

ABSTRACT

Fikri Rosalin Husna. 2013. Designing Graphic Design Vocational Schools in Banyuwangi.

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Keywords: Vocational Schools, Graphic Design, Energy Efficiency.

Banyuwangi Advancement education in recent years increased enough, judging from some of the education index, such as the number of developmental education level is high enough. education has increased significantly in the last 2 years. Especially the development of vocational schools. Vocational school is a flagship program of the central government, including the government of Banyuwangi district, hopes for vocational education is absorbed into the workforce and be competitive in their respective scientific fields. This circumstance is that the existing vocational school in Banyuwangi only slightly and has a considerable amount of interest, judging by the number of existing vocational school in Banyuwangi only has 37 schools, for schools that country alone only 8 schools and the remaining 29 private schools, whose condition diverse and many who do not have adequate facilities and are not proportional to the number of students there and growing enthusiasts.

The development of an existing graphic design in Banyuwangi in the modern era like today's increasingly needed and improved, judging from the number of public demand for the development of graphic design needs, therefore, vocational schools graphic design is needed in Banyuwangi.

Regency of Banyuwangi is the site design graphic design vocational schools, with the existing environmental conditions at the manufacturing site locations required energy efficiency theme, because the environmental conditions at the site can be a lucrative natural resources and can generate energy, because the location of the site is in a good location for development natural potential.

Vocational School of Design Concepts in Graphic Design is the optimization of energy efficient buildings and tread. This concept is the development of energy efficiency and maximize alternative energy, which is to maximize the potential of existing natural at the site / location, and do not damage the environment in the area of the tread. In the application of this concept remains on the principles of the efficiency of the energy theme.