

Lampiran : 1

Transkrip Wawancara

Pengetahuan Wisatawan

No	Peneliti	What do you know about pemuteran village? Explain!
1	Lyubomir Scavlol, Belgia	This is diving destination. Here dive people who love the national park.
2	Angeli Schouten, Australia	The village is small and local resident work on the fields and fishermen. There is a military shooting range in the hills, of the renjes, this area attracts me because of simple life no tourist shop, great ocean whit beautifull diving and snokling. The local are friendly.
3	Frans Lems, Australia	A guief area on the western side of bali with very friendly people, relaxed village. It is comperatively cheaper then the overcrowded place like kuta and me appreciate it overhere much much more. It is also beautifull marine park wich is excellent for scuba diving.
4	Michael Heinzelmann, Jerman	Small tourism on the north coast of bali.
5	Collongues Arnaud, Prancis	It's a very nice place to the diving and snorkeling, many people come in pemuteran for holiday.
6	Rousse Frederic, Prancis	This is a nice place to snorkeling and swim, this is the good place diving in bali.
7	Kati Collantz, Jerman	Pemuteran is a small village in the west of bali, it is located directly on the village, the distance to Denpasar is nerly 130 kilometers, there is a coral reef.
8	Hans Schcelfhals, Belanda	Pemuteran is a place nice snorkeling and nice temple, pemuteran is not so tourism as the south of bali,
9	Weinberger Joerg, Jerman	Pemuteran is the beautifull nice coral reef.

10	Ursula Buss, Belanda	Pemuteran is nice people, nice temple, nice snorkeling.
11	Wolfgang Hounng, Jerman	Small village north west bali, tourist place with mostly smaller hotel, lots of restaurants and dive center, pulagi /pabean temple, turtle in chris dive center.
12	Ralf De Haag, Belanda	For tourist a lot to do. diving, turtle farm, trekking expensive. close to bali barat nasional park.
13	Kuntz, Prancis	Nice place, quiet place and nice for snorkeling and diving
14	Jannet Eindaen, Belanda	The are a lot of activities to do in around pemuteran, especially a very good place for diving and snorkeling.
15	Celing Bouronha, Prancis	Pemuteran is beautifull, nice view.
16	Shona Henderson, Australia	That most of the area was a National Park, which has been rececling prolected by the village thas is not touristy but vislon do come for the amazing diving.
17	Jacobs, Prancis	Pemuteran is nice place quite and not so touristic.
18	Jean Christopher, Prancis	Pemuteran is beautiful, nice coral reef.
19	Jason Carcatsis, Australia	A small village, near menjangan island and a national park. Tourism farming are the major industries.
20	Colling Tan, Singapur.	I know it from the story of my friend who came to bali last month.
21	Stuart Abraham, Australia	Virgin village, quite, away from kuta, not traffic jam
22	Coralie Varache, prancis	Nice place, nice snorkeling, nice biorock project
23	Laurenson Betherne Joy, australia	Nice place, quite place, and nice for snorkeling and diving
24	Maria Vega, Spanyol	Nice place and nice snorkeling

<b>No</b>	<b>Peneliti</b>	<b>Where do you know about pemuteran village? Explain !</b>
1	Lyubomir Scavlol, Belgia	Soffia travel company
2	Angeli Schouten, Australia	I know this village from internet when i looking for a hotel / homestay to stay during my planned holiday.
3	Frans Lems, Australia	Through the internet and our previous travel
4	Michael Heinzelmann, Jerman	Travel guide on bali, internet tesearch
5	Collongues Arnaud, Prancis	The travel book, in the tv reportage, and internet
6	Rousse Frederic, Prancis	In our travel book
7	Kati Collantz, Jerman	Friends told us about pemuteran and pleased us to visit it
8	Hans Schcelfhals, Belanda	From internet
9	Weinberger Joerg, Jerman	From internet
10	Ursula Buss, Belanda	From internet
11	Wolfgang HOUNGNG, Jerman	from travel agency in Germany.
12	Ralf De Haag, Belanda	Form internet Booking.com
13	Kuntz, Prancis	From internet
14	Jannet Eindaen, Belanda	We read about it in the lonely planet
15	Celing Bouronha, Prancis	From internet when i was looking for a hotel
15	Shona Henderson, Australia	Looking up best diving on my internet
17	Jacobs, Prancis	From internet and friends
18	Jean Christopher, Prancis	From internet told us about pemuteran
19	Jason Carcatsis, Australia	From internet
20	Colling Tan, Singapur.	My friend recomendation
21	Stuart Abraham, Australia	From internet
22	Coralie Varache,	From internet

	prancis	
23	Laurenson Betherne Joy, australia	From the guide traveling and internet
24	Maria Vega, Spanyol	From internet

