorite Green Color 🍷 It soothes anyone's eyes every time they see you wearing this. Wait no more, 2 days to go 🍷</p> | <p>Soft sell</p> | <p>Displacement</p> |


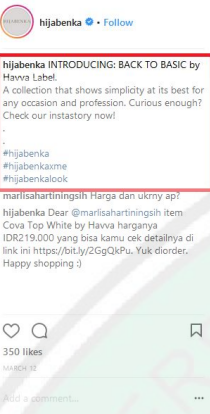

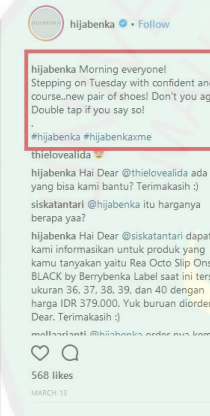
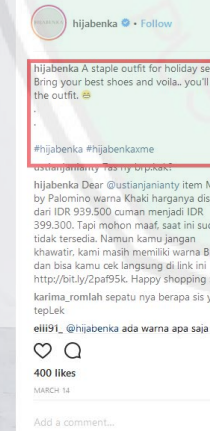
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| 76. |  |  | <p>Calling all the Mint lovers out there! This color is so popular, it gives you cool and breezy feeling whenever you wear this. No wonder 'Connected Icy Aqua' is selling so fast today!</p> | Soft sell | Displacement |
| 77. |  |  | <p>Keeping up simple and feminine with our last collaboration with @buttonscarves.id. If you love pastel, you will love this too much. Promise 🍷</p> | Soft sell | Displacement |
| 78. |  |  | <p>Look all the pretty pieces that hanging on the wall. The upcoming #ayudiaforhijabenka x @havvalabel never fail to make you fall in love. If you feel the same, double tap and... wait for ONE more day. TOMORROW!!</p> | Soft sell | Hypnotic, Displacement |

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| 79. |  |  | <p>Welcoming March with something bright and colorful. Perfect thing to start this month. Have a good day everyone!</p> | Soft sell | Displacement |
| 80. |  |  | <p>Shine bright like a diamond! This newly launched Winter Prairie is a good idea for your casual outfit. Click link on bio!</p> | Soft sell | Displacement |
| 81. |  |  | <p>Yellow but not mellow! Who loves this color? For some people, Yellow might be too bright, but it boosts your mood. Wanna try? Click link on bio!</p> | Soft sell | Displacement |


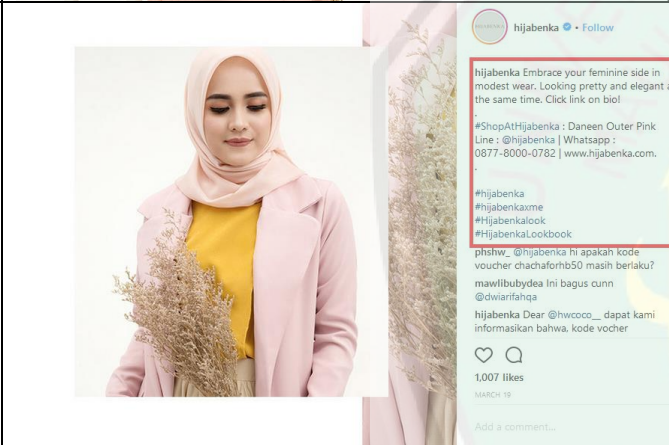
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|------------|---|--|------------------|---------------------|
| <p>82.</p> |   | <p>Keep it minimal and chic with our recently launched Winter Prairie. All the collections are perfect to accompany your busy day. Shop via link on bio! 😊</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>83.</p> |   | <p>Cheer up your day with floral pattern from our latest collection. Canae pants would be a good start, maybe? 😊</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>84.</p> |   | <p>Feeling like a princess whenever you wear Sissy Heels. The monochrome color is a big hint for your outfit. Double tap if you want this for FREE!</p> | <p>Soft sell</p> | <p>Displacement</p> |




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|------------|--|--|------------------|---------------------|
| <p>85.</p> |  | <p>Going casual on Monday and let everyone starred at you. Wearing the most comfortable pants ever by @havvalabel, she looks both cool and awesome.</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>86.</p> |  | <p>New styles added! The latest Shibori collection by @house_of_amee is up. If you are a fan of blue, white, and patterned fabric, you might don't wanna lose this, it's now or never!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>87.</p> |  | <p>Whether you are looking for tops or outerwear, Daiba Cocoon should be in your wardrobe. Comes in one color, this will be your perfect piece ever!</p> | <p>Soft sell</p> | <p>Displacement</p> |

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| <p>88.</p> |  | <p>Playing casual and chic with knitwear from Hava Label. Don't you love the grey color? Have this As soon as possible!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>89.</p> |  | <p>Monochrome + Stripe = Super yaaasss! Just in case you are looking for cute top with basic color, shop this Viatra Top!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>90.</p> |  | <p>Nothing beats pleat pants to accompany your day! We have it all for you. No more wait, it's up on web!</p> | <p>Soft sell</p> | <p>Displacement</p> |




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|------------|---|--|--|------------------|-------------------------------------|
| <p>91.</p> |  |  <p>hijabenka INTRODUCING: BACK TO BASIC by Havva Label. A collection that shows simplicity at its best for any occasion and profession. Curious enough? Check our instastory now! #hijabenka #hijabenkaame #hijabencalook marlisahartingsihlil Harga dan ukurnya ap? hijabenka Dear @marlisahartingsihlil Item: Cova Top White by Havva harganya IDR219.000 yang bisa kamu cek detailnya di link ini https://bit.ly/2GgQkPu. Yuk diorder. Happy shopping :)</p> | <p>INTRODUCING: BACK TO BASIC by Havva Label. A collection that shows simplicity at its best for any occasion and profession. Curious enough? Check our instastory now!</p> | <p>Soft sell</p> | <p>Identification</p> |
| <p>92.</p> |  |  <p>hijabenka Morning everyone! Stepping on Tuesday with confident and of course..new pair of shoes! Don't you agree? Double tap if you say so! #hijabenka #hijabenkaame thielovealida hijabenka Hai Dear @thielovealida ada yang bisa kami bantu? Terimakasih :) sfskatantari @hijabenka itu harganya berapa yaa? hijabenka Hai Dear @sfskatantari dapat kami informasikan untuk produk yang kamu tanyakan yaitu Res Octo Slip Ons BLACK by Berrybenka Label saat ini tersedia ukuran 36, 37, 38, 39, dan 40 dengan harga IDR 379.000. Yuk buruan diorder Dear. Terimakasih :)</p> | <p>Morning everyone! Stepping on Tuesday with confident and of course..new pair of shoes! Don't you agree? Double tap if you say so!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>93.</p> |  |  <p>hijabenka A staple outfit for holiday season! Bring your best shoes and voila.. you'll rock the outfit. 🤩 #hijabenka #hijabenkaame ustianjanianty tea ny sipssakt hijabenka Dear @ustianjanianty item Maiza by Palomino warna Khaki harganya diskon dari IDR 939.500 cuman menjadi IDR 599.300. Tapi mohon maaf, saat ini sudah tidak tersedia. Namun kamu jangan khawatir, kami masih memiliki warna Black dan bisa kamu cek langsung di link ini http://bit.ly/2pa795k. Happy shopping :) karima_romlah sepatu nya berapa sis yg tepLek eli91_ @hijabenka ada warna apa saja ka</p> | <p>A staple outfit for holiday season! Bring your best shoes and voila.. you'll rock the outfit. 🤩</p> | <p>Soft sell</p> | <p>Identification, Displacement</p> |

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|------------|---|--|------------------|---------------------|
| <p>94.</p> |   | <p>Pattern and ruffles? Why not! It gives more volume to your outfit and... of course, you'll slay the look. 🤩</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>95.</p> |   | <p>A Black outerwear is every ladies must have, right? If you are looking for an outfit that would boost your confidence, get this Asami Coat now.</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>96.</p> |   | <p>Let's go casual! Whatever the excuse it may be, don't miss out on this sneaker from NIKE. #ShopAtHijabenka now!</p> | <p>Soft sell</p> | <p>Displacement</p> |

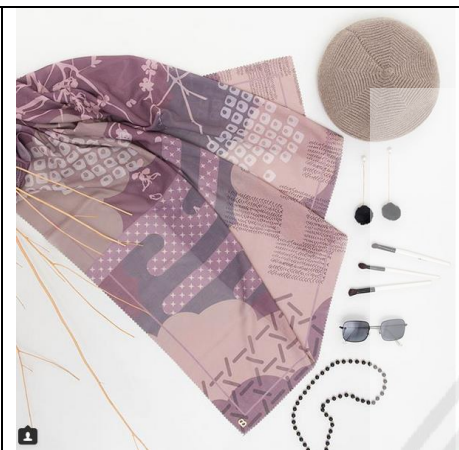


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| <p>97.</p> |  | <p>Welcoming Monday with Effortless Feminine Lookbook! This collection made special for you who loves girly style and pastel color. Are you the one? Link on bio</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>98.</p> |  | <p>Embrace your feminine side in modest wear. Looking pretty and elegant at the same time. Click link on bio!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>99.</p> |  | <p>Elegant, Effortless and Feminine are three main ideas for this newest collection. Have you checked the latest lookbook? Link on bio.</p> | <p>Soft sell</p> | <p>Displacement</p> |

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|-------------|--|---|------------------|---------------------|
| <p>100.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Grey on pink for your daily outfit, wanna try? Ysanna Sweater Grey from latest lookbook Effortless Feminine. Link on bio! . #Shop4Hijabenka Line : @hijabenka Whatsapp : 0877-8000-0782 www.hijabenka.com . #hijabenka #hijabenkaxme #HijabenkaLook #HijabenkaLookbook</p> <p>386 likes MARCH 19</p> <p>Add a comment...</p> | <p>Grey on pink for your daily outfit, wanna try? Ysanna Sweater Grey from latest lookbook Effortless Feminine. Link on bio!.</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>101.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Good morning girls! Nothing can cheer your day other than wearing pastel color. Ready to start the day? New collection is on bio 😊 #hijabenka #hijabenkaxme #hijabenkaLook #hijabenkaLookbook #hijab_storyid</p> <p>437 likes MARCH 20</p> <p>Add a comment...</p> | <p>Good morning girls! Nothing can cheer your day other than wearing pastel color. Ready to start the day? New collection is on bio 😊</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>102.</p> |  <p>hijabenka • Follow</p> <p>hijabenka A sunny day makes a big smile on our face, don't we? Take a look on Effortless Feminine collection and thank us later. . #hijabenka #hijabenkaxme #hijabenkaLook #hijabenkaLookbook #hijab_storyid</p> <p>dhiniehandawibowo Ini warnay putih bw bukan ka..?? Klo iya brp ka..?? hijabenka Dear @dhiniehandawibowo boleh dibantu informasikan item mana yang kamu maksud? :) dhiniehandawibowo Kerudung'y kaa. hijabenka Dear @dhiniehandawibowo untuk item Effortless Source by Maud S...</p> <p>243 likes MARCH 20</p> <p>Add a comment...</p> | <p>A sunny day makes a big smile on our face, don't we? Take a look on Effortless Feminine collection and thank us later.</p> | <p>Soft sell</p> | <p>Displacement</p> |

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|-------------|---|---|--|------------------|---------------------|
| <p>103.</p> |  |  | <p>Pink is always associated with something girly and feminine. No wonder many of you are really loving this color. Who's agree? Tap-Tap!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>104.</p> |  |  | <p>Do not ever missed our New Arrival! Some are selling so fast and no more restock. Take a look this Effortless Feminine, #ShopAtHijabenka now!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>105.</p> |  |  | <p>Feminine, essential, and alluring, three words to describe this look. Don't you say so? Link on bio and let's discover more.</p> | <p>Soft sell</p> | <p>Displacement</p> |




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|-------------|--|--|------------------|---------------------|
| <p>106.</p> |  <p>hijabenska • Follow</p> <p>hijabenska Ria Octo sneakers to the rescue! Loving to stay feminine and casual at the same time? So you have the answer, head over to our web!</p> <p>#ShopAtHijabenska Line : @hijabenska Whatsapp : 0877-8000-0782 www.hijabenska.com</p> <p>#hijabenskame #hijabenska #hijabenskalook</p> <p>innorind_ brp ka? zu, uffa Berapa? hijabenska Dear @innorind_ item Ria Octo Sneakers WHITE by Coup Belle harganya</p> <p>310 likes MARCH 21</p> <p>Add a comment...</p> | <p>Ria Octo sneakers to the rescue! Loving to stay feminine and casual at the same time? So you have the answer, head over to our web!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>107.</p> |  <p>hijabenska • Follow</p> <p>hijabenska Do not underestimate the power of... HAND BAG! Every ladies needs at least one bag, yes? Double tap!</p> <p>Seen here : Kamita Embossed Tote</p> <p>#ShopAtHijabenska Line : @hijabenska Whatsapp : 0877-8000-0782 www.hijabenska.com</p> <p>#hijabenskame #hijabenska #hijabenskalook</p> <p>amanda_natasya86 Bajunya ada ga sist? arfahrtzkysucianti harga tasnya brp sist</p> <p>850 likes MARCH 21</p> <p>Add a comment...</p> | <p>Do not underestimate the power of... HAND BAG! Every ladies needs at least one bag, yes? Double tap!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>108.</p> |  <p>hijabenska • Follow</p> <p>hijabenska The perfect blue color for this upcoming HANAMI will surely steal your heart. Both Sakura patterns and color hues, make this scarf is oh so stunning. Seriously, @buttonscarves.id is never stopped making us in an awe. Monday, get ready!</p> <p>#buttonscarvesforhijabenska #hijabenska</p> <p>ellen_tulita amalia_hermawan almy_claudya brapa</p> <p>hijabenska Dear @almy_claudya item Hanami Square Voile Cotton in Navy by BUTTONSCARVES harganya IDR 375.000 dan saat ini masih tersedia. Untuk detail produknya kamu bisa cek di link https://bit.ly/2pFPQIy. Yuk segera diorder, Dear. Happy shopping :)</p> <p>519 likes MARCH 23</p> <p>Add a comment...</p> | <p>The perfect blue color for this upcoming HANAMI will surely steal your heart. Both Sakura patterns and color hues, make this scarf is oh so stunning. Seriously, @buttonscarves.id is never stopped making us in an awe. Monday, get ready!</p> | <p>Soft sell</p> | <p>Displacement</p> |




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| <p>109.</p> | | <p>The first color to reveal: Blue! This has been our best selling color whenever we launched special collection. It's because blue represents wisdom and calmness. So whenever you wear this you'll feel peace. Who's agree? 😊</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>110.</p> | | <p>There's no doubt why everyone loves grey so much! Not too dark nor too bright, this is the perfect color that everyone must have. HANAMI will be launched, MONDAY at 12pm !</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>111.</p> | | <p>Getting inspiration from Japan, this HANAMI is basically for every girl who dares to dream big and never give up, just like Japanese people. Who has their heart set to bring this home? Stay tuned, Monday!</p> | <p>Soft sell</p> | <p>Displacement</p> |


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| <p>112.</p> |  <p>hijabencana • Follow</p> <p>hijabencana It's Saturday and time to wear something pastel but bold. How could it be? Look at this picture and you'll understand. More colors to reveal, stay tuned, ladies! -- #buttonscarvesforhijabencana #hijabencana</p> <p>re_atmodjo Mah dong ... pls info detailnya hijabencana Hai Dear @re_atmodjo dapat kami informasikan untuk produk yang kamu tanyakan saat ini masih coming soon. Untuk detail akan kami informasikan setelah produk tersebut launching ya Dear. Terimakasih :) eva.dewix Harga dong? hijabencana Hai Dear @eva.dewix dapat kami informasikan untuk produk yang kamu tanyakan saat ini masih coming soon. Untuk detail dan harga akan kami</p> <p>639 likes MARCH 24</p> <p>Add a comment...</p> | <p>It's Saturday and time to wear something pastel but bold. How could it be? Look at this picture and you'll understand. More colors to reveal, stay tuned, ladies!</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>113.</p> |  <p>hijabencana • Follow</p> <p>hijabencana There's a lot of printed scarves but only few that steal our heart, H A N A M I. We can't say NO, when the first time we saw this. It's too beautiful to be worn. Wait till Monday 🍀</p> <p>#buttonscarvesforhijabencana #hijabencana</p> <p>ifa_adh Bica order via wa ga dear? @hijabencana</p> <p>hnysetiana 🍀🍀🍀 shezia.kid Brp ellen_lukita Cantiknya kk 🍀 @miraagile</p> <p>hijabencana Hai Dear @ifa_adh tentu bisa. Kamu dapat melakukan pemesanan via Whatsapp Hijabencana 087780000782 ya. Namun untuk item jilbab Hanami by @ittokachiduse masih menunggu...</p> <p>556 likes MARCH 24</p> <p>Add a comment...</p> | <p>There's a lot of printed scarves but only few that steal our heart, H A N A M I. We can't say NO, when the first time we saw this. It's too beautiful to be worn. Wait till Monday 🍀</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>114.</p> |  <p>hijabencana • Follow</p> <p>hijabencana No need to go to Japan, when Hanami is in your hands. Each component reminds us the good times when we were in Japan. The Sakura, shrine, color, literally everything. How can not we fell in? 🍀</p> <p>#hijabencana #buttonscarves #buttonscarvesforhijabencana</p> <p>amalia_hermawan 🍀 rizkalkhoir: 🍀🍀🍀 so elegant ayukaruniawan Brp ka?</p> <p>hijabencana Dear @ayukaruniawan Item Hanami Square Voile Cotton in Butter Cream by BUTTONSCARVES harganya IDR375.000 yang bisa kamu cek detailnya di link ini https://bit.ly/2rUVIDr. Yuk diorder. Happy shopping :)</p> <p>433 likes MARCH 25</p> <p>Add a comment...</p> | <p>No need to go to Japan, when Hanami is in your hands. Each component reminds us the good times when we were in Japan. The Sakura, shrine, color, literally everything. How can not we fell in?</p> | <p>Soft sell</p> | <p>Displacement</p> |


