ABSTRACT

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Keywords: Regionalism revive the tradition, design Plengkung Beach Resort in Banyuwangi, the reinvigoration of tradition, technology of materials, shapes and stick with fixed meanings.

Banyuwangi is the largest district in East Java, which saves a lot of exotic beaches and still stay awake kealamianya. Plengkung beach entry in diamond is one of the three leading tourist attraction. The potential is there need good accommodation facilities as a way to boost the economy, and tourism resort located in Banyuwangi form. Osing is one of the treasures of the ethnic diversity found in the archipelago, in order to maintain a foothold kelestariananya appointed as the design theme of regionalism reinvigoratin tradition as a way to revitalize the tradition, thus resulting in the design as needed. Character of its people have an identity as a principle lungguh demographic form, Gupuh, suguh the habit of throwing rhymes etnogafi activity in Lare Osing (People Osing) as a form of social interaction on the environment. Results Plengkung beach resort cottages in draft form, as a place to surf and adventure activities contained in the TNAP nature (Alas Purwo) consists of 62 inpatient rooms. The concept of mass or space herarki order to follow a linear pattern on Osing, the concept of space inside the house consist of a bale, jrumah, pawon shaded Cerocogan Osing shaped roof, Baresan and tikelbalung. Eksisistingnya concept namely, the use of local materials (bamboo) traces kountur attention as determining the direction of view of each character to the room.