ABSTRACT


Tourism is meant as going together and picnic. Beach is one of the tourism resort. Beach tourism is a traveling where beach as the destination provides many facilities like beautiful sceneries to the visitors Dalegan Beach is one of the beach resort in Gresik, East Java.

The Dalegan Beach has high potential for a tourist resort because of it’s natural sceneries at every edge. However the facilities of the Dalegan Beach now a days is not sufficient enough so, it is necessary to be arrange and reconstruct. The available of quality and quantity now facilities are neede to erate many activities for the visitors not only for the local but also for the foreigner.

Based on the fact above, The Dalegan Beach needs to have a characteristic discussion to erate tourism beach. One of the factors is wave since, because every beach has it’s own characteristic differ with the others. In this case, Dalegan Beach resort will be built as tourism area which is methaforically characterized by wave in that beach, so that tourism condition and situation are created by themselves at that every area.

**Key words:** Beach Tourism, Waves Metaphore