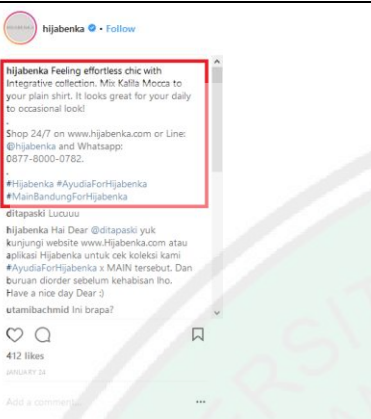




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| <p>115.</p> |  | <p>A little secret for you. 🤐 We chose this color because it represents how independent and kind the Japanese people are. Purple is often associated with people who are sensitive and charismatic. So, will this @buttonscarves.id be yours tomorrow?</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>116.</p> |  | <p>Who knew Japan and its icon could be beautifully drawn into a pretty hijab like this? We are so surprised and happy at the same time. So, What do you think about HANAMI? 😊</p> | <p>Soft sell</p> | <p>Displacement</p> |
| <p>117.</p> |  | <p>Who doesn't love denim jacket? no one! Steal all this look only on Hijabenka. grab now girls!</p> | <p>Soft sell</p> | <p>Displacement</p> |




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| <p>118.</p> |  <div data-bbox="660 127 907 582"> <p>hijabenka • Follow</p> <p>hijabenka No more weekdays blues as long as we have Camelia Ruffle Blouse! Look at those pretty details, you'll look awesome than ever. Available on Hijabenka.</p> <p>#ShopAtHijabenka Line : @hijabenka Whatsapp : 0877-8000-0782 www.hijabenka.com</p> <p>#hijabenka #hijabenkalook</p> <p>divgan Berapa ini kak ??</p> <p>hijabenka Hai Dear @divgan mohon maaf untuk produk atasan yang kamu tanyakan yaitu Camelia Ruffle Blouse - Navy Blue by COTTON BEE saat ini sudah habis terjual ya Dear. Terimakasih :)</p> <p>340 likes MARCH 28</p> <p>Add a comment...</p> </div> |
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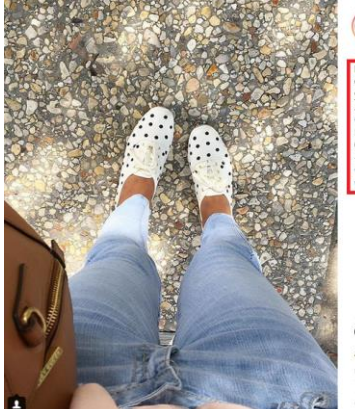
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| 121. |  <p>hijabeka • Ikuti</p> <p>hijabeka Neutral Lines by @havvalabel is waiting to be yours soon! All the collections made from the finest fabric which is very comfortable for any occasion. Click link on bio!</p> <p>#ShopAtHijabeka Line : @hijabeka Whatsapp : 0877-8000-0782 www.hijabeka.com</p> <p>meicabi Yang ini brp harga nya kk hijabeka Dear @meicabi, item Debby Stripes Blouse Black by Havva harganya diskon dari IDR189.000 jadi IDR152.000, saat ini masih tersedia ukuran M. Untuk detailnya bisa kamu lihat di line: https://bit.ly/2xK50N4. Yuk order sebelum kehabisan. Happy shopping :)</p> <p>358 suka 8 JANUARI</p> | <p>Neutral Lines by @havvalabel is waiting to be yours soon! All the collections made from the finest fabric which is very comfortable for any occasion. Click link on bio!</p> | Straightforward | Rationalization |
| 122. |  <p>hijabeka • Ikuti</p> <p>hijabeka Reach your dream with high heels. Pick a beautiful one to accompany you! Mix these beautiful heels with your simple shirt and jeans. Available on our web.</p> <p>#hijabeka #hijabekalook #hijabekaxme city_zone Order via WA/line ts kah! @hijabeka hijabeka Dear @city_zone tentu saja bisa ya. Kamu bisa order di Line: @hijabeka / Whatsapp: 0877-8000-0782. Happy shopping :)</p> <p>utamymhd_ Ini brp ka? @hijabeka hijabeka Dear @utamymhd_ boleh dibantu informasikan item mana yang kamu maksud? :)</p> <p>utamymhd_ Leah heels olive ka @hijabeka itu brpde un 50? Btw un @utamymhd_?</p> <p>503 suka 2 JANUARI</p> | <p>Reach your dream with high heels. Pick a beautiful one to accompany you! Mix these beautiful heels with your simple shirt and jeans. Available on our web.</p> | The Demonstration | Displacement |
| 123. |  <p>hijabeka • Ikuti</p> <p>hijabeka For tomorrow, just simply put on your most-loved patterned scarf. Give your best angle and snap! You're awesome like that.</p> <p>#hijabeka #hijabekalook #hijabekaxme #sktrant_grammarascirees kanyaat Boleh kenalan @untariasingish untariasingish @kanyaat sorry kamu siapa?</p> <p>537 suka 2 JANUARI</p> | <p>For tomorrow, just simply put on your most-loved patterned scarf. Give your best angle and snap! You're awesome like that.</p> | The Demonstration | Displacement |




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| <p>124.</p> |  | <p>hijabenka • Ikuti</p> <p>hijabenka Choose a comfortable and chic scarf for an everyday look. A patterned one is the best choice for your casual daily outfit! Which one is your favorite from these three? Share with us!</p> <p>#hijabenka #ayudiaforhijabenka #buttonscarvesforhijabenka</p> <p>vieratasarwati Second scarf 🤔</p> <p>rickerahmawati Harga'a brp ??</p> <p>rickerahmawati Mau pesen gmn cara'a</p> <p>hijabenka Dear @rickerahmawati item yang kamu tanyakan ?</p> <p>1. City And Village Toffee by BUTTONSCARVES harganya IDR295.000</p> <p>2. Scribble Painting by BUTTONSCARVES warna Rainy Day harganya IDR295.000.</p> <p>Tapi mohon maaf, saat ini sudah tidak</p> <p>680 suka</p> <p>1 JABUARI</p> <p>Tambahkan komentar...</p> | <p>Choose a comfortable and chic scarf for an everyday look. A patterned one is the best choice for your casual daily outfit! Which one is your favorite from these three? Share with us!</p> | <p>The Demonstration</p> | <p>Displacement</p> |
| <p>125.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka It's a lovely day to pick your most-loved scarf. Take your white shirt to the next level! Pair it with a beautiful patterned scarf from @buttonscarves.id.</p> <p>#hijabenka #ayudiaforhijabenka #buttonscarvesforhijabenka</p> <p>rismayIndri @adilasesitiani TMPT kita itu</p> <p>indhira.k Bakal restock lg ga kak? 🤔</p> <p>dyakars looks like @zzaizah 🤔</p> <p>izza_sahab @dyakars hahahahahah Emng minip yaaa 🤔</p> <p>hijabenka Dear @indhira.k mohon maaf untuk restock nya tidak dapat kami pastikan ya, jika berkenan kamu bisa cek web dan app kami secara berkala. Thank you :)</p> <p>681 likes</p> <p>JANUARY 3</p> <p>Add a comment...</p> | <p>It's a lovely day to pick your most-loved scarf. Take your white shirt to the next level! Pair it with a beautiful patterned scarf from @buttonscarves.id.</p> | <p>The Demonstration</p> | <p>Displacement</p> |
| <p>126.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka For tomorrow, wear a soft yet eye-catching makeup. Complete it with a mint colored scarf. You will look awesome with that!</p> <p>#hijabenka #ayudiaforhijabenka #fennysaptaliaforhijabenka</p> <p>349 likes</p> <p>JANUARY 3</p> <p>Add a comment...</p> | <p>For tomorrow, wear a soft yet eye-catching makeup. Complete it with a mint colored scarf. You will look awesome with that!</p> | <p>The Demonstration</p> | <p>Displacement</p> |

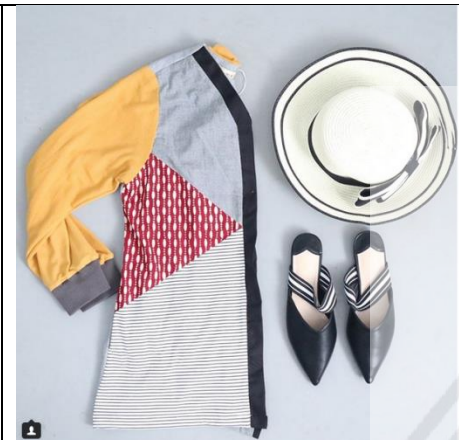
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| <p>127.</p> |  <div data-bbox="667 137 920 579"> <p>hijabena • Follow</p> <p>hijabena Complete your casual look with a platform sandal. Pair it with your favorite casual shirt and culotte. They are perfect for your daily look!</p> <p>#hijabena #hijabencalook #hijabena</p> <p>silviaayudianoor Brooown</p> <p>ekangty0333 Harga brp inj min?</p> <p>hijabena Dear @ekangty0333 item MESSA by 13thShoes harganya IDR369.200 dan saat ini hanya tersedia warna CREAM ya. Yuk, buruan order sebelum kehabisan. Happy shopping :)</p> <p>krang_suramadu Cek ig kita yuk!! Wholesale import trusted Indonesia tacha.wayong @hijabena ada size 38 kah? melmalsyaroh @_1229iam</p> <p>525 likes</p> <p>JANUARY 9</p> <p>Add a comment...</p> </div> |
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| <p>130.</p> |  |  | <p>Feeling effortless chic with Integrative collection. Mix Kalila Mocca to your plain shirt. It looks great for your daily to occasional look!</p> | <p>The Demonstration</p> | <p>Displacement</p> |
| <p>131.</p> |  |  | <p>Feeling casual on Saturday? Put a little bit of stripes as your fashion statement. Just like Daria Navy Blue from Integrative collection.</p> | <p>The Demonstration</p> | <p>Displacement</p> |
| <p>132.</p> |  |  | <p>Achieve a casual look with a touch of pastel color. Find the look from Serene Serenade Collection. Available on our web!</p> | <p>The Demonstration</p> | <p>Displacement</p> |







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|-------------|--|---|--------------------------|---------------------|
| <p>133.</p> |  <p>hijabeka • Follow</p> <p>hijabeka If you're a ruffle lover, then you may in love with Aly Ruffle Tunic White. Pair it with a pink plain scarf, then you will look so pretty as ever!</p> <p>Shop 24/7 on www.hijabeka.com or Line @hijabeka and Whatsapp: 0877-8000-0782.</p> <p>#Hijabeka #Hijabekalook #Hijabekaxme</p> <p>fitri_amb ini klo cek d web nya hijabeka.. merk ny apa ya @hijabeka ?</p> <p>hijabeka Hai Dear @fitri_amb untuk produk tersebut adalah Aly Ruffle Tunic White, untuk lebih mudahnya kamu bisa langsung cek di link berikut http://bit.ly/2EobdoZ dan akan langsung kedirect ke produk Aly Ruffle Tunic White by Imperial di website Hijabeka. Terimakasih Dear :)</p> <p>290 likes</p> <p>JANUARY 25</p> <p>Add a comment...</p> | <p>If you're a ruffle lover, then you may in love with Aly Ruffle Tunic White. Pair it with a pink plain scarf, then you will look so pretty as ever!</p> | <p>The Demonstration</p> | <p>Displacement</p> |
| <p>134.</p> |  <p>hijabeka • Follow</p> <p>hijabeka Yes, we told you that we choose Malaga Scarf Leaf, right? Mix it with your favorite blue shirt! They look so fresh just like an ocean.</p> <p>#Hijabeka #Kamidea #HijabekaxKamidea #MALAGA</p> <p>lialaazrap Mau hubungin cust servicenya paling cepet lewat mana ya? Wa slow resp bgt nih</p> <p>hijabeka Dear @lialaazrap mohon maaf atas ketidaknyamanannya perhal chat akan kami balas berdasarkan urutan masuk ya. Ada yang bisa kami bantu? :)</p> <p>lialaazrap @hijabeka dm ya kak</p> <p>hijabeka Dear @lialaazrap DM kamu sudah kami balas ya. Thank you :)</p> <p>418 likes</p> <p>FEBRUARY 6</p> <p>Add a comment...</p> | <p>Yes, we told you that we choose Malaga Scarf Leaf, right? Mix it with your favorite blue shirt! They look so fresh just like an ocean.</p> | <p>The Demonstration</p> | <p>Displacement</p> |
| <p>135.</p> |  <p>hijabeka • Follow</p> <p>hijabeka Good morning, may you have a beautiful Wednesday! Mix Malaga Scarf Berries with a nude shirt. Be prepared to look fabulous!</p> <p>#Hijabeka #HijabekaxKamidea #Kamidea #MALAGA</p> <p>rahmahyuniar Outletnya Dimana ya?</p> <p>syaidahpurnamasari Berapa yah min</p> <p>hijabeka Dear @syaidahpurnamasari item Malaga Scarf Berries by Kami Ideo harganya IDR 300.000. Yuk segera diorder sebelum kehabisan :)</p> <p>hijabeka Hai Dear @rahmahyuniar dapat kami informasikan untuk Store kami ada di beberapa wilayah. Bisa diinfokan wilayah kamu? Agar dapat kami bantu cek Store terdekat di wilayah kamu ya Dear. :)</p> <p>526 likes</p> <p>FEBRUARY 7</p> <p>Add a comment...</p> | <p>Good morning, may you have a beautiful Wednesday! Mix Malaga Scarf Berries with a nude shirt. Be prepared to look fabulous!</p> | <p>The Demonstration</p> | <p>Displacement</p> |

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| <p>136.</p> |  | | <p>White top is never failed to make you look... cool! Paired with any type of pants and hijab, you will always steal the spotlight. Shop Bella lines on our website!</p> | <p>The Demonstration</p> | <p>Displacement</p> |
| <p>137.</p> |  | | <p>Two important things when buying new scarf: it has to look good on you and comfortable. Who says so? For us, this HANAMI not only complete our look but also boost up our confidence. 🌟</p> | <p>The Demonstration</p> | <p>Displacement</p> |
| <p>138.</p> |  | | <p>Outfit ideas for the long weekender! Get your sneakers, jeans, and comfy tops and you are ready to roll. Have a good one, ladies!</p> | <p>The Demonstration</p> | <p>Displacement</p> |




