ABSTRACT

Sa'adah, R.A. Fajriyati . 2012. The Design Plan of Batik center in Pamekasan. Lector : DR. Great Sedayu, MT, Aldrin Joseph Firman, MT and Ach. Gat Gautama, MT

Keywords: Center of Batik, Culture, Tangible Metaphor, Sekar universe

Pamekasan typical batik centers are centers that produce or manufacture of clothing material/Madura batik hallmark located in Pamekasan. These centers include the production process, education, exploration, recreation and matters relating to batik.

Preservation of culture is not only related to the past, but instead to build a sustainable future with a range of potential developments of the past with the times selected. Continuity accept change is a key concept of preservation, the goal is to preserve cultural resources and to meet the future needs without damaging and result in a better quality of life. Tangible Metaphor is the theme in the center of batik in Pamekasan this, because it is considered to have its own convenience in designing a building. Ease the process of designing is obtained because the basic shapes used are taken directly from the elements/certain characteristics, which in this object sekar universe batik motif be used as elements/characteristics that will be transformed. Sekar universe batik is one of the traditional batik Madura to be preserved, especially in Pamekasan. With the center of batik is expected to be able to preserve the culture of batik.

After an analysis pass, then take a design concept that is trying to accommodate all aspects of a design. The basic concept design which used the concept sekar universe, sekar universe batik motif is one motif Pamekasan transformed the design, by applying the principles of the universe now, before the draft. Such as: the joy of free motifs associated flora and fauna, abstract with rich colors, depicts the beauty of the world and love and peace.