

ABSTRACT

Sulianto, Nur Lailatul Fitriya. 2013. Kawi Mountain Sweet Potato Development and Tourism Center in Kabupaten Malang.

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Nowadays, natural state got many amendments. They are no longer concerned for its condition and sustainability. People often think more of profit than the effect towards the environment. There are many other ways to conserve natural state especially biological environment. One of them is by developing and processing potential environment element with absolute environmental friendliness. Kabupaten Malang is one of the Indonesia region which rich of biological and floral various diversity.

Kabupaten Malang located in high land area, has reputation of being famous of their agricultural product. One of them is Kawi mountain sweet potato as one of local variety with excellence of its sweet taste despite its small beet. Kawi mountain sweet potato production has been increased year by year, but sadly not proportional with the farmer life. This is caused by the lack of the farmer knowledge to maximize these sweet potatoes potential, and also because the unequility of those sweet potatoes marketing area. The other disadvantage is the lack of Kawi mountain sweet potato treatment to become more valuable processed product.

Kawi Mountain Sweet Potato Development and Tourism Center is an object to accomodate further development of Kawi mountain sweet potato activity, so that its potential both in pre harvest or after harvest period can increased. The existence of development center hopefully can also increase the farmer life degree simultaneously with its selling values. Beside, with existence of edutourism which utilize Kawi mountain sweet potato potential can became learning facilities to common people about the importance of preserving natural environment. The using of Ecologic Architecture in design with holistic focus, which is comprehensive building construction hopefully can be the object characteristic which appropriate with function and theme, so that it can build good reallion between human with Allah Swt, between humans and human with the environment.