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|-------------|---|---|-----------------------------|------------------------|
| <p>142.</p> |  <p>hijabenska • Ikuti</p> <p>hijabenska When in doubt, wear white. It fits perfectly with every scarf you wear! -- product: Solace Dress Grey. -- Shop 24/7 on www.hijabenska.com or Line: @hijabenska and Whatsapp: 0877-8000-0782. -- #hijabenska #hijabensalook #hijabensakame</p> <p>171 suka 17 JANUARI</p> <p>Tambahkan komentar...</p> | <p>When in doubt, wear white. It fits perfectly with every scarf you wear!</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| <p>143.</p> |  <p>hijabenska • Ikuti</p> <p>hijabenska this weather makes us want to wear sweater. Keep your style game strong with Eyelet Detailing on your sweater♥</p> <p>#hijabenska #hijabensalook #hijabensakame dclandriani fh yg aku mau kakkk @windoong</p> <p>211 suka 18 JANUARI</p> <p>Tambahkan komentar...</p> | <p>This weather makes us want to wear sweater. Keep your style game strong with Eyelet Detailing on your sweater♥</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| <p>144.</p> |  <p>hijabenska • Ikuti</p> <p>hijabenska Loving monochrome too much? Then you wouldn't say no to this sweater. Mix it with your favorite ripped jeans, you will look awesome in that!</p> <p>#hijabenska #hijabensalook #hijabensakame alfataracollection This is sweet cafejamuglatik Mba deaa ini juga kecee @dheasachara vidaaknurmyatin Yg ini brapa kak ? hijabenska Dear @vidaaknurmyatin item Terry Sweatshirt Grey by House of Ameer harganya IDR214.000 ya. Yuk buruan order sebelum kehabisan. Kamu bisa order di aplikasi Hijabenska, website hijabenska.com, atau CS Live Chat di website kami. Happy shopping j</p> <p>373 suka 18 JANUARI</p> <p>Tambahkan komentar...</p> | <p>Loving monochrome too much? Then you wouldn't say no to this sweater. Mix it with your favorite ripped jeans, you will look awesome in that!</p> | <p>The Problem solution</p> | <p>Rationalization</p> |


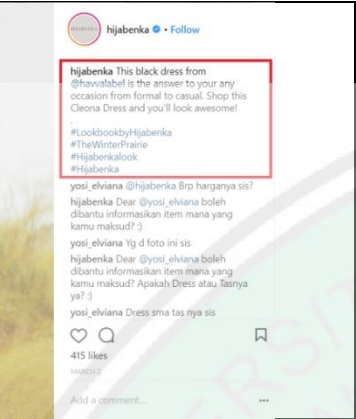




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| <p>145.</p> |  <div data-bbox="660 129 907 571"> <p>hijabenska • ikuti</p> <p>hijabenska Combining different shapes, patterns, and colors into one harmony are not easy tasks to do. That's why.. only few brand could do this. Please welcome, #ayudiaforhijabenska x @main.bandung, launch on Monday!</p> <p>#Hijabenska #AyudiaForHijabenska #MainBandungForHijabenska</p> <p>syallaatp topi nya brp kak</p> <p>hijabenska Dear @syallaatp item Cherry Hat Cream by Berrybenka Label harganya diskon dari IDR105.900 cuman menjadi IDR101.000 loh. Yuk, buruan order sebelum kehabisan. Kamu bisa order di aplikasi Berrybenka, website Berrybenka.com, atau CS Live Chat di website kami. Happy shopping :)</p> <p>422 suka</p> <p>26 JANUARI</p> <p>Tambahkan komentar...</p> </div> |
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| <p>148.</p> | | <p>For this chilly season, choose the best outfit! Try Dean Outer Khaki for it. Mix it with a white shirt and culottes.</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| <p>149.</p> | | <p>There's no boring outfit in your fashion dictionary when you wear Serene Serenade collection! Available on Hijabenska.</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| <p>150.</p> | | <p>Not a big fan of pastel? No worry! We have MALAGA in bold color. A beautiful blend of navy and olive, all in one. Tomorrow at 12PM!</p> | <p>The Problem solution</p> | <p>Rationalization</p> |




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| <p>151.</p> |  |  | <p>Need an inspiration for daily scarf? Try MALAGA collection. Every corner of it looks perfect for every outfit you wear! Catch them all before you miss them.</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| <p>152.</p> |  |  | <p>Wondering what outfit you'll wear tomorrow? One thing for sure, office look doesn't need to be so serious.. but has to be cool! Who's agree with us? 😊</p> | <p>The Problem solution</p> | <p>Identification</p> |
| <p>153.</p> |  |  | <p>When you want your outfit to be minimal yet elevated, this SELITA TOP should be your go-to. Not to mention, this top helps you to look slimmer. That's the best thing right? 😊</p> | <p>The Problem solution</p> | <p>Rationalization</p> |




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|-------------|---|---|-----------------------------|------------------------|
| <p>154.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Stuck in a traffic jam? Worry not, We've got you covered! Browsing the newly launched The Chemistry maybe? 🙌</p> <p>#ayudiaforhijabenka #hijabenka #artjedaforhijabenka</p> <p>345 likes</p> <p>FEBRUARY 20</p> | <p>Stuck in a traffic jam? Worry not, We've got you covered! Browsing the newly launched The Chemistry maybe? 🙌</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| <p>155.</p> |  <p>hijabenka Loving to stay casual but chic? We've got you covered! Dena Stripe Pants from the latest #ayudiaforhijabenka is a great idea. Link on bio!</p> <p>#ayudiaforhijabenka #havvalabelforhijabenka #hijabenka</p> <p>juju_keisha Cara pesennya gmn hijabenka Dear @juju_keisha kamu bisa order di aplikasi Hijabenka, website Hijabenka.com, atau CS Live Chat di website kami ya. Happy shopping :)</p> <p>ridatamyiz Size chartnya @hijabenka ? hijabenka Hai Dear @ridatamyiz item Dena Stripes Pants Black by Hava detailnya yaitu size S : Lingkar Pinggang: 72 Cm. Lingkar Pinggang : 60 Cm. Panjang Celana : 114</p> <p>257 likes</p> | <p>Loving to stay casual but chic? We've got you covered! Dena Stripe Pants from the latest #ayudiaforhijabenka is a great idea. Link on bio!</p> | <p>The Problem solution</p> | <p>Hypnotic</p> |
| <p>156.</p> |  <p>hijabenka If you are a pants lover, we have new collection for you. Look at the pretty detail, it complements your everyday look. Link on bio 😊</p> <p>#ayudiaforhijabenka #havvalabelforhijabenka #hijabenka</p> <p>herniop Ka ini harganya brp? hijabenka Dear @herniop boleh dibantu informasikan item mana yang kamu maksud? :)</p> <p>herniop @hijabenka yang celana nya ka. Ukurannya apa aja? hijabenka Dear @herniop item yang kamu tanyakan Deborah Pants Brown by Hava saat ini masih tersedia size M dan L yang bisa kamu cek detailnya di link ini http://bit.ly/2phDu8y. Yuk diorder. Happy shopping :)</p> <p>217 likes</p> | <p>If you are a pants lover, we have new collection for you. Look at the pretty detail, it complements your everyday look. Link on bio 😊</p> | <p>The Problem solution</p> | <p>Rationalization</p> |




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|------|--|---|---|-----------------------------|------------------------|
| 157. |  | <p>hijabenska Stripe vest to cure your boring outfit. Just in case you need retail therapy, we have all you need. Hehe! Link on bio.</p> <p>#ayudiaforhijabenska #havalabelforhijabenska #hijabenska</p> <p>209 likes</p> | <p>Stripe vest to cure your boring outfit. Just in case you need retail therapy, we have all you need. Hehe! Link on bio.</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| 158. |  | <p>hijabenska • Follow</p> <p>hijabenska Slimmer and taller are the two things that most women wanna have. Demi Pallazo is the answer. Shop this directly on our website!</p> <p>#ayudiaforhijabenska #havalabelforhijabenska #hijabenska</p> <p>fi0805 brp ini kultiny k hijabenska Hai Dear @fi0805 untuk item Demi Pallazo Pants Brown by Havva harganya IDR329.000 yang dapat kamu cek detailnya di link berikut http://bit.ly/2DwJfNl. Yuk buruan diorder. Happy shopping Dear :)</p> <p>widymit 0 widymit 34uugcftfhkooo9998yk8888iiiiiii9 999900000000</p> <p>352 likes</p> <p>FEBRUARY 28</p> | <p>Slimmer and taller are the two things that most women wanna have. Demi Pallazo is the answer. Shop this directly on our website!</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| 159. |  | <p>hijabenska • Follow</p> <p>hijabenska Loving the black dress? We have new styles added for you! Shop our latest Winter Prairie now!</p> <p>#ShopAtHijabenska : - Hijabenska.com or Download #HijabenkAPP - LINE : @hijabenska or Whatsapp : 0877-8000-0782 - Visit our Offline Store at your nearest location</p> <p>#LookbookbyHijabenska #TheWinterPrairie #Hijabenkaloook #Hijabenska</p> <p>237 likes</p> <p>MARCH 1</p> | <p>Loving the black dress? We have new styles added for you! Shop our latest Winter Prairie now!</p> | <p>The Problem solution</p> | <p>Rationalization</p> |



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|-------------|---|---|--|-----------------------------|------------------------|
| <p>160.</p> |  |  | <p>This black dress from @havvalabel is the answer to your any occasion from formal to casual. Shop this Cleona Dress and you'll look awesome! Flower Power for welcoming March! Just in case you are clueless what to wear on weekend, this Celebral Top is the right answer. Double tap!</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| <p>161.</p> |  |  | <p>Loving all about Japan? This new arrival would be your next wardrobe buddies. Shop Shibori on our web now!</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| <p>162.</p> |  |  | <p>Bags or shoes? You decide. We have it all from casual to formal or.. from holiday outfit to business attire. #ShopAtHijabenka now!</p> | <p>The Problem solution</p> | <p>Rationalization</p> |




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|-------------|--|--|--|-----------------------------|---------------------------------|
| <p>163.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka Some ideas what to wear on Monday? We have it for you. Dominique White and Delilah stripes brown. #ShopAtHijabenka via website or contact us on Whatsapp/ Line. Link on bio! ❤️</p> <p>#ayudiaforhijabenka #hawalabelforhijabenka #hijabenka</p> <p>View all 40 comments</p> <p>hijabenka Dear @l_putria untuk item yang kamu tanyakan :</p> <ol style="list-style-type: none"> 1. Alasan : Dominique Blouse White by Hawa harganya IDR229.000 2. Bawahannya : Delilah Stripes Pants Brown by Hawa harganya IDR209.000 <p>Yuk, buruan order sebelum kehabisan. Happy shopping :)</p> <p>hijabenka Hai Dear @desyprtm mohon maaf kami tidak dapat memastikan untuk item yang kamu tanyakan.</p> <p>1,378 likes</p> <p>MARCH 18</p> | <p>Some ideas what to wear on Monday? We have it for you, Dominique White and Delilah stripes brown. #ShopAtHijabenka via website or contact us on Whatsapp/ Line. Link on bio! ❤️</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| <p>164.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka In the mood for peach pastel anyone? Take this Nandh Top for your new wardrobe essential. Last but not least, have a good rest everyone! 😊</p> <p>#hijabenka #hijabenkaxme #hijabenkalook #hijabenkalookbook</p> <p>300 likes</p> <p>MARCH 20</p> | <p>In the mood for peach pastel anyone? Take this Nandh Top for your new wardrobe essential. Last but not least, have a good rest everyone! 😊</p> | <p>The Problem solution</p> | <p>Rationalization</p> |
| <p>165.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka A new year means new scarf, right? Spotted @chachathaib with Slice of Life scarf from @buttonscarves.id. She looks awesome with that! Double tap if you want to steal her look.</p> <p>#hijabenka #ayudiaforhijabenka #buttonscarvesforhijabenka</p> <p>wahyuni Brp jilbabny</p> <p>hijabenka Dear @wahyuni untuk item Risk Woodrose by BUTTONSCARVES harganya IDR295.000. Namun, mohon maaf untuk saat ini item tersebut sudah sold out. Tapi, kami juga punya koleksi menarik lainnya yang bisa kamu cek di link berikut: http://bit.ly/2woQDPN yuk diorder. Happy shopping :)</p> <p>359 likes</p> <p>JANUARY 1</p> | <p>A new year means new scarf, right? Spotted @chachathaib with Slice of Life scarf from @buttonscarves.id. She looks awesome with that! Double tap if you want to steal her look.</p> | <p>The Spokesperson</p> | <p>Identification, Hypnotic</p> |

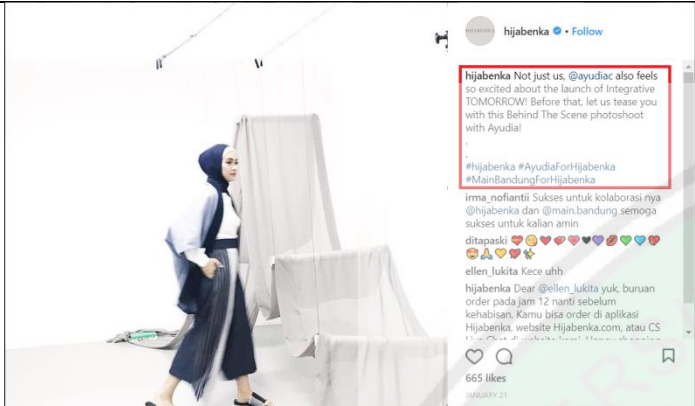


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|-------------|--|---|--|-------------------------|---------------------------------|
| <p>166.</p> |  | <p>hijabeka • Follow</p> <p>hijabeka The secret of great style is to feel good in what you wear. Just like @chachathalb feels so confident with Azalea Outer Black from @alezalabel. Tap-tap if you love this one!</p> <p>#hijabeka #ayudiaforhijabeka #alezalabelforhijabeka</p> <p>malya_noeraida berapa harga outer nya</p> <p>hijabeka Dear @malya_noeraida Item Azalea Outer Black by ALEZA harganya IDR325.000 ya. Yuk, buruan order sebelum kehabisan. Kamu bisa order di aplikasi Hijabeka, website Hijabeka.com, atau CS Live Chat di website kami. Happy shopping :)</p> <p>503 likes</p> <p>JANUARY 1</p> | <p>The secret of great style is to feel good in what you wear. Just like @chachathalb feels so confident with Azalea Outer Black from @alezalabel. Tap-tap if you love this one!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>167.</p> |  | <p>hijabeka • Follow</p> <p>hijabeka It's 2018 already! Let's show your new style. A flowery top could be the one. Take a cue on how @ajengsopha wear her flowery top. She looks so gorgeous!</p> <p>#hijabeka #hijabekalook #hijabekaxme</p> <p>rikaanurjannah, Ini baju nya ya mbak @hijabeka</p> <p>hijabeka Hai @rikaanurjannah, untuk item yang kamu maksud SABH 232 by Shop at Barana Hijab harganya IDR165.900. Kamu dapat melakukan pemesanan melalui aplikasi Hijabeka, website https://hijabeka.com/ dan juga Live Chat di website. Happy shopping :) imakheyna Website nya gak bisa dibuka, knp y? @hijabeka</p> <p>hijabeka Dear @irmakheyna mohon maaf</p> <p>1,258 likes</p> <p>JANUARY 2</p> | <p>It's 2018 already! Let's show your new style. A flowery top could be the one. Take a cue on how @ajengsopha wear her flowery top. She looks so gorgeous!</p> | <p>The Spokesperson</p> | <p>Identification, Hypnotic</p> |
| <p>168.</p> |  | <p>hijabeka • Follow</p> <p>hijabeka Sipping your hot tea with style. Just like @festizuhri on last weekend with Yuvia Kimono and Krisan Manset. She looks so awesome with that. Tap-tap if you want to steal her style!</p> <p>#hijabeka #hijabekalook #hijabekaxme</p> <p>peggymo, kimono nya brp ya</p> <p>hijabeka Dear @peggimarcella item Yuvia Kimono Cardigan By Hava warna Brown harganya sedang diskon dari IDR 218.000 cuman menjadi IDR 173.000 ya. Tapi mohon maaf, saat ini sudah tidak tersedia. Namun kamu jangan khawatir, kami masih memiliki warna Grey dan bisa kamu cek langsung di link ini http://bit.ly/2cSKDw6: Happy shopping :)</p> <p>448 likes</p> <p>JANUARY 2</p> | <p>Sipping your hot tea with style. Just like @festizuhri on last weekend with Yuvia Kimono and Krisan Manset. She looks so awesome with that. Tap-tap if you want to steal her style!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |


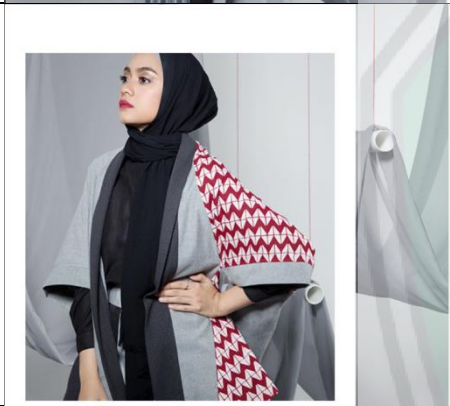

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| <p>169.</p> |  | <p>hijabena • Follow</p> <p>hijabena Invest an outer that looks good on weekday or weekend. We are loving how @astrityas wear Nala Outer Brown on her last weekend walk. say YES if you want to have her look!</p> <p>#hijabena #hijabekalook #hijabekaxme</p> <p>nyeny92 🥰🥰🥰🥰 nadinlaps Berapa?</p> <p>hijabena Dear @nadinlaps item Nala Outer Brown by lindaangrea harganya IDR310.300 diskon menjadi IDR249.000. Yuk buruan diorder sebelum kehabisan :)</p> <p>506 likes</p> <p>JANUARY 4</p> | <p>Invest an outer that looks good on weekday or weekend. We are loving how @astrityas wear Nala Outer Brown on her last weekend walk. say YES if you want to have her look!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>170.</p> |  | <p>hijabena • Follow</p> <p>hijabena What's new in 2018? for @vistagrdevy, she chooses new wedges. No doubt, she looks so awesome in that! Find yours only on Hijabena.</p> <p>#hijabena #hijabekalook #hijabekaxme</p> <p>dilaadam_ Bp ini sist?</p> <p>hijabena Dear @dilaadam_ bisa dibantu informasikan untu item mana yang kamu maksud? Thank you :)</p> <p>dilaadam_ Celananya sist itu berapan?</p> <p>hijabena Dear @dilaadam_ mohon maaf, untuk item Celananya merupakan koleksi pribadi ya. Namun kamu jangan khawatir, kami memiliki item yang juga menarik, bella palazzo pants in black by Pramez harganya IDR170.100 yang bisa kamu cek langsung di link ini http://bit.ly/2D0a0Qg</p> <p>560 likes</p> <p>JANUARY 4</p> | <p>What's new in 2018? for @vistagrdevy, she chooses new wedges. No doubt, she looks so awesome in that! Find yours only on Hijabena.</p> | <p>The Spokesperson</p> | <p>Identification, Hypnotic</p> |
| <p>171.</p> |  | <p>hijabena • Follow</p> <p>hijabena The Culture Vibe will be the upcoming #ayudiaforhijabena x Okainku. Inspired by Ayudia's love for Lurik and anything ethnic, Okainku has successfully made @ayudiac in an awe, Revealing more tonight! ✨</p> <p>#hijabena #AyudiaforHijabena #OKAINKUforHijabena</p> <p>shima3aksa Launching jam berapa?</p> <p>@hijabena</p> <p>rikayanuar1 Kak, kalau mau konfirmasi pembayaran gimana ya? Kemarin rika udah konfirmasi pembayaran lewat email tapi ini kok ada sms di suruh bayar.</p> <p>wentiprisilia @rikayanuar1 konfirmasi lg kak lewat sms,saya juga begitu kadang2</p> <p>rikayanuar1 Iya mbk @wentiprisilia ini rika</p> <p>1,092 likes</p> <p>JANUARY 3</p> | <p>The Culture Vibe will be the upcoming #ayudiaforhijabena x Okainku. Inspired by Ayudia's love for Lurik and anything ethnic, Okainku has successfully made @ayudiac in an awe, Revealing more tonight! ✨</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |

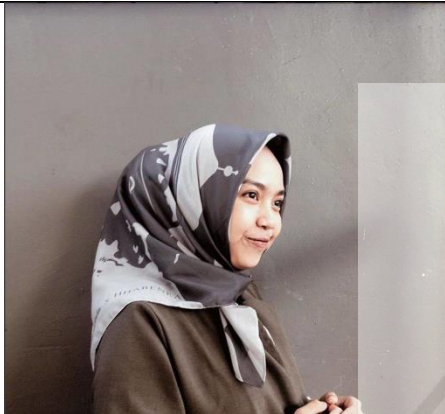


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|-------------|--|--|--|-------------------------|---------------------------------|
| <p>178.</p> |  | <p>hijabena • Follow</p> <p>hijabena Brighten up your Tuesday morning mood with The Culture Vibe. We love how @analisa.widyaningrum paired her Lula Ayudia Gray with her favorite jeans. She really nailed the look!</p> <p>#hijabena #AyudiaForHijabena #OKAINKUFORHijabena #AnalisaForHijabena</p> <p>ammila22 Cara order? @hijabena</p> <p>hijabena Dear @ammila22 kamu bisa order di aplikasi Hijabena, website Hijabena.com, atau CS Live Chat di website kami. Happy shopping :)</p> <p>peggymo_ Nama item nya apa</p> <p>peggymo_ Atasan</p> <p>triera.m @hijabena miinn.. outlet hijabena di jakarta lagi di daerah mana yaa??</p> <p>1,002 likes</p> <p>JANUARY 9</p> | <p>Brighten up your Tuesday morning mood with The Culture Vibe. We love how @analisa.widyaningrum paired her Lula Ayudia Gray with her favorite jeans. She really nailed the look!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>179.</p> |  | <p>hijabena • Follow</p> <p>hijabena Prepare your best outfit for tomorrow. Take a cue on how @ayuandriana mix and match The Layer Obsession - Aleira Top Sets Offwhite. She looks gorgeous in that!</p> <p>#hijabena #hijabenaKlook #AlezaLabelForHijabena</p> <p>ayudiac aw awwww ma gurl @ayuandriana</p> <p>putrilarasatiputri Celananya beli dimana? @hijabena</p> <p>hijabena Dear @putrilarasatiputri mohon maaf sebelumnya untuk celana merupakan koleksi pribadi ya. namun kami juga punya yang menarik Barana Cut Detail Denim Pants by Havaa detailnya bisa kamu cek di link: http://bit.ly/2mmrq5E harganya IDR289.000. Yuk buruan diorder. Hanov</p> <p>744 likes</p> <p>JANUARY 9</p> | <p>Prepare your best outfit for tomorrow. Take a cue on how @ayuandriana mix and match The Layer Obsession - Aleira Top Sets Offwhite. She looks gorgeous in that!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>180.</p> |  | <p>hijabena • Follow</p> <p>hijabena Everyone has their resolution for 2018. We are so happy to hear that @fenitarie choose to wear hijab as her resolution this year. Alhamdulillah, Congratulations, and stay istiqomah ❤️</p> <p>On pict : #alezalabelforhijabena</p> <p>#hijabena #AyudiaForHijabena #AlezaLabelForHijabena</p> <p>eccapriess Kc bjunya brpn?</p> <p>hijabena Daer @eccapriess item Aleira Top Sets Offwhite by ALEZA harganya IDR315.000 ya. Tapi mohon maaf, saat ini sudah tidak tersedia. Namun kamu jangan khawatir, kami masih memiliki koleksi Atasan menarik lainnya dan bisa kamu cek langsung di link ini http://bit.ly/2z2aw00. Happy shopping :)</p> <p>disienswilavanti! Nnak buka PO bahu spt itu</p> <p>1,612 likes</p> <p>JANUARY 13</p> | <p>Everyone has their resolution for 2018. We are so happy to hear that @fenitarie choose to wear hijab as her resolution this year. Alhamdulillah, Congratulations, and stay istiqomah ❤️</p> | <p>The Spokesperson</p> | <p>Identification, Hypnotic</p> |




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|-------------|---|---|-------------------------|-----------------|
| <p>181.</p> |  <p>hijabenska • Follow</p> <p>hijabenska Turn on your alarm, it's 3 PM tomorrow. Make sure you pick your best outfit from our web. Steal @iqlmaw's look for your inspiration. She looks so comfy and gorgeous with that!</p> <p>#hijabenska #hijabentalook #hijabentakame</p> <p>View all 27 comments</p> <p>aziezhmillah Bp riekha_aiueo Mau ini donk hijabenska Dear @aziezhmillah boleh dibantu informasikan item mana yang kamu maksud? :)</p> <p>hijabenska Dear @riekha_aiueo boleh dibantu informasikan item mana yang kamu maksud? :)</p> <p>yulia.fit_jumsutny brp say</p> <p>866 likes JANUARY 13</p> | <p>Turn on your alarm, it's 3 PM tomorrow. Make sure you pick your best outfit from our web. Steal @iqlmaw's look for your inspiration. She looks so comfy and gorgeous with that!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>182.</p> |  <p>hijabenska • Follow</p> <p>hijabenska Someone was too in love with #AyudiaForHijabenska x @fennysaptalia.id. It felt so unreal whenever we saw you're so attached to every stories that we've tried to convey. Just like her, She wore the Tongkonan Series at where it came from, Toraja. Thank you. @iqlima_f ❤️</p> <p>#hijabenska #AyudiaForHijabenska #FennySaptaliaForHijabenska</p> <p>majorindonesia Wow. kerenzz</p> <p>1,092 likes JANUARY 14</p> | <p>Someone was too in love with #AyudiaForHijabenska x @fennysaptalia.id. It felt so unreal whenever we saw you're so attached to every stories that we've tried to convey. Just like her, She wore the Tongkonan Series at where it came from, Toraja. Thank you, @iqlima_f ❤️</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>183.</p> |  <p>hijabenska • Follow</p> <p>hijabenska "You can wear black at any time. You can wear it at any age. You may wear it for almost any occasion; a 'little black frock' is essential to a woman's wardrobe." – Christian Dior</p> <p>Top: Gwen Top Black</p> <p>Shop 24/7 on www.hijabenska.com or Line: @hijabenska and Whatsapp: 0877-8000-0782.</p> <p>#hijabenska #hijabentalook #hijabentakame</p> <p>hijabayraa_purukcahu ini berapa?</p> <p>hijabenska Dear @hijabayraa_purukcahu, untuk item Gwen Top Black by House of Ameer harganya IDR 160.500. Namun mohon maaf saat ini item tersebut sudah sold out. Namun kamu jangan khawatir, kami masih memiliki koleksi Gwen Top</p> <p>231 likes JANUARY 16</p> | <p>"You can wear black at any time. You can wear it at any age. You may wear it for almost any occasion; a 'little black frock' is essential to a woman's wardrobe." – Christian Dior</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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|-------------|---|--|-------------------------|-----------------|
| <p>184.</p> |  <p>hijabenka • Follow</p> <p>hijabenka "Women think of all colors except the absence of color. I have said that black has it all. White too. Their beauty is absolute. It is the perfect harmony." -- Top: Gwen Top Black. -- Shop 24/7 on www.hijabenka.com or Line: @hijabenka and Whatsapp: 0877-8000-0782. -- #hijabenka #hijabenkalook #hijabekaxme</p> <p>150 likes</p> | <p>“Women think of all colors except the absence of color. I have said that black has it all. White too. Their beauty is absolute. It is the perfect harmony.”</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>185.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Ayudia loves anything simple, while MAIN is known for their complicated patchwork design. So, it's a hard time till they made her falling in love and approved all the designs. Wait till next post as we reveal more ❤️ #Hijabenka #ayudiaforhijabenka #MAINBandungForHijabenka ayuandriana 🥰🥰🥰🥰🥰 farahinayati Captionnya luv banget 🥰 rindafrindaa 🥰🥰🥰🥰🥰🥰🥰🥰 syailaap berapa baju sama pashmina nya syailaap outernya maksud nya kak hijabenka Dear @syailaap item yang kamu inginkan saat ini belum tersedia dan akan segera launching loh. Mohon kesediannya untuk mannek: web: beernbenka.com</p> <p>1,584 likes</p> <p>JANUARY 19</p> | <p>Ayudia loves anything simple, while MAIN is known for their complicated patchwork design. So, it's a hard time till they made her falling in love and approved all the designs. Wait till next post as we reveal more ❤️</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>186.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Stripes are always be the top of the heap pattern ever, including for @ayudiac. -- Living in a colorful world, but she always found a love in monochrome. Should we explain more? Stripe + Monochrome = ❤️ #Hijabenka #AyudiaForHijabenka #MainBandungForHijabenka nuri_velt Brrp ditapaski 🥰🥰🥰🥰🥰🥰🥰🥰🥰 hijabenka Hai Dear @nuri_velt untuk harga item yang kamu maksud dapat ditunggu launchingnya besok Senin ya. Dan mohon kesediaannya cek secara berkala di website www.Hijabenka.com agar tidak kehabisan.</p> <p>760 likes</p> <p>JANUARY 20</p> | <p>Stripes are always be the top of the heap pattern ever, including for @ayudiac.</p> <p>—</p> <p>Living in a colorful world, but she always found a love in monochrome. Should we explain more? Stripe + Monochrome = ❤️</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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| <p>187.</p> |  | <p>Not just us, @ayudiac also feels so excited about the launch of Integrative TOMORROW! Before that, let us tease you with this Behind The Scene photoshoot with Ayudia!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>188.</p> |  | <p>A tricky thing for this upcoming collection : it should be simple like Ayudia's style, but has to be unique. How could it be? @main.bandung has the answer. Find out more tomorrowww! Super can't wait 🙈❤️</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>189.</p> |  | <p>She looks perfectly fine with Integrative. Show your true colors with this collection just like @ayudiac. Try this look for your inspiration! Available on Hijabenska.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




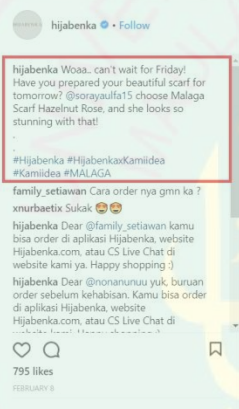


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|------|--|---|--|-------------------------|-----------------|
| 190. |  | <p>hijabenka • Follow</p> <p>hijabenka A monochrome color that immediately reminded us of @ayudiac's signature style. Yes, She find it difficult to turn this one down when she saw the design, but she's now too in love with this!</p> <p>#Hijabenka #AyudiaforHijabenka #MainBandungForHijabenka</p> <p>diana.iawan Uchaaaaa... mirip ibu banget disini... 🥰🥰🥰</p> <p>412 likes</p> <p>50 JANUARY 23</p> | <p>A monochrome color that immediately reminded us of @ayudiac's signature style. Yes, She find it difficult to turn this one down when she saw the design, but she's now too in love with this!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| 191. |  | <p>hijabenka • Follow</p> <p>hijabenka Such a lovely sight to see, she poses pretty with Integrative collection. She knows how to nail the monochrome look with her style!</p> <p>#Hijabenka #AyudiaforHijabenka #MainBandungForHijabenka</p> <p>novitalendra Ga ad pengumuman nya ya? Kany tgl 22.. Ini udh tgl 23 🤔</p> <p>ditapaski Keceeee</p> <p>lanurbila @novitalendra nunguin ya kak? Aku juga nih nunguin 🤔</p> <p>vamusva @lanurbila udah diumumkan ka rindafindaa @vamusva emg iyah? dmna ?</p> <p>vamusva @novitalendra liat dipostingn yg kemaren ka yg di snap</p> <p>hijabenka Hai Dear @novitalendra dapat</p> <p>532 likes</p> <p>JANUARY 23</p> | <p>Such a lovely sight to see, she poses pretty with Integrative collection. She knows how to nail the monochrome look with her style!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| 192. |  | <p>hijabenka • Follow</p> <p>hijabenka All eyes on @ayudiac when she wears Integrative Collection. No one can resist to have this Odity Denim Blue. The blue color on it looks good for daily to occasionally look!</p> <p>#Hijabenka #AyudiaforHijabenka #MainBandungForHijabenka</p> <p>ditapaski Kece bangettttt</p> <p>rindafindaa niceeee 🥰</p> <p>hijabenka Hai Dear @ditapaski yuk buruan diorder. Kamu dapat cek koleksi #AyudiaforHijabenka x MAIN di link berikut http://bit.ly/2h5cs0t dan melakukan pemesanan di website, aplikasi, serta Live Chat www.Hijabenka.com ya. Happy shopping Dear :)</p> <p>hijabenka Hai Dear @rindafindaa yuk</p> <p>606 likes</p> <p>JANUARY 23</p> | <p>All eyes on @ayudiac when she wears Integrative Collection. No one can resist to have this Odity Denim Blue. The blue color on it looks good for daily to occasionally look!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |







