ABSTRACT

Eliyana Sinta Bawafi, 2015, Minor Thesis, Title: “Working Capital Management to Maintain the Level of Liquidity (A Case Study at UD. Blitar Buah)”

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An establishment not separated from capital and also for the sustainability of funds business. One form of source of funds and capital used by a need to be is in a form of loan both short-term loans as well as long-term. Strongly associated with working capital liquidity an undertaking, while liquidity is the ability to pay their short term business. This is how a problem of the research working capital management at UD. Blitar Buah. The purpose of this research is to find the management of working capital.

This study used the quantitative descriptive focus which includes liquidity the ratio of net working capital, quick ratio, and current ratio. Data was gathered by means of observation, the interview (interview), documentation. Data analysis through three stages: data reduction, presentation of data, and the withdrawal of conclusion.

From the results of research shows that for three months, months Juli-September third 2015 the ratio of experienced the difference. Net working capital from UD. Blitar Buah experienced an increase in, while quick and current ratio ratio experienced the level of liquidity that has not been good but will only be enough fine. Because of the three the ratio did not experience the maximum results, only up to fine, not very good. The value of reached less than 200 %. So as to be drawn conclusions working capital of which there are a major influence in the level of liquidity.