No	Peneliti	Any information that you get about Pemuteran village? Explain!
1	Lyubomir Scavlol, Belgia	very nice temple, Bali National Park.
2	Angeli Schouten, Australia	I have reding some info in a brochure, the temples that you can visit, the turtle farm, the diving the brochure was displayed at the Kinara resort.
3	Frans Lems, Australia	Mainly through the internet, but also just to explore very nice view
4	Michael Heinzelmann, Jerman	Small tourism, black sand on the beach, many coral healby, not crowdy, not nigh life
5	Collongues Arnaud, Prancis	Beautifull place with a nice beach and nice people, nice hotel and gues house is cheap and nice.
6	Rousse Frederic, Prancis	It's a litle village around the beach, very quite with a beautifull
7	Kati Collantz, Jerman	In 2000 the biorock reef struktures project was founded, it is the bigges project in the world to renew from nan destroyed coral reef
8	Hans Schcelfhals, Belanda	Pemuteran pemuteran is nice place, friendly people and many temple can you visit.
9	Weinberger Joerg, Jerman	Pemuteran pemuteran is nice place, in pemuteran there is coral reef, very nice temple
10	Ursula Buss, Belanda	Pemuteran is a good place, many coral healby, not crowdy.
11	Wolfgang HOUNGNG, Jerman	Local people friendly.
12	Ralf De Haag, Belanda	Not so much
13	Kuntz, Prancis	Pemuteran is nice place, very nice temple.
14	Jannet Eindaen, Belanda	Good place for diving/ snorkeling, turtle farm, wanderfull resort, many trips possible

		to Bali barat national park.
15	Celing Bouronha, Prancis	Pemuteran is nice place, great coral reef and fantastic biorock project.
16	Shona Henderson, Australia	
17	Jacobs, Prancis	Very interesting about the biorock for snorkeling or diving, good also for meditation and spiritual trip
18	Jean Christopher, Prancis	Small tourism, not crowly, many coral reef.
19	Jason Carcatsis, Australia	The population is partly muslim and mostly hindu. The people are very kind and helpful always
20	Colling Tan, Singapur.	I heard beautiful corral and nice hill view.
21	Stuart Abraham, Australia	Its says, has good view from the hills to the sea
22	Coralie Varache, prancis	Pemuteran is a nice place you should visit when come to bali
23	Laurenson Betherne Joy, australia	Kidness people, nice coral reef
24	Maria Vega, Spanyol	Pemuteran is a nice place you should visit when come to bali

#### Persepsi wisatawan terhadap Desa Pemuteran

No	Peneliti	How do you impress a vacation in the village of Pemuteran? Explain !
1	Lyubomir Scavlol, Belgia	The best super food and super diving,
2	Angeli Schouten, Australia	A nice, quiet, relaxing place to visit and to stay, talk with local and eat in their warung
3	Frans Lems, Australia	Relaxed, no crowded, country live, little tourism
4	Michael Heinzelmann, Jerman	I like the quietness, can walk along the beach without frequently being asked of massage etc. very polite people, good food, coral was the beach are perfect for snorkeling.

5	Collongues Arnaud, Prancis	Very good place, beautiful landscape.
6	Rousse Frederic, Prancis	a place snorkeling very nice, can see the sun at the seaside, hostel was very nice around the beach.
7	Kati Collantz, Jerman	People are very friendly, it is a clean village, it seems that there is no hectic at pemuteran village
8	Hans Schcelfhals, Belanda	Trakking to the mountain , temple tour
9	Weinberger Joerg, Jerman	By exploring the village, people are very friendly, relaxing
10	Ursula Buss, Belanda	very nice place for snorkeling and diving
11	Wolfgang HOUNGNG, Jerman	Nice environment, small, quiet, great food, extremely friendly and helpful people, no disco, no " party tourists " with lots of drinking, great diving, nice excursions
12	Ralf De Haag, Belanda	Very good, walk the beach, turtle farm, swim in the pool
13	Kuntz, Prancis	Great food, great diving, small quiet accomodation
14	Jannet Eindaen, Belanda	We really liked our stay at kinara resort and spa
15	Celing Bouronha, Prancis	Explore the village, quite, relaxing place.
16	Shona Henderson, Australia	We loved our stay in the village, the village seemed clean when we were staying, the local people very lovely. It also feels very safe. We also love that village and diver protect the reef
17	Jacobs, Prancis	-Very nice vacation and relax
18	Jean Christopher, Prancis	We like the coral reef for snorkeling, very beautiful place
19	Jason Carcatsis, Australia	We enjoyed ourselves very much. Pemuteran was very peaceful whit a few but not many tourists. and the dive operator companies respect the reef and the ocean.
20	Colling Tan, Singapur.	The food is good, fresh and healty. The hotel is clean and simple, I like the trakking to the hills

