ABSTRACT


Keywords: Beach Tourism, Analog Sea Water Movement

Tourism can be defined as traveling together, excursion and picnic. The beach can be defined as the junction between the sea and the land / flat sandy soil. While beach tourism is a tour conducted jointly with the main objective is the beach with all the facilities that have been provided. Shore excursions can also be realized as a function of adequate tourist area tourist and accommodation for tourists to optimize the potential of the existing natural coastline. Design of Coastal Tourism can be a nationwide tour in the design of an architectural tour and application of metaphor in its design theme. Tourism is also a natural tourist beaches that offers the natural beauty of the beach to any visitors.

In designing shore excursions conducted an analysis of the value through the eyes of a theme analogous movement of sea water associated with infrastructure facilities in accordance with the principles and criteria of the building that is built in the coastal resorts. Through the theme of the sea movement analogy, can bring the forms based on the characteristics of the movement of ocean water that is there. From the design of coastal tourism through analogy approach movement of the sea water, attempted to bring coastal resorts are superior and convenient for visitors.