ABSTRACT


**Key Words:** Main Market, Agriculture, Simpang Lima Gumul, Kabupaten Kediri, Eco-Architecture.

Kabupaten Kediri is one of an agricar region and potential tourism area and have strategic position as economic development center (Growth Pole Theory) because located in the center of East Java west side. Demography is an very supportive towards economic development. Regardless, from economic side, still not maximalized, because all this time those economic activity centered in Surabaya. Therefore they need to build new trade centre in west side of East Java. So the society will have more economical alternative and effisien to do trading activity and the other economical activity.

Agriculture Main Market Design plan certainly will accelerate the user of consument and producer in this area, and give rather large contribution to the environment. Among them area waste, residue trash, and air, water and soil pollute. Besides it can affect user comfort like the rush hour in surrounding circulation area, therefore it needs some sollution from environment architecture, by using eco architecture.

Corruption has appeared throughout the land and sea by [reason of] what the hands of people have earned so He may let them taste part of [the consequence of] what they have done that perhaps they will return [to righteousness]. *(QS.Ar Ruum [30]:41)*

It became clear that building activity cause many of land and sea damage. With eco architecture approach it can give contribution like minimalize environment damage. Human and environment are part of natural balance which must be preserved so that they can continue living. This is the part where main market takes role, so that it can fulfill human distribution needs and reduce the following after effect.