

ABSTRACT

Afifah, Dewi. 2015, Thesis. Title: "Effect of Profitability, Growth Potential, and Free Cash Flow concerning to Cash Dividen With Liquidity As Variable Moderation"

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Keywords: *Profitability, Growth Potential, Free Cash Flow, Liquidity, Cash Dividend*

The main purpose of investors to invest into the company is to get great restitution on their investments such as dividends and capital gains. Some factors are affecting the distribution of dividends, is profitability, growth potential, free cash flow, liquidity. The purpose of this study are to determine the effect of profitability, growth potential, and free cash flow to cash dividends, and determine the effect of liquidity as variable is moderating the relationship of profitability, growth potential, and free cash flow to cash dividends.

This research is using an quantitative approachment. The research population is 30 companies listed in the Jakarta Islamic Index using purposive sampling technique obtained a sample of 11 companies. The analysis technique that use is multiple linear regression and Moderated Regression Analysis (MRA).

The results showed that the profitability, growth potential, and free cash flow simultaneously had effect to the cash dividend. Partially the profitability give the positive effect significantly to cash dividends, while the growth potential, and free cash flow give significant negative effect to cash dividends. Liquidity support the relationship between free cash flow to cash dividends. Liquidity as a moderating variable relationship between profitability and growth potential to the cash dividend statistically the model that use was not propered.