

ABSTRACT

Warnerin, Rhandy. 2014. Green Park Mall Design in Gresik. Advisor: Ernaning Setiyowati, M.T and Arief Rakhman Setiono, M.T.

Key Words : Green Park Mall, Respect for users, Respect for site, Recreative, Gerbangkertosusila.

Gerbangkertosusila (Gresik, Bangkalan, Mojokerto, Surabaya, Sidoarjo and Lamongan) with Surabaya is an capital and economic center of East Java and East Indonesia. In addition, the buffer Gresik Regency can have positive economic value, if Gresik Regency can anticipate properly about Surabaya industry activity development. It can be reached by giving representative, condisive and strategic alternative building area lot, so that it can hopefully became prosper city in their development. Building shopping center with environment friendly basic can be different alternative, especially in Gresik city. In that so designer choose location in Gresik townside area (Kebomas region) which is residencial area (based from Gresik RTRW year 2011). The location also happened in province road side connecting Surabaya-Lamongan city.

As an mall which carry eco friendly theme, in must emphasize to the user comfort, then apreciate environment so that energy saved dan minimalize environment damage and adding recreative parks to add eco friendly impressionand promotion area as the first eco friendly mall in Gresik. With applying principle derived from green architecture by designer which is respect for users, respect for site and recreative. The purpose from this mall can maximized by various society as enterpreneur, government, employee, visitor etc.