21	Stuart Abraham, Australia	I like local balinese people, friendly and helpful. Rest of my holiday is fine
22	Coralie Varache, prancis	Exploring the village, we enjoy to relax, there not strees
23	Laurenson Betherne Joy, australia	Im very enjoy this vacantion
24	Maria Vega, Spanyol	By exploring the village

<b>No</b>	<b>Peneliti</b>	<b>How do you get experience in Pemuteran? Explain !</b>
1	Lyubomir Scavlol, Belgia	I never bi in best Place supper
2	Angeli Schouten, Australia	Talk to the locals, singhtseeing outside hotel, eating aat different warung.
3	Frans Lems, Australia	Explore, walk around, talk to the locals
4	Michael Heinzelmann, Jerman	We really like to be here, but it is far away from the air port long car drive.
5	Collongues Arnaud, Prancis	For the moment only snorkeling and farniente.
6	Rousse Frederic, Prancis	Very nice experience with a lot a sun
7	Kati Collantz, Jerman	I speak with local people
8	Hans Schelfhals, Belanda	tracking to the mountain , temple tour
9	Weinberger Joerg, Jerman	Snorkeling, local tour and trekking to pemuteran waterfall
10	Ursula Buss, Belanda	Trakking, temple tour, cycling etc.
11	Wolfgang Hounng, Jerman	Diving, excursions with locals, massager.
12	Ralf De Haag, Belanda	Very nice good hotel, turtle farm nice
13	Kuntz, Pracis	Talk to local people, diving, walk around
14	Jannet Eindaen, Belanda	We had a great here
15	Celing Bouronha, Prancis	Trekking and local tours
16	Shona Henderson,	We hire a taxi from the airport to take us to

	Australia	pemuteran, then we mainly walked around, hired a scooter for one day.
17	Jacobs, Prancis	Nice snorkeling menjangan island and biorock,
18	Jean Christopher, Prancis	Talk local people, walk around in the beach
19	Jason Carcatsis, Australia	We travelled around on a rented scooter whilst we were there. We arrived taxi from Denpasar airport mostly we just walked.
20	Colling Tan, Singapur.	I have a good holiday
21	Stuart Abraham, Australia	Nice place to stay
22	Coralie Varache, Prancis	Trekking, snorkeling, local tour
23	Laurenson Betherne Joy, australia	Beautiful beach and can enjoy sunrice and sunset
24	Maria Vega, Spanyol	Trekking, and snorkeling

<b>No</b>	<b>Peneliti</b>	<b>How many times you come to Pemuteran? Explain!</b>
1	Lyubomir Scavlol, Belgia	For first time
2	Angeli Schouten, Australia	Twice, with 4 years in between
3	Frans Lems, Australia	2 times
4	Michael Heinzelmann, Jerman	It's one first time, hopefully not the last
5	Collongues Arnaud, Prancis	4 times
6	Rousse Frederic, Prancis	2 times
7	Kati Collantz, Jerman	The first but not the last.
8	Hans Schclfhals, Belanda	This is my second time
9	Weinberger Joerg, Jerman	This is third visit
10	Ursula Buss, Belanda	This is first time to pemuteran
11	Wolfgang HOUNGNG,	second time

	Jerman	
12	Ralf De Haag, Belanda	Fist time, maybe more will follow
13	Kuntz, Prancis	Second time
14	Jannet Eindaen, Belanda	This was the first time
15	Celing Bouronha, Prancis	This is my second visit
16	Shona Henderson, Australia	This is the first times
17	Jacobs, Prancis	My first time and will be back
18	Jean Christopher, Prancis	Second times
19	Jason Carcatsis, Australia	This was our first time
20	Colling Tan, Singapur.	1 times
21	Stuart Abraham, Australia	This is my 2 time in bali
22	Coralie Varache, prancis	This is my second visit
23	Laurenson Betherne Joy, australia	Third times
24	Maria Vega, Spanyol	This is my first visit

Motivasi wisatawan datang ke Desa Pemuteran

No	Peneliti	What your motivation holiday in Pemuteran? Explain !
1	Lyubomir Scavlol, Belgia	Diving, because nice place for dive.
2	Angeli Schouten, Australia	I plan to go snorkeling and diving.
3	Frans Lems, Australia	I Feel like the real bali
4	Michael Heinzelmann, Jerman	I want to relax and snorkeling and enjoy balines food.
5	Collongues Arnaud, Prancis	Diving and snorkeling
6	Rousse Frederic, Prancis	To make snorkeling and diving.
7	Kati Collantz, Jerman	In Germany is not so nice weather, so we want to make holidays in a country where the weather is