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|-------------|--|--|--|-------------------------|-----------------|
| <p>193.</p> |  | <p>hjabenka • Follow</p> <p>hjabenka Spotted @alingggggg, wearing our favorite Serambi Mekah Aceh scarf from #AyudiaForHjabenka x Fenny Saptalia collection. She looks so stunning with that! Find it on our web.</p> <p>#Hjabenka #Hjabenkalook #Hjabenxme #AyudiaForHjabenka</p> <p>hariyath Hrg brp..?</p> <p>hjabenka Hai Dear @hariyath untuk item Serambi Mekah Aceh Grey by FENNY SAPTALIA harganya IDR250,000 yang saat ini sudah Out of Stock. Namun kamu tidak perlu khawatir, karena kami masih memiliki koleksi warna lainnya yang dapat kamu cek di link berikut http://bit.ly/2E5Rf9 Happy shopping Dear :)</p> <p>henninurhasanah Mbak saya sdh transfer tolong d cek d WA kok cuma centang satu.</p> <p>724 likes</p> <p>JANUARY 24</p> | <p>Spotted @alingggggg wearing our favorite Serambi Mekah Aceh scarf from #AyudiaForHjabenka x Fenny Saptalia collection. She looks so stunning with that! Find it on our web.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>194.</p> |  | <p>hjabenka • Follow</p> <p>hjabenka Going casual on weekdays? Then you will love how @analisa.widyaningrum mix and match Bhia White from #AyudiaForHjabenka x MAIN collection. Let's steal her look!</p> <p>#Hjabenka #AyudiaForHjabenka #MainBandungForHjabenka #AnalisaForHjabenka</p> <p>azkia_azzahra89 Min ini harganya berapa? Makasih</p> <p>izzanela K! mau beli ini gmn kak ditapaski Nice</p> <p>hjabenka Hai Dear @azkia_azzahra89 dapat kami informasikan terkait item Bhia White by MAIN harganya IDR345,000 yang dapat kamu cek detailnya di link berikut http://bit.ly/2n9d8Sw Yuk buruan diorder.</p> <p>922 likes</p> <p>JANUARY 24</p> | <p>Going casual on weekdays? Then you will love how @analisa.widyaningrum mix and match Bhia White from #AyudiaForHjabenka x MAIN collection. Let's steal her look!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>195.</p> |  | <p>hjabenka • Follow</p> <p>hjabenka Casual on Thursday with an oversized denim jacket. @dindatalitha rocks the look with this jacket. Go steal her look from our web!</p> <p>#Hjabenka #Hjabenkalook #Hjabenxme</p> <p>lectyrachmayani Jaketny brp mba</p> <p>hjabenka Hai Dear @lectyrachmayani dapat kami informasikan untuk item yang kamu maksud Bolana Oversized Denim Jacket White by Hava harganya IDR418,000 dan dapat kamu cek detailnya di link berikut http://bit.ly/2FqjREP Yuk buruan diorder. Happy shopping Dear :)</p> <p>mmeiliny Mau punya penghasilan 4-7 juta perbulan dengan modal 10rb aja? Klik link bio aku ya</p> <p>649 likes</p> <p>JANUARY 25</p> | <p>Casual on Thursday with an oversized denim jacket. @dindatalitha rocks the look with this jacket. Go steal her look from our web!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |

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|-------------|---|--|---|-------------------------|-----------------|
| <p>199.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka Oops.. spotted @chachathaib with the latest #AyudiaForHijabenka x MAIN. She always knows how to mix her outfit. We couldn't say no to her gorgeous look!</p> <p>#hijabenka #AyudiaForHijabenka #MainBandungForHijabenka #ChachaThaibForHijabenka</p> <p>sulvi_macvira81real Berapaan ya baju atasan dan bawahannya 😊</p> <p>hijabenka Hai Dear @sulvi_macvira81real untuk item atasan yaitu Aruni White by MAIN harganya IDR375.000 dengan detail di http://bit.ly/2E17Utv sedangkan bawahannya Hobbo Grey by MAIN harganya IDR345.000 detailnya di http://bit.ly/2rK8yIS Yuk buruan diorder. Happy shopping Dear :)</p> <p>1,222 likes</p> <p>JANUARY 26</p> | <p>Oops.. spotted @chachathaib with the latest #AyudiaForHijabenka x MAIN. She always knows how to mix her outfit. We couldn't say no to her gorgeous look!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>200.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka Good morning, let's start this beautiful Saturday with something sweet. Like @analisa.widyaningrum with her new scarf! Steal her look for your inspiration!</p> <p>#Hijabenka #Hijabenkalook #Hijabenkaxme</p> <p>330 likes</p> <p>JANUARY 27</p> | <p>Good morning, let's start this beautiful Saturday with something sweet. Like @analisa.widyaningrum with her new scarf! Steal her look for your inspiration!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>201.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka We are loving how @chachataib rocks her look with Pinjung Mix Lurik Top White! She knows how to mix them perfectly. Catch it on our web!</p> <p>#Hijabenka #AyudiaForHijabenka #OKAINKUForHijabenka #ChachaThaibForHijabenka</p> <p>misari.wulan 🥰🥰</p> <p>hijabenka Dear @misari.wulan yuk, buruan order sebelum kehabisan. Kamu bisa order di aplikasi Hijabenka, website Hijabenka.com, atau CS Live Chat di website kami. Happy shopping :)</p> <p>indah_halim Harganya brpa bju yg dipke</p> <p>hijabenka Dear @indah_halim harga item Pinjung Mix Lurik Top White by OKAINKU adalah IDR425.000. Yuk segera diorder</p> <p>593 likes</p> <p>JANUARY 27</p> | <p>We are loving how @chachataib rocks her look with Pinjung Mix Lurik Top White! She knows how to mix them perfectly. Catch it on our web!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |







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|-------------|---|---|---|-------------------------|-----------------|
| <p>202.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka She walks in beautiful place with a beautiful heels. We are loving how @igiriws pair her heels with her outfit. Double tap if you love her look!</p> <p>#Hijabenka #Hijabenkalook #Hijabenkaxme</p> <p>gottit, fmm Hai hai lg cari bantal murah tp Multifungsi? Cek ih kt You ada banyak motif nya dan bantal nya bs d pakai untuk menyusui loh!!! Cocok jg untuk kado teman dan saudara kalian 😊</p> <p>ritaarimbi Ini atasan aja ya zist</p> <p>hijabenka Dear @ritaarimbi untuk item milik kami sepatunya yaitu ellie beige by Tamanara yang bisa kamu cek detailnya di link ini ya http://bit.ly/2D9H0Se. Dan mohon maaf untuk item atasannya merupakan koleksi pribadi ya. Namun kami iinnan khawatir, kami masih memiliki</p> <p>807 likes</p> <p>JANUARY 28</p> <p>Add a comment...</p> | <p>She walks in beautiful place with a beautiful heels. We are loving how @igiriws pair her heels with her outfit. Double tap if you love her look!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>203.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka A Stripes outfit is a must have on your wardrobe! We can't resist to steal @diahestika's look with Anave Tunic. Grab yours from our web!</p> <p>#Hijabenka #Hijabenkalook #Hijabenkaxme</p> <p>badawie Brrpaan ka. ?@hijabenka lilies yulia Yg ini berapa ya</p> <p>rita.sumarsih mau dong sis bj ya brrpaan chaeriahm Mau dong Yb ini chaeriahm Bro duit</p> <p>hijabenka Dear @chaeriahm mohon maaf sebelumnya. Item Anave Tunic - A by Covering Story saat ini sudah tidak tersedia. Namun kamu jangan khawatir, kami masih memiliki koleksi Atasan menarik lainnya dan bisa kamu cek langsung di link ini ya http://bit.ly/272xvC0. Haanv shoninnn :)</p> <p>605 likes</p> <p>JANUARY 28</p> | <p>A Stripes outfit is a must have on your wardrobe! We can't resist to steal @diahestika's look with Anave Tunic. Grab yours from our web!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>204.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka "Style is a deeply personal expression of who you are, and every time you dress, you are asserting a part of yourself." -Nina Garcia. Double tap if you want to steal this look!</p> <p>#Hijabenka #Hijabenkalook #Hijabenkaxme</p> <p>bercosmeti2018 This is awesomet</p> <p>evy, afiah apa nama tasx</p> <p>hijabenka Dear @evy,afiah untuk item yang kamu tanyakan namanya Karina Octa Bucket BROWN by Berrybenka Label yang bisa kamu cek detailnya di link ini ya http://bit.ly/2r0SOx. Yuk diorder. Happy shopping :)</p> <p>marcella99781 Cara jd reseler gmn?</p> <p>marcella99781 Itu celananya warna apa ya? Bisa minta detailnya</p> <p>530 likes</p> <p>JANUARY 30</p> | <p>"Style is a deeply personal expression of who you are, and every time you dress, you are asserting a part of yourself." -Nina Garcia. Double tap if you want to steal this look!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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|-------------|--|--|--|-------------------------|-----------------|
| <p>205.</p> |  | <p>hijabena • Follow</p> <p>hijabena "The key to personal style is understanding your individual beauty enough to know which looks will work for you and which probably won't." -Stacy London</p> <p>#Hijabena #Hijabenalook #Hijabensexme</p> <p>iqimaw wah bisa masuk ke dalamnyaaaa</p> <p>tiffanyalyah See @salmajr</p> <p>salmajr @tiffanyalyah wah iya 😊</p> <p>dickyykcid @iqimaw ini dmna ka sitimai 97 hrng outernya brrp yah yg dusty pink itu?</p> <p>hijabena Dear @sitimai_97 Item Daneen Outer Pink by Havaa harganya IDR279.000 yang bisa kamu cek detailnya di link ini ya http://bit.ly/2zGqTC. Yuk, bunian order sebelum kehabisan. Kamu bisa order di</p> <p>727 likes</p> <p>JANUARY 31</p> | <p>"The key to personal style is understanding your individual beauty enough to know which looks will work for you and which probably won't." -Stacy London</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>206.</p> |  | <p>hijabena • Follow</p> <p>hijabena Besides its story that MALAGA scarf has, @kamiidea always found a way to make you look gorgeous. Do we have to say more? 1 day to go!</p> <p>On pict: MALAGA Scarf Aqua Rose.</p> <p>#hijabena #hijabensexkamiidea #kamiidea #MALAGA</p> <p>ardes_kaiya Aku dah wa, mau yg ini y maduratna_ Ini berapa ya?</p> <p>hijabena Dear @ardes_kaiya perhal chat kami balas sesuai urutan masuk ya. Mohon kesediannya untuk menunggu balasan dari kami. ;)</p> <p>ardes_kaiya @hijabena siap</p> <p>446 likes</p> <p>FEBRUARY 4</p> | <p>Besides its story that MALAGA scarf has, @kamiidea always found a way to make you look gorgeous. Do we have to say more? 1 day to go!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>207.</p> |  | <p>hijabena • Follow</p> <p>hijabena On this gloomy day, we're craving for something bright! We can't not amazed at @analisa.widyaningrum's look with Integrative collection. She looks so lovely with that!</p> <p>#Hijabena #AyudaforHijabena #MainBandungforHijabena #AnalisaforHijabena</p> <p>View all 25 comments</p> <p>helma_akhiruddin @hijabena kaka, inu ready g bajunya?</p> <p>hijabena Dear @tikaradasya untuk detail ukurannya sudah kami kirim via DM kamu ya. Thank you :)</p> <p>hijabena Dear @helma_akhiruddin untuk item Anaya Yellow by MAIN saat ini masih tersedia dengan harga IDR385.000. Yuk,</p> <p>1,802 likes</p> <p>FEBRUARY 8</p> | <p>On this gloomy day, we're craving for something bright! We can't not amazed at @analisa.widyaningrum's look with Integrative collection. She looks so lovely with that!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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|------|--|--|---|-------------------------|-----------------|
| 208. |  |  | <p>Spotted @dathialz wearing her favorite pants from our web. She looks so gorgeous with it! Find yours from our web ❤️</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| 209. |  |  | <p>Woaa.. can't wait for Friday! Have you prepared your beautiful scarf for tomorrow? @sorayaulfa15 choose Malaga Scarf Hazelnut Rose, and she looks so stunning with that!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| 210. |  |  | <p>Who can resist a sweet color that looks awesome on every outfit you wear? @alfdns styled her Malaga Scarf Aqua Rose casually on Thursday. Tap-tap if you want to steal her look!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |

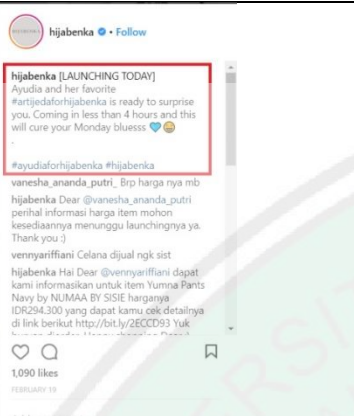



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|-------------|---|---|--|-------------------------|-----------------|
| <p>211.</p> |  |  | <p>On Friday, we wear black. Take a cue on how @ayuandriana rocks her black outfit with Aquila Top Black from #AyudiaForHijabenka x Aleza Label.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>212.</p> |  |  | <p>It's finally weekend! Wear your best outfit and elevate your look with fabulous shoes just like @lutfianahhh with her platform sandals from our web! ❤️</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>213.</p> |  |  | <p>It's time to unveil the latest collection with @ayudiac. Coming on Monday, this collection will be all about Lurik and Tenun for your daily wear! Please help us which one to reveal first?</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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|-------------|--|--|--|-------------------------|-----------------|
| <p>214.</p> |  | <p>hijabena • Follow</p> <p>hijabena There might be a lot of local brands using Lurik, but no one can do as cool as @naela.basic. A beautiful twist of old and new in fashion. And oh! Now we know, why @ayudiac's smiling from ear to ear. Launch on Monday, 12PM! 🤗</p> <p>#ayudiaforhijabena #NAELABASICforHijabena #hijabena</p> <p>zilva.icha Mau yg ini sepasang @hijabena hijabena Dear @zilva_hinelo yuk, buruan diorder. Kamu bisa order di aplikasi Hijabena, website Hijabena.com, atau CS Live Chat di website kami. Dan sekarang kamu juga bisa order melalui WA : 0877-8000-0782 LINE : @hijabena Happy shopping :)</p> <p>681 likes FEBRUARY 10</p> | <p>There might be a lot of local brands using Lurik, but no one can do as cool as @naela.basic. A beautiful twist of old and new in fashion. And oh! Now we know, why @ayudiac's smiling from ear to ear. Launch on Monday, 12PM! 😊</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>215.</p> |  | <p>hijabena • Follow</p> <p>hijabena Ayudia always wanted to wear something cool but rare. That's why there will be a little twist in every #ayudiaforhijabena x @naela.basic. Curious enough? Launch on Monday!</p> <p>#ayudiaforhijabena #naelabasicforhijabena #hijabena</p> <p>321 likes FEBRUARY 11</p> | <p>Ayudia always wanted to wear something cool but rare. That's why there will be a little twist in every #ayudiaforhijabena x @naela.basic. Curious enough? Launch on Monday!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>216.</p> |  | <p>hijabena • Follow</p> <p>hijabena With all achievements She has, She may already have the world : Sekala, best husband and a well paid job. ❤️</p> <p>BUT! She's still so hard to find daily wear that meet her taste. A bit touch of traditional, but still look modern, cool and swag! #whatalife</p> <p>Not until Ayudia discovered the next #ayudiaforhijabena. Everything exactly like She wanted. Launch tomorrow, 12 PM!</p> <p>#ayudiaforhijabena #naelabasicforhijabena #hijabena</p> <p>1,719 likes FEBRUARY 11</p> | <p>With all achievements She has, She may already have the world : Sekala, best husband and a well paid job. ❤️</p> <p>BUT! She's still so hard to find daily wear that meet her taste. A bit touch of traditional, but still look modern, cool and swag! #whatalife</p> <p>Not until Ayudia discovered the next #ayudiaforhijabena. Everything exactly like She wanted. Launch tomorrow, 12 PM!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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|-------------|--|--|--|-------------------------|-----------------|
| <p>217.</p> |  |  | <p>Copy her style with the latest #ayudiaforhijabena x @naela.basic. Lurik for your daily outfit is undoubtedly swag. Our favorite piece so far!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>218.</p> |  |  | <p>A little detail won't hurt. Azzura Top White from the latest #ayudiaforhijabena x @naela.basic!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>219.</p> |  |  | <p>White on white with a touch of ethnic is the new cool! Seen here, Ayudia and her favorite piece from the latest #ayudiaforhijabena. Show some love with a double tap now ❤️</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |


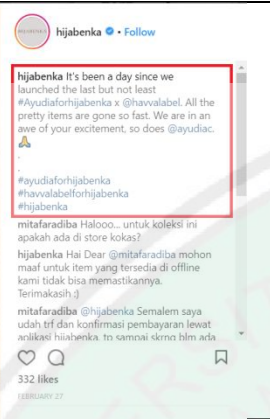

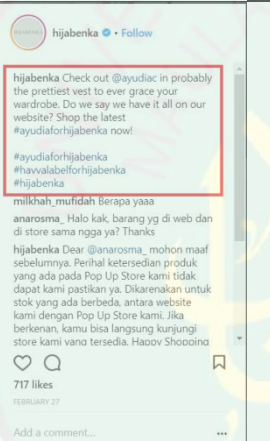

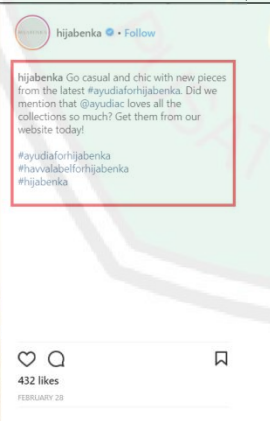
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| <p>220.</p> |  <div data-bbox="584 132 824 552"> <p>hijabenka • Follow</p> <p>hijabenka Morning, rise and shine! Who can resist this jembatan Ampera scarf? Sometimes it's what you need to make a statement and level up your mood. Thanks @kianiabilla for sharing. 😊</p> <p>#ayudiaforhijabenka #fennysaptiaforhijabenka #hijabenka</p> <p>502 likes FEBRUARY 13</p> </div> | <p>Morning, rise and shine! Who can resist this Jembatan Ampera scarf? Sometimes it's what you need to make a statement and level up your mood. Thanks @kianiabilla for sharing. 😊</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>221.</p> |  <div data-bbox="584 552 824 932"> <p>hijabenka • Follow</p> <p>hijabenka As much as we love staying in, we hope the weather will be sunnier. And.. going out with the latest #ayudiaforhijabenka is a must, like @chachathaib 😊</p> <p>#hijabenka #ayudiaforhijabenka #naelabasicforhijabenka eva.dewi. Celananya 🙄🙄🙄 putrishofieya90 Brpa harga celananya?</p> <p>878 likes FEBRUARY 15</p> </div> | <p>As much as we love staying in, we hope the weather will be sunnier. And.. going out with the latest #ayudiaforhijabenka is a must, like @chachathaib 😊</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>222.</p> |  <div data-bbox="584 932 824 1420"> <p>hijabenka • Follow</p> <p>hijabenka White and brown, repeated. Who doesn't love this color anyway? No one. Steal @dindatalitha's look now! #hijabenka #hijabenkalook #hijabenkaxme</p> <p>itsnur13 salfok bag nya👍</p> <p>hijabenka Hai Dear @itsnur13 mohon maaf untuk item Tas yang kamu maksud merupakan item pribadi. Namun kamu tidak perlu khawatir, karena kami masih memiliki koleksi Satchel menarik lainnya yang dapat kamu cek di link berikut http://bit.ly/2CZ1iHg Happy shopping Dear :)</p> <p>nadiancr18 Celananyaa❤️</p> <p>hijabenka Hai Dear @nadiancr18 yuk kunjungi link berikut http://bit.ly/2zuG6Vi siapa tau ada yang seperti kamu inginkan 🙄🙄🙄</p> <p>1,020 likes FEBRUARY 15</p> </div> | <p>White and brown, repeated. Who doesn't love this color anyway? No one. Steal @dindatalitha's look now!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |


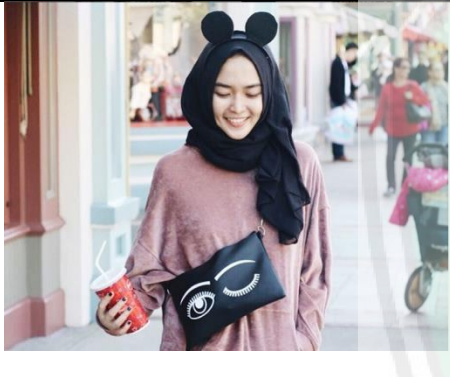

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|-------------|--|--|--|-------------------------|-----------------|
| <p>223.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka 6 hours before Saturday. Excited! What's your plan for tomorrow? Walking around in Kuala Lumpur like @analisa.widyaningrum is a good idea. Tops available on web! 😊 . #hijabenka #hijabenkazme #hijabenkalook</p> <p>imakheyne Rok nya ada? fatmawati751 Bajunya brp hrganya?saya minat</p> <p>1,393 likes FEBRUARY 16</p> | <p>6 hours before Saturday. Excited! What's your plan for tomorrow? Walking around in Kuala Lumpur like @analisa.widyaningrum is a good idea. Tops available on web! 😊 .</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>224.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka Depends on how you styling this scarf, the beautiful embroidery would still look wonderful even if it's on your back. So.. a hijab tutorial from @ayudiac maybe? Tap-tap if you agree 😊</p> <p>#hijabenka #ayudiaforhijabenka #artjedaforhijabenka</p> <p>zead1cst cantikbgtt mamanchipoo @ayudiac sehat & bahagia selalu kakki!👉 allah bless u</p> <p>anitrariski Mbaa sya wa adminnya kok ga dibaca2 ya, 😊 mau konfirmasi aja, sya udh tf, thankyou 🍷</p> <p>adindamace Cantik banget mamancipo hijabenka Hai dear @anitrariski bisa kami informasikan untuk chat di WA akan dibalas berdasarkan urutan masuk chat ya. Mohon maaf</p> <p>1,453 likes FEBRUARY 17</p> | <p>Depends on how you styling this scarf, the beautiful embroidery would still look wonderful even if it's on your back. So.. a hijab tutorial from @ayudiac maybe? Tap-tap if you agree 😊</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>225.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka Playing casual featuring upcoming #ayudiaforhijabenka x @artjedaforhijabenka. Who loves this style? Double tap! Available starts Monday 19.02.2018 🍷</p> <p>#hijabenka #ayudiaforhijabenka #artjedaforhijabenka</p> <p>cuckoolady.johor Salam sejahtera 🍷 noviawlan09 Brapa kk harga nya? oktayuliawati Celananya nama produknya apa @hijabenka ? hijabenka Hai Dear @noviawlan09 bisa diinfokan item mana yang kamu maksud? Agar dapat kami bantu cek ya Dear :)</p> <p>hijabenka Dear @oktayuliawati mohon maaf sebelumnya perihal informasi detail item mohon kesediaannya menunggu launchingnya ya. Thank you :)</p> <p>noviawlan09 Celana nva kk?</p> <p>465 likes FEBRUARY 16</p> | <p>Playing casual featuring upcoming #ayudiaforhijabenka x @artjedaforhijabenka. Who loves this style? Double tap! Available starts Monday 19.02.2018 🍷</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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|-------------|--|--|--|-------------------------|-----------------|
| <p>226.</p> |  |  | <p>[LAUNCHING TODAY] Ayudia and her favorite #artijedaforhijabenka is ready to surprise you. Coming in less than 4 hours and this will cure your Monday blues 🤍📺</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>227.</p> |  |  | <p>Ayudia looks so pretty in Precious Seed Navy! This color has always been the numero uno. Everyone loves this, how about you? 🗨️</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>228.</p> |  |  | <p>Our very own @ayudiac is the epitome of a millennial mom. Smart, beautiful, multi-talented and also a young mom. She always managed everything perfectly, including her outfit.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |

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|-------------|--|---|--|-------------------------|-----------------|
| <p>229.</p> |  | <p>hijabenska • Follow</p> <p>hijabenska Lunch break and time to steal @dindatalitha's look! She looked pretty in white and wearing @alezalabel, Avelia Shirts White. Available on our website! . #hijabenska #hijabenkaloook</p> <p>annasilalo Brpaan in hijabenska Dear @annasilalo boleh dibantu informasikan item mana yang kamu maksud?) annasilalo It yg satu pasang baju putih hijabenska Dear @annasilalo Mohon maaf, untuk produk yang kamu tanyakan yaitu Avelia Shirts White by ALEZA saat ini tidak tersedia. Untuk produk Hijabenska yang tersedia bisa langsung kamu cek di website kami Hijabenska.com. Terima kasih) annasilalo @hijabenska yg dipake model in niarfra25 Hiiabenska ada free cknkir na</p> <p>670 likes FEBRUARY 21</p> | <p>Lunch break and time to steal @dindatalitha's look! She looked pretty in white and wearing @alezalabel, Avelia Shirts White. Available on our website!.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>230.</p> |  | <p>hijabenska • Follow</p> <p>hijabenska Stripe pants would never fail to make you look taller and... slimmer! Hehe. Anyone agree? Steal @chachataib's look with #naelabasicforhijabenska! .</p> <p>#hijabenska #hijabenkaloook #hijabenkaxkamiidea</p> <p>View all 40 comments hijabenska Dear @dwiiselastari06 mohon maaf sebelumnya untuk itemnya di jual terpisah ya, untuk atasannya merupakan koleksi pribadi dan untuk celananya Pokon Pants Hitam by Naela Basic harganya IDR265.000. Yuk, buruan cek koleksi menarik kami lainnya di link berikut: http://bit.ly/ZesbH00 happy shopping :) annavera16 Panjang celana berapa cm? Lingkar pinggang ?</p> <p>1,085 likes FEBRUARY 22</p> | <p>Stripe pants would never fail to make you look taller and... slimmer! Hehe. Anyone agree? Steal @chachataib's look with #naelabasicforhijabenska!.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>231.</p> |  | <p>hijabenska • Follow</p> <p>hijabenska Good Afternoon, Sunshine! Loving the bold color that @dindatalitha wore? You can have it too! Browse our website and copy her look now 😊</p> <p>#hijabenska #hijabenkaloook gradisyaaa Kompinya merk apa? ritayekti Outernya berpa kak ? hati_hudainah outernya brp yaa? tria_gila Berapa outernya kak? @hijabenska tria_gila Mau ya kak outernya klo masih ada @hijabenska hijabenska Dear @gradisyaaa item Kain Outer Brown merk EVE by House of Ameer yang bisa kamu cek detailnya di link ini ya http://bit.ly/2CBstF. Yuk, buruan order sebelum kehabisan. Kamu bisa order di aplikasi Hiiabenska. website Hiiabenska.com.</p> <p>1,064 likes FEBRUARY 22</p> | <p>Good Afternoon, Sunshine! Loving the bold color that @dindatalitha wore? You can have it too! Browse our website and copy her look now 😊</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |






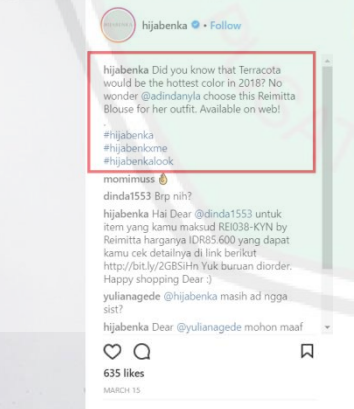
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| 232. |  | <p>hijabka • Follow</p> <p>hijabka Wondering what to wear on Friday Night? MALAGA from the latest collaboration #hijabkaxkamiidea will suit you well. Thank you @viratandia for sharing your</p> <p>alviradwia Bagus teh warna jibabnya nih @annabilahalm</p> <p>alshaprilia Sukaaaa @ashikrn</p> <p>arniez03 Hijabnya brpaan?</p> <p>hijabka Dear @arniez03 untuk item Malaga Scarf Amber by Kami Idea harganya IDR 300.000 ya. Namun, mohon maaf untuk saat ini item tersebut sudah sold out. Tapi, masih tersedia koleksi lainnya yang bisa kamu cek di link berikut: http://bit.ly/2HRRRjH happy shopping :)</p> <p>901 likes</p> <p>FEBRUARY 23</p> | <p>Wondering what to wear on Friday Night? MALAGA from the latest collaboration #hijabkaxkamiidea will suit you well. Thank you @viratandia for sharing your</p> | The Spokesperson | Hypnotic |
| 233. |  | <p>hijabka • Follow</p> <p>hijabka Stepping on the weekend with style be like @analisa.widyaningrum. Baskira jeans by @havvalabel is one of her go-to denim pants. So, are you #teamjeans or #teamcottonpants ? ☐</p> <p>#hijabka #hijabkalook #hijabkaxme</p> <p>mismala Baskira jeansnya brp min?</p> <p>riccaputri98 Brpa harganya @hijabka dewichan... Ter leceeeet 🤔🤔🤔🤔🤔</p> <p>hijabka Hai Dear @mismala dapat kami informasikan untuk item Baskira Contrast Boyfriend Jeans White by Havva harganya IDR299.000 yang dapat kamu cek detailnya di link berikut http://bit.ly/2GH86V Yuk buruan diorder. Happy shopping Dear :)</p> <p>hijabka Hai Dear @riccaputri98 dapat kami informasikan untuk item Baskira Contrast Boyfriend Jeans White by Havva</p> <p>1,601 likes</p> <p>FEBRUARY 23</p> | <p>Stepping on the weekend with style be like @analisa.widyaningrum. Baskira jeans by @havvalabel is one of her go-to denim pants. So, are you #teamjeans or #teamcottonpants ? ☐</p> | The Spokesperson | Hypnotic |
| 234. |  | <p>hijabka • Follow</p> <p>hijabka Stay cool like @ayudiac in our Damita Jumpsuit Brown. Perfect for the modest woman who wants to stay fabulous or is always on-the-go. Shop the latest #ayudiaforhijabka x Havva label now!</p> <p>#ayudiaforhijabka</p> <p>#havvalabelforhijabka</p> <p>#hijabka</p> <p>599 likes</p> <p>FEBRUARY 26</p> | <p>Stay cool like @ayudiac in our Damita Jumpsuit Brown. Perfect for the modest woman who wants to stay fabulous or is always on-the-go. Shop the latest #ayudiaforhijabka x Havva label now!</p> | The Spokesperson | Hypnotic |




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|------|--|--|--|------------------|----------|
| 235. |  |  | <p>It's been a day since we launched the last but not least #Ayudiaforhijabenka x @havvalabel. All the pretty items are gone so fast. We are in an awe of your excitement, so does @ayudiac.</p> | The Spokesperson | Hypnotic |
| 236. |  |  | <p>Check out @ayudiac in probably the prettiest vest to ever grace your wardrobe. Do we say we have it all on our website? Shop the latest #ayudiaforhijabenka now!</p> | The Spokesperson | Hypnotic |
| 237. |  |  | <p>Go casual and chic with new pieces from the latest #ayudiaforhijabenka. Did we mention that @ayudiac loves all the collections so much? Get them from our website today!</p> | The Spokesperson | Hypnotic |



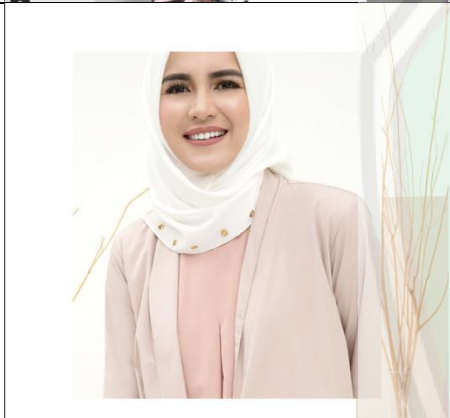
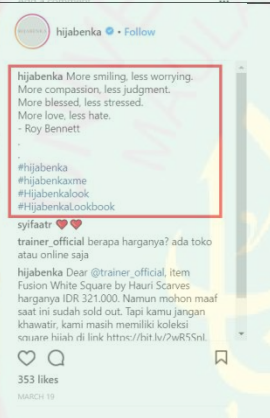