		nice, we spend our entire vacation on Bali, we love the sun and the sea but for us German people it is quite hot here, we find very interesting in Asia
8	Hans Schelfhals, Belanda	Relaxing.
9	Weinberger Joerg, German	Relaxing, snorkeling and diving.
10	Ursula Buss, Belanda	Enjoying this village
11	Wolfgang Houngh, German	Have very good friend/ family here, great place for relaxation
12	Ralf De Haag, Belanda	We found a nice hotel in Pemuteran
13	Kuntz, Prancis	For snorkeling and diving
14	Jannet Eindaen, Belanda	Wonderful village
15	Celing Bouronha, Prancis	Relaxing
16	Shona Henderson, Australia	Looking for new sport to dive in a part of Bali, we hadn't been also have friends who have stayed and said how lovely the area is.
17	Jacobs, Prancis	We hope this area will keep quite and natural clean from plastic rubbish,
18	Jean Christopher, Prancis	For snorkeling and diving
19	Jason Carcasis, Australia	We wanted to see a part of Bali we had not seen before
20	Colling Tan, Singapur.	I want to have a joyful holiday.
21	Stuart Abraham, Australia	To enjoy the warm and the beauty of the village.
22	Coralie Varache, Prancis	Relaxing
23	Laurenson Betherne Joy, Australia	Enjoy the village
24	Maria Vega, Spanyol	Relaxing

Lampiran : 2

Gambar Kegiatan Wisata :



Gambar di atas adalah gambar salah satu kegiatan wisatawan yaitu bersantai.



Gambar di atas adalah gambar pada saat wisatawan akan *snorkeling* atau *diving*



Gambar di atas adalah pada saat wisatawan pergi berkunjung ke pure yang ada di sekitar  
Desa pemuteran

Gambar Biorock dan Desa Pemuteran :







KEMENTERIAN AGAMA  
UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM MALANG  
FAKULTAS EKONOMI  
Jurusan Manajemen

Terakreditasi "A" SK BAN-PT Depdiknas Nomor: 024/BAN-PT/Ak-X/S1/II/2013  
Jalan Gajayana 50, Malang 65144, Telepon (0341) 558881, Faksimile (0341) 558881

BUKTI KONSULTASI

Nama : Moch. Amin Zainullah  
NIM/Jurusan : 11510001/ Manajemen  
Pembimbing : H. Slamet, SE., MM., Ph.D  
Judul Skripsi : Pengetahun, Persepsi, dan Motivasi Wisatawan Dalam Berkunjung ke  
Desa Pemuteran, Kecamatan Grokgak, Kabupaten Buleleng, Bali

No.	Tanggal	Materi Konsultasi	Tanda Tangan Pembimbing
1.	15 November 2014	Judul dan latar belakang outline	1.
2.	10 Desember 2014	Bab I	2.
3.	20 Januari 2015	Bab I-II	3.
4.	29 Februari 2015	BAB III	4.
5.	30 Maret 2015	ACC Proposal	5.
6.	15 April 2015	Penelitian	6.
7.	10 Mei 2015	BAB IV	7.
8.	2 Juni 2015	BAB IV dan V	8.
9.	15 Juni 2015	Revisi dan ACC Skripsi	9.
10.	29 Juni 2015	ACC keseluruhan	10.

Malang, 30 Juni 2015

Mengetahui:  
Ketua Jurusan Manajemen,

**Dr. H. Misbahul Munir, Lc, M.El**  
NIP 197507072005011005

## **BIODATA PENELITI**

Nama lengkap : Moch. Amin Zaenullah  
Tempat, tanggal lahir : Pemuteran, 13 Mei 1993  
Alamat asal : Jl. Seririt-Gilimanuk, Desa Pemuteran  
Alamat Kos : Jl. Joyosuko Timur 50B  
Telepon/HP : 081999907357  
E-mail : Aminzainullah1993@gmail.com

### **Pendidikan formal**

1999-2005 : SDN No. 5 Pemuteran  
2005-2008 : SMP Nurul Jadid Paiton, Probolinggo  
2008-2011 : MAN Patas  
2011-2015 : Jurusan Manajemen Fakultas Ekonomi Universitas Islam  
Negeri Maulana Malik ibrahim malang

### **Pendidikan Non Formal**

2011-2012 : Program Khusus Perkuliahan Bahasa Arab (PKPBA) UIN  
Malang  
2012-2013 : Program Khusus Perkuliahan Bahasa Inggris (PKPBI) UIN  
Malang

### **Aktivitas dan Pelatihan**

- Peserta Future Manajemen Training Fakultas Ekonomi UIN Maliki Malang tahun 2011
- Peserta Pelatihan SPSS Fakultas Ekonomi UIN Maliki Malang tahun 2014

Malang, 30 juli 2015

Moch. Amin Zainullah