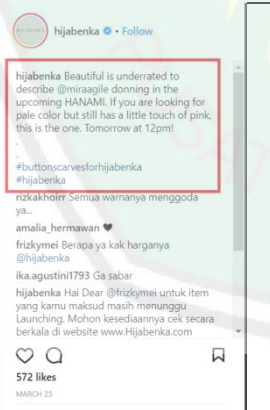
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|-------------|--|---|--|-------------------------|-----------------|
| <p>238.</p> |  | <p>hijabka • Follow</p> <p>hijabka Pesona Indonesia, a collaboration with @fennysaptalia.id was stealing everyone's heart, including her on Toraja Pale. Don't you think so? 😊</p> <p>#hijabka #hijabkalook #hijabkaxme</p> <p>kiranadini21 Kak order lewat wa bisa gak @hijabka?</p> <p>hijabka Dear @kiranadini21 tentu saja bisa ya. Kamu bisa order melalui Line kami : @hijabka dan WA kami : 08778000782. Happy shopping :)</p> <p>ika.agustini1793 Saya suka karya hijabnya keren2. Klo lebih keren lagi kasih discount di hijabka. Biar tambah happy belanja di hijabka</p> <p>621 likes</p> <p>MARCH 3</p> <p>Add a comment...</p> | <p>Pesona Indonesia, a collaboration with @fennysaptalia.id was stealing everyone's heart, including her on Toraja Pale. Don't you think so? 😊</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>239.</p> |  | <p>hijabka • Follow</p> <p>hijabka Such a perfect weather to bring your favorite clutch around like @adindanyla. It fits for your essential items from make up to stationery. Have a great Saturday!</p> <p>#hijabka #hijabkalook #hijabkaxme</p> <p>nallyzza Nama tasnya apa ya? @hijabka</p> <p>hijabka Hai Dear @nallyzza untuk item yang kamu maksud Banana Bag 168 by Shop at Banana saat ini sudah Out of Stock. Namun kamu tidak perlu khawatir, karena kami masih memiliki koleksi Klutrahac</p> <p>723 likes</p> <p>MARCH 3</p> <p>Add a comment...</p> | <p>Such a perfect weather to bring your favorite clutch around like @adindanyla. It fits for your essential items from make up to stationery. Have a great Saturday!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>240.</p> |  | <p>hijabka • Follow</p> <p>hijabka It's been a pleasure whenever we see you wearing #ayudiaforhijabka. This time, inspiration came from @analisa.widyaningrum who wore #naelabasicforhijabka. Few pieces available on web. 😊</p> <p>#hijabka #hijabkalook #hijabkaxme</p> <p>View all 26 comments</p> <p>wulansaqueen Harganya brp sis? @hijabka</p> <p>wardiani.putri Satu setel harganya brapa? @hijabka</p> <p>ich_chy Mau dong.brp?</p> <p>annisalistyorini namanya apa ya?kok rlonarrh tix ada</p> <p>1,554 likes</p> <p>MARCH 3</p> <p>Add a comment...</p> | <p>It's been a pleasure whenever we see you wearing #ayudiaforhijabka. This time, inspiration came from @analisa.widyaningrum who wore #naelabasicforhijabka. Few pieces available on web. 😊</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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|-------------|---|---|--|-------------------------|-----------------|
| <p>244.</p> |  | <p>hijabena • Follow</p> <p>hijabena Something comfy and casual for Saturday, yes? White olivia sneakers from @amazara.id as seen on @hana.ph is the right choice. Available on web!</p> <p>#hijabena #hijabenkaxme #hijabenalook</p> <p>hana.ph 🍀🍀🍀🍀🍀🍀 hildafazliaa Dabestt❤️ @hana.ph nilamkhanza @hana.ph 🐱🐱🐱 nadiaiftinan Thebest nichh @hana.ph 😊 kumalasari6588 Kak @hana.ph,overall by siapa kak mimin @hijabena ? hijabena Dear @kumalasari6588 mohon maaf, untuk item yang kamu tanyakan merupakan koleksi pribadi ya. Namun kami i ngean khawatir, kami masih memiliki</p> <p>1,694 likes MARCH 10</p> | <p>Something comfy and casual for Saturday, yes? White olivia sneakers from @amazara.id as seen on @hana.ph is the right choice. Available on web!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>245.</p> |  | <p>hijabena • Follow</p> <p>hijabena @miraagile is looking so fresh and beautiful with Bloom Blouse and Reece Pants. The best outfit for Sunday stroll so far! Thanks for sharing #hijabenkaxme. #hijabenalook #hijabena</p> <p>elsimeitasarii @rikalyzh saridewiatii Hrg brp? renakrisnawati92 Ready ga ini sist ? hijabena Dear @saridewiatii boleh dibantu informasikan item mana yang kamu maksud? :) hijabena Dear @renakrisnawati92 boleh dibantu informasikan item mana yang kamu maksud? :) renakrisnawati92 baju dan celana nya sist hijabena Hai Dear @renakrisnawati92 untuk item Bloom Hands Blouse Khaky by</p> <p>942 likes MARCH 11</p> | <p>@miraagile is looking so fresh and beautiful with Bloom Blouse and Reece Pants. The best outfit for Sunday stroll so far! Thanks for sharing #hijabenkaxme.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>246.</p> |  | <p>hijabena • Follow</p> <p>hijabena Monday is around the corner! Whatever your Monday's plans are, just remember to be grateful and positive. . By the way, do you know what scarf that @chachathai wore? Guess below + write I'M READY, then we'll start the giveaway soon! Stay tuned 🍀</p> <p>#hijabena #hijabenkaxme #hijabenalook</p> <p>Load more comments: arsitaa I'M READYYY arsitaa MALAGA SCARF-- I'M READYYY hestiko Malaga Scarf by @kamiidea x @hijabena. I'M READY mearvic im readyyyyyy worojulie Mirip kakakk @adeirmasunyana 🍀</p> <p>2,453 likes MARCH 11</p> | <p>Monday is around the corner! Whatever your Monday's plans are, just remember to be grateful and positive. . By the way, do you know what scarf that @chachathai wore? Guess below + write I'M READY, then we'll start the giveaway soon! Stay tuned 🍀</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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|-------------|--|---|-------------------------|-----------------|
| <p>247.</p> | | <p>We just can't get enough of monochrome! Discover our newly launched BACK TO BASIC by @havvalabel featuring @analisa.widyaningrum. Link on bio!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>248.</p> | | <p>Bored for monochrome color? We've got your back! The newly launched 'Back To Basic' is the right thing to cure your boredom. #ShopAtHijabensk now, link on bio.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>249.</p> | | <p>TRENDING NOW : EYELET JACKET. We are lost in words when describing how cool this outerwear from @havvalabel. Double tap if you love @alfdns's look!.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |

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|-------------|---|---|--|-------------------------|-----------------|
| <p>250.</p> |  |  | <p>Trendy Thursday with a white dress. Pair it with sneakers and everyone will stare at you like @dindatalitha.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>251.</p> |  |  | <p>Taking Lurik to the next level, Naela Basic proved us that Lurik can be so chic and stylish like this. Take a cue on how She nailed the look with #ayudiaforhijabenka x @naela.basic! Available on web!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>252.</p> |  |  | <p>Did you know that Terracota would be the hottest color in 2018? No wonder @adindanyla choose this Reimitta Blouse for her outfit. Available on web!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |


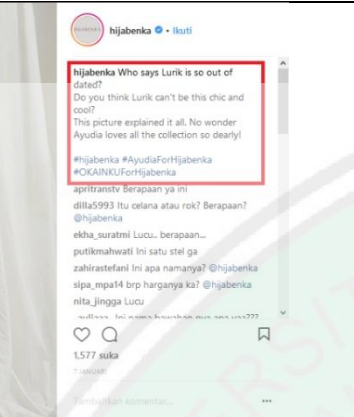

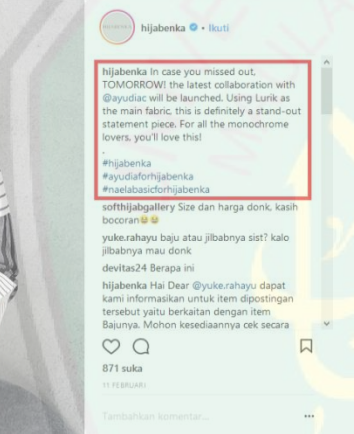

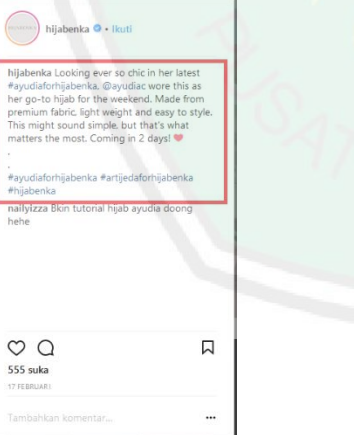
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|-------------|---|---|-------------------------|-----------------|
| <p>253.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Friday is always the joyous day ever, isn't it? Let's welcoming weekend with pastel outfit and embroidery hijab by @artijeda. #ShopAtHijabenka now! .</p> <p>#artijedaforhijabenka #ayudiaforhijabenka #hijabenka #hijabenkaxme #hijabenkalook goldenwiera.bogor Kok scarf nya arti jeda ngga ada ya pas di search di web?</p> <p>hijabenka Dear @goldenwieraofficial mohon maaf item Fragrance Leaves Lavender harganya IDR 350.000 saat ini sudah tidak tersedia. Namun kamu jangan khawatir, kami masih memiliki koleksi jilbab menarik lainnya dan bisa kamu cek langsung di link ini https://bit.ly/2woQDPN. Happy shopping :)</p> <p>539 likes</p> <p>MARCH 16</p> | <p>Friday is always the joyous day ever, isn't it? Let's welcoming weekend with pastel outfit and embroidery hijab by @artijeda. #ShopAtHijabenka now!.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>254.</p> |  <p>hijabenka • Follow</p> <p>hijabenka Featuring Fira Assegaf @firrrr_ on #hijabenkalook. Get her look for your Saturday's outfit. #ShopAtHijabenka now before all gone.</p> <p>Seen here : Top - Devina Blouse White Pants - Javan Pants Cream Bag - Maria Octa Shoes - Prova Octa Heels.</p> <p>#hijabenkaxme #hijabenkalook #hijabenka pipipinkies Halo, mau tanya ada kah store di wilayah tangerang? Thank you dinda1553 Ka ini brp?</p> <p>hijabenka Hai Dear @pipipinkies untuk Store Berrybenka kami di wilayah Tangerang terdapat di Mall Alam Sutera, Jl. Jalur Sutera Barat Kav. 16, Alam Sutera - Tangerang 15143 lantai GF. Ditunggu</p> <p>1,003 likes</p> <p>MARCH 16</p> | <p>Featuring Fira Assegaf @firrrr_ on #hijabenkalook. Get her look for your Saturday's outfit. #ShopAtHijabenka now before all gone.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>255.</p> |  <p>hijabenka • Follow</p> <p>hijabenka In the middle of her time as a Psychologist, She always managed to look smart chic. Wearing #hijabenkaxnrhnabilia, Tila Blazer available on Hijabenka! .</p> <p>#hijabenka #hijabenkalook #hijabenkaxme quilla2710 Ini harganya brp 1 set? zanubaanifa Berapa kak irmauldaseptyani Blezernya aja bisa? Mauuuu</p> <p>hnysetiana pantsnya punya hijabenka juga bukan?</p> <p>hijabenka Dear @zanubaanifa boleh dibantu informasikan item mana yang kamu maksud? :)</p> <p>hijabenka Dear @hnysetiana mohon maaf, untuk item Celananya merupakan koleksi pribadi ya. Namun kamu jangan khawatir, kami masih memiliki koleksi Celana</p> <p>1,594 likes</p> <p>MARCH 17</p> <p>Add a comment</p> | <p>In the middle of her time as a Psychologist, She always managed to look smart chic. Wearing #hijabenkaxnrhnabilia, Tila Blazer available on Hijabenka!.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |



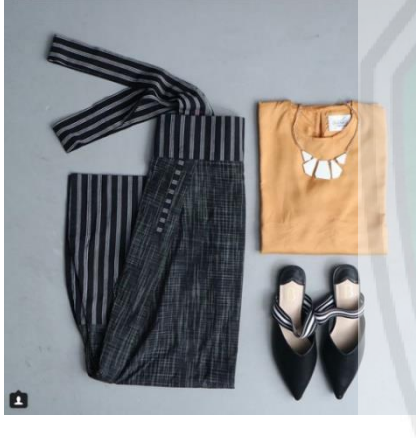



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|------|--|--|---|------------------|----------|
| 256. |  |  | <p>Ending weekend with huge smile because productive week is approaching soon! No more lazy and excuse, yes? Seen here Harmony Navy from the latest collaboration with @artijeda. #ShopatHijabenka now!</p> | The Spokesperson | Hypnotic |
| 257. |  |  | <p>More smiling, less worrying. More compassion, less judgment. More blessed, less stressed. More love, less hate. - Roy Bennett</p> | The Spokesperson | Hypnotic |
| 258. |  |  | <p>Beautiful is underrated to describe @miraagile donning in the upcoming HANAMI. If you are looking for pale color but still has a little touch of pink, this is the one. Tomorrow at 12pm!</p> | The Spokesperson | Hypnotic |




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|-------------|---|--|-------------------------|-----------------|
| <p>259.</p> |  <div data-bbox="667 132 931 555"> <p>hijabenska • Follow</p> <p>hijabenska The prettiest girl is the one who smiles! Analisa is looking so pretty and comfortable with the newly launched #buttonscarvesforhijabenska. Fret not, link in bio!</p> <p>#hijabenska</p> <p>amalia_hermawan nadhiff_salsabila Bp harga?</p> <p>hijabenska Dear @nadhiff_salsabila, item Hanami Square Voile Cotton in Maroon by BUTTONSCARVES hatganya IDR375.000. Detailnya bisa kamu lihat di link https://bit.ly/2Fpsax1. Yuk diorder sebelum kehabisan. Happy shopping :)</p> <p>474 likes MARCH 26</p> </div> | <p>The prettiest girl is the one who smiles! Analisa is looking so pretty and comfortable with the newly launched #buttonscarvesforhijabenska. Fret not, link in bio!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>260.</p> |  <div data-bbox="667 560 931 975"> <p>hijabenska • Follow</p> <p>hijabenska Pink sweater to accompany your day like @alfdns. Whether you want to look casual or sporty, this is all you need. Thank you for sharing your #hijabenkaloook!</p> <p>#ShopATHijabenska : Dafiya Hoodie Line : @hijabenska Whatsapp : 0877-8000-0782 www.hijabenska.com</p> <p>#hijabenska #hijabenkaloook</p> <p>misari,wulan tyschahya Code sepatunya apa ka?</p> <p>hijabenska Dear @tyschahya untuk item yang Kanthy Heels Bymar BLACK by by Berrybenka Label saat ini sudah tidak tersedia,tetapi jangan khawatir kami memiliki koleksi menarik sepatu yang bisa kamu cek link berikut va</p> <p>1.019 likes MARCH 27</p> </div> | <p>Pink sweater to accompany your day like @alfdns. Whether you want to look casual or sporty, this is all you need. Thank you for sharing your #hijabenkaloook!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>261.</p> |  <div data-bbox="667 979 931 1409"> <p>hijabenska • Follow</p> <p>hijabenska White sneakers are never failed. Not to mention, it's @nike! Double tap this picture is not enough, it has to be yours! Yes? Link on bio!</p> <p>#ShopATHijabenska Line : @hijabenska Whatsapp : 0877-8000-0782 www.hijabenska.com</p> <p>#hijabenska #hijabenkaloook</p> <p>elvyynazvir Harganya berapa sis deshintaindrawati brrp</p> <p>fetri_jnds Knp si ga nyantumin harga hijabenska Dear @elvyynazvir item Nike WINS AIR FORCE 1 07 315115-112. Women by Nike harganya IDR1.379.000 ya. Yuk, buruan order sebelum kehabisan.</p> <p>719 likes MARCH 27</p> </div> | <p>White sneakers are never failed. Not to mention, it's @nike! Double tap this picture is not enough, it has to be yours! Yes? Link on bio!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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|-------------|--|--|--|-------------------------|-----------------|
| <p>262.</p> |  | <p>hijabenska • Follow</p> <p>hijabenska Walking with style be like our lady. @listyfaaa! Look at her adorable shoes, don't you wish to get one? Available on web!</p> <p>#ShopAtHijabenska : Cilla heels bynov Line : @hijabenska Whatsapp : 0877-8000-0782 www.hijabenska.com</p> <p>#hijabenska #hijabenskalook</p> <p>misari.wulan ❤️❤️❤️ rosesyakilla_24 @misari.wulan ❤️❤️ lusiaprii97 @intans_ beli ini yuuu. Barengan kalo maoo _tita.rosita_Ld berapa hijabenska Dear @tita.rosita_ item outernya merupakan koleksi pribadi namun jangan khawatir, kami memiliki koleksi yang</p> <p>1,452 likes MARCH 27</p> <p>Add a comment...</p> | <p>Walking with style be like our lady, @listyfaaa! Look at her adorable shoes, don't you wish to get one? Available on web!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>263.</p> |  | <p>hijabenska • Follow</p> <p>hijabenska Subtle, soft and feminine, who can not love this HANAMI scarf from Button Scarves? Some pieces are still available on website. Head over to our website. Thanks @mena_febrina for sharing your #hijabenskalook!</p> <p>#buttonscarvesforhijabenska #hijabenska</p> <p>vaniapuss_ ini warna apa ya mba? hijabenska Hai Dear @ayskananya untuk item yang kamu maksud Hanami Square Voile Cotton in Maroon by BUTTONSCARVES dengan harga IDR375.000 yang dapat kamu cek detailnya di link berikut https://bit.ly/2pKslg3 Yuk buruan diorder: Happy shopping Dear :) nadhiff_salsabila Cara pesen nya gmn ka? hijabenska Dear @nadhiff_salsabila, kamu</p> <p>626 likes MARCH 28</p> <p>Add a comment...</p> | <p>Subtle, soft and feminine, who can not love this HANAMI scarf from Button Scarves? Some pieces are still available on website. Head over to our website. Thanks @mena_febrina for sharing your #hijabenskalook!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>264.</p> |  | <p>hijabenska • Follow</p> <p>hijabenska You know it's nearing the long weekend when you wear something bright like @adindanyla. No worry, you can have this top too! Link on bio.</p> <p>#ShopAtHijabenska : Oblow Kimono Blouse Caramel Line : @hijabenska Whatsapp : 0877-8000-0782 www.hijabenska.com</p> <p>#hijabenska #hijabenskalook</p> <p>kemalshop_ Brg ini mbk viakusumaa How much is this hijabenska Hai Dear @kemalshop_ untuk item Oblow Kimono Blouse Caramel by ALDIVA harganya IDR191.600, yang saat ini sudah Out of Stock. Namun kamu tidak perlu khawatir, karena kami masih memiliki koleksi Oblow Kimono Blouse denaan</p> <p>1,065 likes MARCH 28</p> <p>Add a comment...</p> | <p>You know it's nearing the long weekend when you wear something bright like @adindanyla. No worry, you can have this top too! Link on bio.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |




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|-------------|--|---|--|--------------------------------------|
| <p>268.</p> | | <p>Black and red are the best color combination for you who loves to look mysterious but still cool. Seen here @fennysaptalia.id, available on our website.</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>269.</p> | | <p>How to celebrate the long weekend? Wear your favorite hijab from Ammara and take a pose at your favorite cafe just like @untariasiningsih. Have a good one, everyone!</p> | <p>The Spokesperson</p> | <p>Hypnotic</p> |
| <p>270.</p> | | <p>Smiling from ear to ear because it's almost D-DAY. Wohoo 🤗</p> <p>—</p> <p>This latest #ayudiaforhijabenka x OKAINKU has a perfect combination of mustard and red, the colors that we rarely can see on @ayudiac.</p> <p>—</p> <p>Can you imagine, how this look on her? Find out on Monday, 8th January 12 PM!</p> <p>—</p> <p>Can you imagine, how this look on her? Find out on Monday, 8th January 12 PM!</p> | <p>Hard sell- The Spokesperson</p> | <p>Rationalization, Hypnotic</p> |

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|-------------|--|--|---|--|--------------------------------------|
| <p>271.</p> |  |  | <p>Who says Lurik is so out of dated? Do you think Lurik can't be this chic and cool? This picture explained it all. No wonder Ayudia loves all the collection so dearly!</p> | <p>Hard sell- The Spokesperson</p> | <p>Rationalization- Hypnotic</p> |
| <p>272.</p> |  |  | <p>In case you missed out, TOMORROW! the latest collaboration with @ayudiac will be launched. Using Lurik as the main fabric, this is definitely a stand-out statement piece. For all the monochrome lovers, you'll love this!</p> | <p>The Spokesperson Hard sell</p> | <p>Hypnotic- Rationalization</p> |
| <p>273.</p> |  |  | <p>Looking ever so chic in her latest #ayudiaforhijabenka, @ayudiac wore this as her go-to hijab for the weekend. Made from premium fabric, light weight and easy to style. This might sound simple, but that's what matters the most. Coming in 2 days! ❤️</p> | <p>The Spokesperson Hard sell</p> | <p>Hypnotic- Rationalization</p> |




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|-------------|--|--|--|--|--------------------------------------|
| <p>274.</p> |  |  | <p>All black with a sweet touch of embroidery on your hijab would be a good addition. #ayudiaforhijabena x @artijeda is still available!</p> <p>No more weekday blues, since weekend is near! Fasha always nailed the look with her Hana Top. Guess what! It's available on web. 😊</p> | <p>Hard sell- The Spokesperson</p> | <p>Rationalization- Hypnotic</p> |
| <p>275.</p> |  |  | <p>Every woman looks beautiful when she puts confidence in every outfit she wears. But did you know? Feeling grateful for being who you are, is the best key to do!</p> <p>--</p> <p>Just like @ayudiac, she always being confident to show her true self through her style! She's not into fashion trends like other.</p> <p>--</p> <p>With @okainku, she wants to show that an ethnic pattern could look amazing on you! And obviously, you should be proud of it! Available on 8 January.</p> <p>--</p> <p>With @okainku, she wants to show that an ethnic pattern could look amazing on you! And obviously, you should be proud of it! Available on 8 January.</p> | <p>Soft Sell, The Spokesperson</p> | <p>Displacement, Hypnotic</p> |
| <p>276.</p> |  |  | <p>You know.. every woman is beautiful with their own skin. No matter how different it'd be, we as women should empower each other.</p> <p>.</p> <p>Ayudia wants to show you that there's nothing wrong for being unique, including how you dressed.</p> <p>-</p> <p>This upcoming #ayudiaforhijabena x OKAINKU really deserves your attention. Well made, you nailed it @okainku. TOMORROW, 12PM!</p> <p>-</p> <p>This upcoming #ayudiaforhijabena x OKAINKU really deserves your attention. Well made, you nailed it @okainku. TOMORROW, 12PM!</p> | <p>Soft Sell, The Spokesperson</p> | <p>Displacement, Hypnotic</p> |

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|-------------|--|--|--|-----------------------------------|
| <p>280.</p> |  <p>hijabenka • • ituti</p> <p>hijabenka Chase your dream with high heels. Before that, make sure you choose the best one! Make Prescillia Heels yours and be prepared to look chic just like @kalianabila. Available on our web!</p> <p>#hijabenka #hijabkalook #hijabkxame #hijabkxame</p> <p>hijabenka Dear @ariestuningtyas mohon maaf untuk celananya merupakan koleksi pribadi ya, namun kami juga punya yang menarik DLINE CELANA KAKI LURUS RUMBAY BLUE by Dline harganya detailnya bisa kamu cek di link berikut: http://bit.ly/2qMoX8W harganya IDR181.900. Yuk, buruan diorder. Happy shopping :) inimaula Tasya berapa sis strahmwrti Nama item baju nya apa dear</p> <p>506 suka</p> <p>19 JANUARI</p> <p>Tambahkan komentar...</p> | <p>Chase your dream with high heels. Before that, make sure you choose the best one! Make Prescillia Heels yours and be prepared to look chic just like @kalianabila. Available on our web!</p> | <p>Soft Sell, The Spokesperson</p> | <p>Displacement, Hypnotic</p> |
| <p>281.</p> |  <p>hijabenka • • ituti</p> <p>hijabenka Show your unique side with The Culture Vibe. Steal @analisa.widyaningrum's look for your unique yet eye-catching look. It's great for your casual to occasional look!</p> <p>#hijabenka #AyudForHijabenka #OKAINKUForHijabenka</p> <p>wynemid celananya namanya apa ka? veyrara Celana ny lucu....kode ny apa n hrg ny brp? Infanpratamii Mirip eluu @tamasagiri zubaidhazubaidha Itu baju sm celananya berapa ya? hannachairiana Mau dpng atunkurotulaini Celananya berp? ditaandang_ww Cinanya brp</p> <p>hijabenka Dear @wynemid untuk item celananya memang udah Anka Bante</p> <p>1,670 suka</p> <p>19 JANUARI</p> <p>Tambahkan komentar...</p> | <p>Show your unique side with The Culture Vibe. Steal @analisa.widyaningrum's look for your unique yet eye-catching look. It's great for your casual to occasional look!</p> | <p>Soft Sell, The Spokesperson</p> | <p>Displacement, Hypnotic</p> |
| <p>282.</p> |  <p>hijabenka • • ituti</p> <p>hijabenka White means purity, cleanliness and could be a new beginning. Start this beautiful Friday with positive mind, wear white and spread positive vibe! Tap-tap if you love @igiriws's look!</p> <p>#hijabenka #hijabkalook #hijabkxame #hijabkxame</p> <p>nha_aprilla</p> <p>ayuningtyasutami Link to this piece, pls? hijabenka Hai @ayuningtyasutami as your information the price for Sadtua Top White by Havaa this time Out of Stock. You can check our another products and order in our website at www.hijabenka.com and Hijabenka Apps or you can chat our Live Chat team to help you make an order. Thank you and happy shopping</p> <p>era_dansih Cara order nya qimana?</p> <p>643 suka</p> <p>12 JANUARI</p> <p>Tambahkan komentar...</p> | <p>White means purity, cleanliness and could be a new beginning. Start this beautiful Friday with positive mind, wear white and spread positive vibe! Tap-tap if you love @igiriws's look!❤️</p> | <p>Soft Sell, The Spokesperson</p> | <p>Displacement, Hypnotic</p> |

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|-------------|--|--|--|-----------------------------------|
| <p>286.</p> |  <p>hijabenska • Ikuti</p> <p>hijabenska Be confidence, be brave, be whatever you want. No matter who you are, never underestimate the power of TRUST in ourselves. That's the key to all challenges. MALAGA in collaboration with @kamiidea will be up on Monday, 12pm. 🍷</p> <p>On pict: MALAGA Scarf in Berries, Golden Peach and Stone (From Left to Right).</p> <p>#hijabenska #hijabensakamiidea #kamiidea #MALAGA</p> <p>eripoy Hai Dear @hijabenska utk pembelannya bisa di dpt Dr mana aja ya selain Hijabenska APP? Tks</p> <p>hijabenska Dear @eripoy kamu bisa order di website kami ya. website: hijabenska.com</p> <p>1,448 suka</p> <p>1 FEBRUARI</p> <p>Tambahkan komentar...</p> | <p>Be confidence, be brave, be whatever you want. No matter who you are, never underestimate the power of TRUST in ourselves. That's the key to all challenges. MALAGA in collaboration with @kamiidea will be up on Monday, 12pm. 🍷</p> | <p>Soft Sell, The Spokesperson</p> | <p>Displacement, Hypnotic</p> |
| <p>287.</p> |  <p>hijabenska • Ikuti</p> <p>hijabenska The warm color on Malaga Scarf Amber will elevate your daily look. We believe that words when we see @adindanya with it! Double tap if you feel the same.</p> <p>#Hijabenska #Hijabensakamiidea #Kamidea #MALAGA</p> <p>anahzanatun Hjabnya the best 🍷🍷🍷</p> <p>hijabenska Dear @anahzanatun yuk buruan order sebelum kehabisan. Kamu bisa order di aplikasi Hijabenska, website Hijabenska.com, atau CS Live Chat di website kami. Happy shopping :)</p> <p>pawitfestari masya Allah Dindaaaa 🍷🍷🍷</p> <p>@adindanya</p> <p>adindanya @pawitfestari pawit 🍷</p> <p>1,453 suka</p> <p>8 FEBRUARI</p> <p>Tambahkan komentar...</p> | <p>The warm color on Malaga Scarf Amber will elevate your daily look. We believe that words when we see @adindanya with it! Double tap if you feel the same.</p> | <p>Soft Sell, The Spokesperson</p> | <p>Displacement, Hypnotic</p> |
| <p>288.</p> |  <p>hijabenska • Ikuti</p> <p>hijabenska Stay classy with the newly launched #Ayudiaforhijabenska x @naela.basic. Whether casual or formal, this piece will be a perfect addition for your wardrobe. Click link on bio now!.</p> <p>#hijabenska #ayudiaforhijabenska #naelabasicforhijabenska</p> <p>nalyizza itu tas nya namanya ap y?</p> <p>hijabenska Dear @nalyizza untuk tasnya namanya Monna Octa Sing bag BLACK by Berrybenka Label harganya diskon dari IDR479.000 menjadi IDR268.000. Yuk, buruan diorder sebelum kehabisan, Happy shopping :)</p> <p>nalyizza Thank you bantuannya..</p> <p>aznhytelga sis mau tas ya...</p> <p>ekangtys0333 Itu sendainya brp min</p> <p>637 suka</p> <p>12 FEBRUARI</p> <p>Tambahkan komentar...</p> | <p>Stay classy with the newly launched #Ayudiaforhijabenska x @naela.basic. Whether casual or formal, this piece will be a perfect addition for your wardrobe. Click link on bio now!.</p> | <p>Soft Sell, The Spokesperson</p> | <p>Displacement, Hypnotic</p> |

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| <p>289.</p> |  | <p>A motherhood could be so hard and frustrating. Being a mother, we learn how to love unselfishly. It's no longer about ourselves, it's the children.</p> <p>—</p> <p>So does @ayudiac. No matter how mad and tired She may feel, all these come second to how Sekala is feeling.</p> <p>—</p> <p>This inspired @artijeda for the upcoming #ayudiaforhijabenka called 'The Chemistry'. This collection dedicated to all moms (and soon to be! ☺). Coming soon on Monday, 19 Feb!</p> | <p>Soft Sell, The Spokesperson</p> | <p>Displacement, Hypnotic</p> |
| <p>290.</p> |  | <p>Each line started with one dot at the center, drawn beautifully and connected to each other. Somehow this reflects our relationship to our Mom, as support center before anyone else. Introducing you, The Chemistry from the latest collaboration with @ayudiac, on Monday ❤️</p> | <p>Soft Sell, The Spokesperson</p> | <p>Displacement, Hypnotic</p> |
| <p>291.</p> |  | <p>She had a pear-shaped body. So, She often wears a long top to cover her leg. @okainku made clothes that fit perfectly into Ayudia! No wonder @ayudiac looks amazing on them! The Culture Vibe, exclusively available on Hijabenka.</p> | <p>The Problem Solution, The Spokesperson</p> | <p>Rationalization, Hypnotic</p> |

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| <p>292.</p> | | <p>A bag can be your accessories when you're in the mood for something casual. Try Agosta Black Bag like @sorayaulfa15 . She looks pretty with that!</p> | <p>The Problem Solution, The Spokesperson</p> | <p>Rationalization, Hypnotic</p> |
| <p>293.</p> | | <p>Too much black shirt in your wardrobe? Yes, it's a good time to bring Sungai Mahakam Kalimantan scarf to your home! It looks so perfect when @dindatalitha mixed it.</p> | <p>The Problem Solution, The Spokesperson</p> | <p>Rationalization, Hypnotic</p> |
| <p>294.</p> | | <p>An oversized sweater is a key to look great on Summer day like this. @fashaedwar wore her favorite Bolly shirt in white. How about you?</p> | <p>The Problem Solution, The Spokesperson</p> | <p>Rationalization, Hypnotic</p> |

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| <p>295.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka In the need for something casual and comfy? Steal @fashaedwar's look! She looks so comfy and stylish with Bolly Oversized Sweater. It's a perfect companion for this sweater weather!</p> <p>#hijabenka #hijabenkalook #hijabenkaxme mahardika.ida Bajunya suka.. berapa? Cara ordernya gimana? pujadamayani Min sweaternya naksir, berapa ya? fanny_hardiyaningrum Ini brpa ya sis? hijabenka Dear @mahardika.ida untuk item Bolly Oversized Sweater White by Havva harganya IDR229.000 ya, yuk diorder, kamu bisa order di aplikasi Hijabenka, website Hijabenka.com atau CS Live Chat di website kami. Happy shopping :)</p> <p>1,662 likes</p> <p>JANUARY 9</p> | <p>In the need for something casual and comfy? Steal @fashaedwar's look! She looks so comfy and stylish with Bolly Oversized Sweater. It's a perfect companion for this sweater weather!</p> | <p>The Problem Solution, The Spokesperson</p> | <p>Rationalization, Hypnotic</p> |
| <p>296.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka Complete your monochrome look with a black sling bag. How at how gorgeous it looks on @kiananabila. Steal her look for monochrome outfit inspiration!</p> <p>#hijabenka #hijabenkalook #hijabenkaxme mynameis_yulfa Harga Jilbabnya berapa sis? hijabenka Dear @mynameis_yulfa mohon maaf untuk produk yang kamu tanyakan itu koleksi pribadi ya, tapi kami masih punya jilbab menarik lainnya dan bisa langsung kamu cek di link berikut. http://bit.ly/2woQDPN. Thank you :) sqjma nama baju nya apa hijabenka Dear @qlzma mohon maaf untuk produk yang kamu tanyakan itu koleksi pribadi ya, tapi kami masih punya</p> <p>868 likes</p> <p>JANUARY 14</p> | <p>Complete your monochrome look with a black sling bag. How at how gorgeous it looks on @kiananabila. Steal her look for monochrome outfit inspiration!</p> | <p>The Demonstration, The Spokesperson</p> | <p>Rationalization, Hypnotic</p> |
| <p>297.</p> |  | <p>hijabenka • Follow</p> <p>hijabenka Monochrome color never gets wrong! When you are clueless on what to wear just play it with basic color, it will suit in any occasion. Thanks @dindatalitha for sharing your #hijabenkalook!</p> <p>#ShopAtHijabenka : Dainurre wrapped outer grey + Darsha pashmina plain</p> <p>Line : @hijabenka Whatsapp : 0877-8000-0782 www.hijabenka.com</p> <p>#hijabenka #hijabenkalook</p> <p>ristamy5 Brp ini ka? hijabenka Dear @ristamy5 item Dainurre wrapped outer grey by Havva harga IDR269.000 yang bisa kamu cek detailnya di link ini https://bit.ly/2qz81Hr dan item Darsha Pashmina Plain Black by Havva saat</p> <p>608 likes</p> <p>MARCH 29</p> | <p>Monochrome color never gets wrong! When you are clueless on what to wear just play it with basic color, it will suit in any occasion. Thanks @dindatalitha for sharing your #hijabenkalook!</p> | <p>The Demonstration, The Spokesperson</p> | <p>Rationalization, Hypnotic</p> |